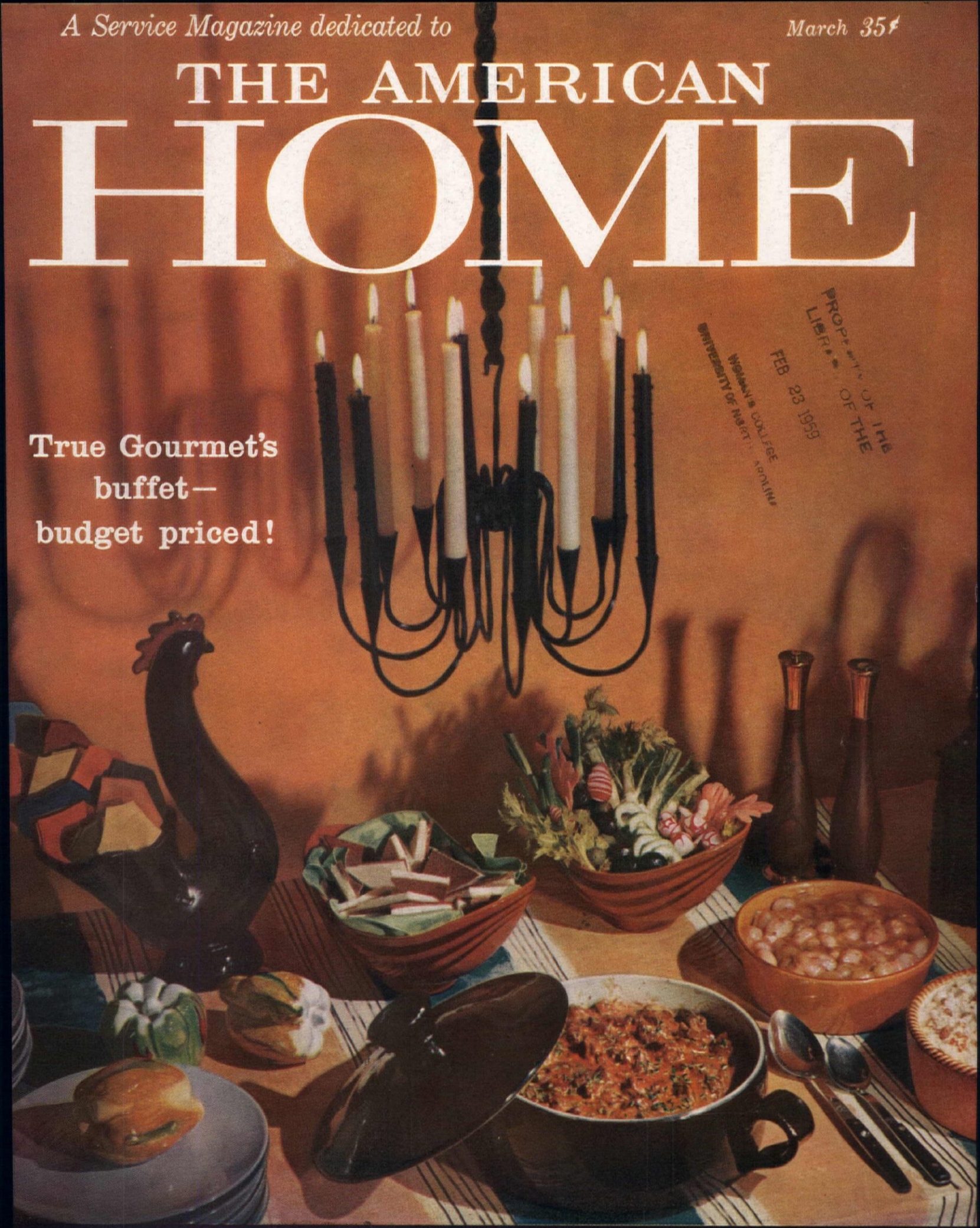
A Service Magazine dedicated to *March* 35¢

THE AMERICAN HOME



True Gourmet's buffet— budget priced!

PROPERTY OF THE LIBRARY
FEB 23 1959
WOMAN'S COLLEGE
UNIVERSITY OF N.C.

We visit the Pete Martins · Vacation House earns its keep

Notice how the Cushiontone ceiling accents the elegance of this traditional room. For room plan and list of furnishings, write to address below.

This amazing new Armstrong Ceiling soaks up noise and gives your home today's smart new look



MAKES ANY ROOM COMFORTABLY QUIET. The tiny openings in the attractive textured surface of Armstrong Cushiontone ceiling tile absorb up to 75% of the noise that strikes it. You'll enjoy new peace and quiet.



DO IT YOURSELF this week end. Your Lumber or Building Materials Dealer will show you how to cover old cracked ceilings with Cushiontone. You can find his name listed in the Yellow Pages under "Ceilings."

WHAT A DIFFERENCE between this good-looking Armstrong Ceiling and a plain *plaster* ceiling!

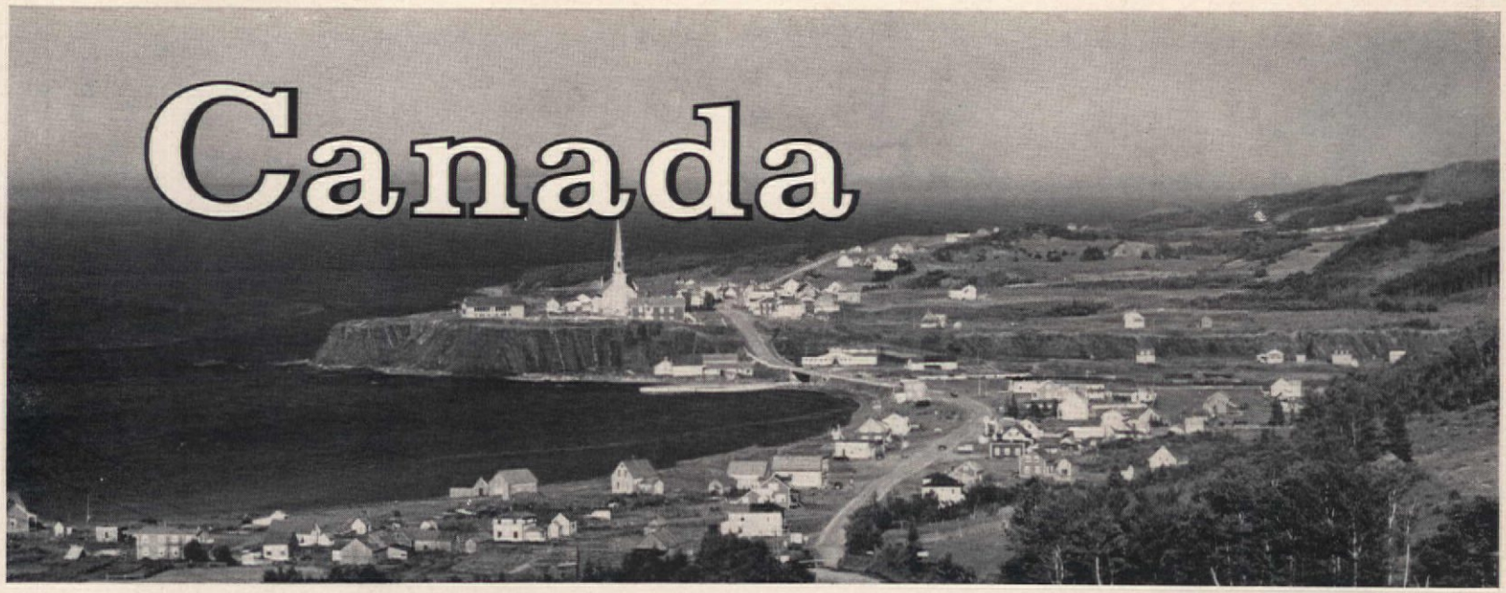
The rich, three-dimensional surface of Cushiontone will never crack or peel. Today, and for years to come, it will crown the room with a beautiful look of luxury. It also *absorbs noise*. This helps keep the house wonderfully quiet and livable.

If you'd like your home to be really up to date, do include Cushiontone in your decorating plans.

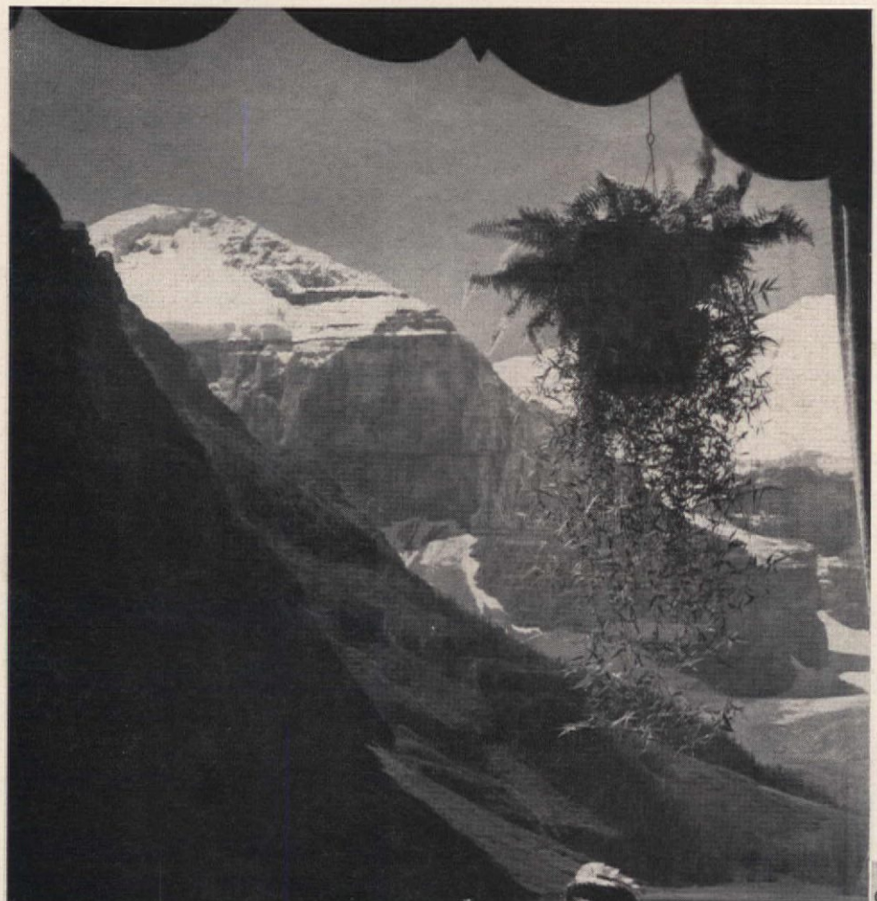
For free booklet about Cushiontone ceilings, write to Armstrong Cork Company, 5903 Clark St., Lancaster, Pa.

Armstrong CEILINGS

...to quiet and beautify your home



...the wonderful world at your doorstep!





A CANADIAN VACATION is a family affair. There are some 29,000 square miles of National Parklands, thousands of miles of spectacular seacoast and more than a million sparkling fresh water lakes. Your family will enjoy new sights, new scenes and a host of new adventures on a fun-filled, *foreign* summer holiday. Canada's resorts are deservedly famous for their spectacular scenery, friendly hospitality, courteous service and pleasing cuisine. To make the most of an excitingly *different* family holiday in nearby Canada, start planning now: send the coupon today.







Free CANADIAN VACATION PACKAGE G-1-53-01

CANADIAN GOVERNMENT TRAVEL BUREAU
OTTAWA, CANADA

Please send the Canadian Vacation Package to:

NAME_____
PLEASE PRINT

ADDRESS_____

TOWN_____ STATE_____

Stick this coupon on any postcard or enclose in envelope.

MARCH 1959 VOL. LXI, NO. 4

A Service Magazine dedicated to THE AMERICAN HOME

A Curtis Publication

IN THIS ISSUE

Homes and Maintenance

Helter Shelter 36
Build a Vacation House That Can Earn Its Keep 44
Room to Grow In 88
How to Use Paint and Varnish Removers 104
Table Saw Tips 108

Decorating

21 Ways to Get More Storage 33
Drama with Floor Patterns 110

Foods, Kitchens and Entertaining

Good Victuals 48
Take a Can of Baked Beans 52
Take a Can of Tomato Soup 53
Family Food—Delectable Dishes for Dieters 58
Calorie Chart for Calorie Counters 61
The French Menu 68
Going Around in Cycles? 71

Gardening

Plants Worked a Miracle 37

Arts and Crafts

Sew . . . Sew . . . Sew . . . It's Almost Spring 42
Modern Coffee Table 86
"Rambler Rose"—Heirloom in the Making 90
Pattern Order Form 102

Features

Readers' Exchange 6
Remodeled to Accommodate 32 Children 10
Just Ask Us! 18
Are You Minding Your Own Business? 20
Look. It's New! 24
We Drop In on the Pete Martins 29
Blueprint Order Form 75
Car Safety 98
Shopping Information 103
Market Place 112
Coming in April 118



OUR COVER. You'd think that the tempting delicacies we show on our cover would be outrageously expensive. To the contrary! Read in this issue how you can beguile your budget and still come up with a Gourmet Buffet for 12.

Cover photo by F. M. Demarest.

THIS MONTH, A NEW SERIES. Meet Mrs. Pete Martin, the distaff member of a famous writing family. Mrs. Martin takes us on a visit to her own lovely Pennsylvania farm. In the months to come she'll "call on" a number of engaging and famous personalities. On page 29.

JOHN M. CARTER EDITOR • MARION M. MAYER Executive Editor • WILLIAM R. BOWMAN Art Director • HUBBARD H. COBB Building Editor • ROBERT HOUSEMAN Director of Home Furnishings and Decorating • MRS. JUNE M. TOWNE Food Director • VIRGINIA E. THABET Home Equipment Editor • THEODORE A. WESTON Garden Editor • WILLIAM LANYON Managing Editor • MRS. HELEN DE MOTTE Market Place and New Products Editor • MRS. DOROTHY LAMBERT BRIGHTBILL Arts and Crafts Editor • LESLIE R. FORESTER Copy Chief • EDITORIAL ASSOCIATES: ROBERT J. MAHN • FERDINAND D'ESPOSITO • JOHN H. INGERSOLL • JAMES W. BRETT • MARGARET H. BOWEN • ALVIN GROSSMAN • HELEN MARSHALL • EDITORIAL ASSISTANTS: ANN QUE BROWN • ELSIE ANGERSON • RUTH ADAMS • HELEN SCHWARTZ • JULIA SAVARESE
© 1959 The American Home Magazine Corp. All rights reserved. Title registered in U.S. Patent Office.
Second-class postage paid at New York, N.Y., and additional mailing offices.

THE AMERICAN HOME, March, 1959. Published monthly by The American HOME Magazine Corp., 300 Park Ave., New York 22, N.Y. W. H. Eaton, Chairman of the Board; Robert E. MacNeal, Vice Chairman and President; Robert Gibbon, Sr. Vice Pres.; Edward C. Von Tress, Sr. Vice Pres.; E. Kent Mitchel, Sr. Vice Pres.; Marion M. Mayer, John J. Veronis, Vice Presidents; C. A. Nichols, Secretary-Treasurer. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American HOME Bldg., Forest Hills 75, N.Y. Subscription price in United States, Canada and Pan American countries $3.00 a year; 2 years, $5.00; 3 years, $6.00. All other countries, add $1.00 per year for extra postage.

UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American HOME, Forest Hills 75, New York, to refund the full amount paid for any copies not previously mailed.

POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills, New York.



WALL-TEX "PATIO VINE"

"Nothing beats Wall-Tex but my children

. . . and they can't hurt it!"

Loveliest of wall coverings — and so practical, too. WALL-TEX is genuine woven fabric. Washes slick and quick as tile. Won't tear like paper. Won't chip like paint. More than 200 patterns. See them at your decorating store. Columbus Coated Fabrics Corp., Columbus 16, Ohio.

Wall-Tex®
GENUINE WALL FABRIC

IN CANADA, EMPIRE WALLPAPER & PAINT, LTD.

an extraordinary value offered to new members of the Columbia (LP) Record Club



13. 12 songs — Love Me or Leave Me, It's Magic, etc.



12. This musical painting has become an American classic



15. 16 favorites—You Are My Sunshine, Sweet Violets, etc.



47. Pianistic fireworks abound in these 2 romantic scores



62. Blue Skies, Mean to Me, Nearness of You, 9 more



46. 8 numbers—Louise, Moulin Rouge, I Love Paris, etc.



30. "...superb...most sensuous of ensembles," N.Y. Times



44. A dozen hit tunes — performed by 12 pop artists



11. No Love, I Look at You, Warm and Tender, 12 in all



14. This great show album is the all-time best-seller



5. The Way You Look Tonight, Where or When, 10 more

ANY SIX

of these superb High-Fidelity

COLUMBIA and EPIC RECORDS FOR ONLY $3.98

RETAIL VALUE UP TO $29.88

If you join the Columbia (LP) Record Club now — and agree to purchase only 5 selections during the coming 12 months



26. 4 brilliant works—played by "World's Greatest Orch."



60. Dream Girl, A Kiss in the Dark, Toyland, 9 more



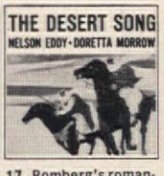
20. "Ravishingly performed," High Fidelity Magazine



34. Newport Up, Jeep's Blues, Festival Junction — 2 more



18. The intense drama of this work is here fully realized



17. Romberg's romantic operetta is always a joy to hear



22. Mozart's last work —called "an opera for the angels"



1. Make the Man Love Me, Smoke Gets in Your Eyes, 10 more



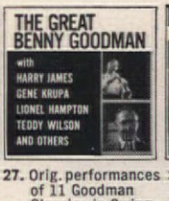
48. Rain in Spain, I Could Have Danced All Night, etc.



28. Hauntingly lovely music—beautifully played



61. A hi-fi thriller. Six stirring overtures and marches



27. Orig. performances of 11 Goodman Classics in Swing



38. 12 beloved hymns —Let Him In, Sweet Hour of Prayer, etc.



7. Jezebel, High Noon, I Believe, Jealousy, Granada, 8 more



10. Schweitzer's interpretations of three Bach organ works



21. 13 Jazz Greats perform Honeysuckle Rose, Laura, etc.



50. 3 popular sonatas —played with rare keyboard artistry



19. Duchin plays The Man I Love, April Showers, 13 more



63. A truly inspired performance of this majestic work



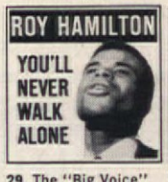
9. Complete score of Rodgers & Hammerstein's great hit



58. Istomin captures all the poetry and passion of Chopin



49. "... lustrous sound"—High Fidelity. 7 waltzes



29. The "Big Voice" sings Ebb Tide, I Believe, 10 more



16. Two ever-popular classics—superbly performed



33. Three great Gershwin works—on one record



51. September Song, Love Paris, House of Flowers, etc.



39. Exciting performances of two colorful scores



23. You Belong to Me, Far Away Places, 10 more numbers



54. Bright concertos that gleam with sprightly melodies

25. Come to Me, That's My Desire, Someone Like You, 9 more

2. The most popular of Tchaikovsky's lovely symphonies

. . . a convenient method of acquiring, systematically and under expert guidance, an outstanding record library of the music you enjoy most—at far less than the usual cost!

★ You receive ANY 6 of the superb 12" high-fidelity Columbia and Epic records shown here for only $3.98

★ Your only obligation as a member is to purchase five selections from the more than 200 Columbia and Epic records to be offered in the coming 12 months. Thus you actually receive eleven records for the price of six — a saving of more than 40% on your record purchases

★ After purchasing only five records you receive a 12" Columbia or Epic Bonus record of your choice free for every two additional selections you buy

★ You enroll in any one of the four Club Divisions: Classical; Listening and Dancing; Broadway, Movies, Television and Musical Comedies; Jazz

★ Each month the Club's staff of musical experts selects outstanding recordings from every field of music . . . music that deserves a place in any well-planned library. These selections are fully described in the Club Magazine, which you receive free each month

★ You may accept or reject the selection for your Division, take any of the other records offered, or take NO record in any particular month

★ You may discontinue membership at any time after purchasing five records from the Club

★ The records you want are mailed and billed to you at the regular list price of $3.98 (Classical Selections, $4.98), plus small mailing charge

★ Mail coupon to receive six records

COLUMBIA (LP) RECORD CLUB

Terre Haute, Indiana

©"Columbia," (LP), "Epic," Marcas Reg. © Columbia Records Sales Corp., 1959

SEND NO MONEY — Mail coupon to receive 6 records for $3.98

COLUMBIA (LP) RECORD CLUB, Dept. 201-3
Terre Haute, Indiana

I accept your offer and have indicated at the right the six records I wish to receive for $3.98, plus small mailing charge. Enroll me in the following Division of the Club:

(check one box only)

☐ Classical ☐ Listening and Dancing ☐ Jazz
☐ Broadway, Movies, Television and Musical Comedies

I agree to purchase five selections from the more than 200 to be offered during the coming 12 months, at regular list price plus small mailing charge. For every two *additional* selections I accept, I am to receive a 12" Columbia or Epic Bonus record of my choice FREE.

Name.....
(Please Print)

Address.....

City.....ZONE.....State.....

CANADA: Prices slightly higher, address 11-13 Soho St., Toronto 2B

If you wish to have this membership credited to an established Columbia or Epic record dealer, authorized to accept subscriptions, fill in below:

Dealer's Name.....

Dealer's Address.....211-1

CIRCLE 6 NUMBERS:

1	19	39
2	20	44
5	21	46
7	22	47
9	23	48
10	25	49
11	26	50
12	27	51
13	28	54
14	29	58
15	30	60
16	33	61
17	34	62
18	38	63

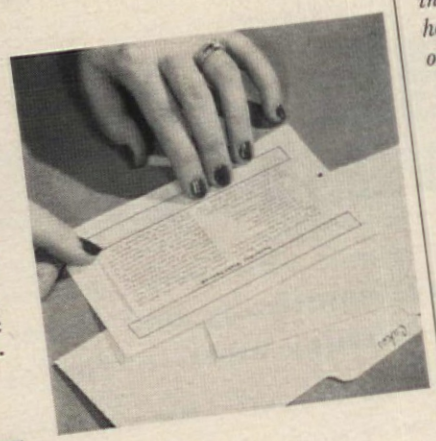
K-48

Which of these "SCOTCH" Brand Tapes do you need today?





"SCOTCH" BRAND PLASTIC TAPE marks overshoes, rubbers with identifying bands of color. Waterproof, tight-sticking tape is stretchy, pliable. Will not crack or split. Repairs and decorates, too. Comes in white, red, yellow, green, brown, blue or new clear. ¾" width, 25¢; 1½" width 50¢.



"SCOTCH" BRAND CELLOPHANE TAPE is tops for sealing, holding. Sticks tight, holds tight—and it's clear as crystal! Handy tape mounts recipes, seals packages, attaches notes and signs—does hundreds of household jobs quickly, neatly. 15¢, 25¢, 39¢ rolls have self-dispenser. Thrifty 59¢ size fits desk or kitchen dispensers.



"SCOTCH" BRAND 33 ELECTRICAL TAPE mends frayed cords safely, makes a neat, tight wrap. UL approved for electrical use. Tough, all-plastic tape sticks tight as skin. Long-wearing, waterproof, resists oils, corrosion. Good for all-round heavy duty repairs. Buy "SCOTCH" 33 Plastic Electrical Tape in ½" and ¾" widths, 39¢ and 75¢ sizes at stores everywhere.

© 3M CO. 1959.

"SCOTCH" and the plaid design are registered trademarks for pressure-sensitive adhesive tapes of the 3M Co., St. Paul 6, Minn. Export Sales Office: 99 Park Ave., New York 16. Canada: London, Ont.

MINNESOTA MINING AND MANUFACTURING COMPANY
. . . WHERE RESEARCH IS THE KEY TO TOMORROW

3M COMPANY

READERS' EXCHANGE

A. H. CONSTANT COMPANION

Dear Editors:

Though British born and bred, I have travelled many thousands of miles in this world, making my home under all sorts of conditions, jungles and deserts included. I have lived seven years in an American community too.

Through all the wanderings, American HOME has been my constant friend and companion . . . long before I met any real Americans. My home has been greatly improved by knowing you—and do you know what? Thanks to you, I'm the best cook I know! Now a granny at the ripe old age of 43, I've retired back to England again. I will only quarrel with you if the dreadful day should ever dawn when your magazine will not be available to me in the country of my domicile.

Best wishes,

—MRS. NORA OSWALD
KENT, ENGLAND

We expect to be shipping our American HOME issue to England for a long time to come and shall certainly look forward to hearing from you again. So pleased that we've been the inspiration for good cooking and homemaking during your jaunts all over the world. —THE EDITORS

THE QUIET TIME

Dear Editor:

For years, the American HOME has been my favorite magazine—especially in the issues that showed older homes decorated so charmingly.

As soon as it is delivered, I sneak it out of sight (my neighbors borrow it that fast) and then not until the quiet of late evening, with the TV off, kids in bed, and in my robe and slippers, do I curl up and enjoy it.

This is my favorite evening as I look with anticipation to some ideas that I may use in my own home. And what a thrill when something just hits the spot.

Please show us more older homes. —MRS. JOHN P. CAMPION
STOCKTON, CALIFORNIA

We do plan stories on older homes for future issues along with the new homes that our readers have requested as well. —THE EDITORS

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

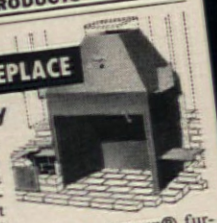
$2.65 fully guaranteed

AT MOST HARDWARE STORES

YOUR BEST BUY IS
A NEW brick HOME
See Your Builder Today

SPONSORED BY MEMBERS OF THE
STRUCTURAL CLAY PRODUCTS INSTITUTE

How to build a
SMOKE-FREE FIREPLACE
and Save Money



America's leading fireplace authorities show you how to build a smoke-free, heat-circulating fireplace at *lower* cost . . . how to accent its beauty with famous *Flexscreen*® furnishings. SEND 25¢ for complete how-to-do-it information, colorful catalogs and prices—52 pages crammed with fireplace ideas!

Bennett-Ireland Inc., 359 Water St., Norwich, N.Y.

LIPS SORE?



POCKET SIZE 39c HIGHER IN CANADA

BEST FOR COLD SORES, CHAPPED LIPS, FEVER BLISTERS

I COULDN'T STOP Torturing HIM!



MY poor husband. Living with me had become torture for him, I'd become such a nag. And the worst part of it was I just couldn't help myself! I felt so tired and worn-out — even an afternoon nap didn't help. When Phil came home from work, I was so nervous and irritable I jumped on every word he said.

I loved my husband dearly, but instead of being an understanding wife, I started arguments over nothing at all. I could see the strain telling on Phil. After all, no man likes a woman ruining his life!

"What's wrong?" he asked. "You're not acting like the girl I married. You're so tired and jumpy lately — it's just not normal. Maybe you ought to see the doctor!"

Sure enough, our doctor had the answer. After examining me, he explained that my condition was merely the result of a prolonged nutritional deficiency. He explained that a lack of vitamins and minerals was actually making me tired and cranky. All he recommended was a good nutritional formula to supplement my daily diet.

I started taking Vitasafe High-Potency Capsules, and it wasn't long before Phil and I noticed the wonderful difference. My tiredness disappeared, I wasn't nervous anymore — and thank goodness I stopped nagging. Phil and I are as happy as honeymooners again!

If you are suffering from vitamin-mineral deficiency, why not see if Vitasafe Capsules can help you? You don't risk a penny. Simply mail the coupon below for a trial 30-day supply!

dramatization posed by professional model.

25¢ just to help cover shipping expenses of this

FREE 30 days supply High-Potency Capsules

LIPOTROPIC FACTORS, MINERALS and VITAMINS

Safe, Nutritional Formula Containing 29 Proven Ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, Liver, 12 Vitamins (Including Blood-Building B12 and Folic Acid) Plus 11 Minerals

So that you can prove *to yourself* how the Vitasafe Plan may help you to feel stronger and peppier, we offer you a *free* 30-day trial supply of proven Vitasafe High-Potency Capsules. Thousands of men and women all over the country have already found increased energy and vitality through this Plan — and we are confident that *you will, too!* We back our confidence with this 30-day trial so that *you*, and you *alone*, can decide whether these high-potency capsules can banish your disturbing symptoms if due to prolonged vitamin-mineral deficiencies . . . make you feel better and more energetic. All we ask is that you send for the free 30-day supply of Vitasafe Capsules and give them a fair trial.

ARE THESE SYMPTOMS OF A VITAMIN-MINERAL DEFICIENCY THREATENING *YOUR* HEALTH AND HAPPINESS?

- **Loss of pep and energy**
- **Feel tired and run-down**
- **"Blue" and unhappy**
- **Worried, nervous, irritable**
- **Appetite poor, mid-morning let-down**

WHY VITASAFE CAPSULES MAY BANISH DISTRESSING SYMPTOMS OF NUTRITIONAL DEFICIENCY

Each capsule supplies your body with over *twice* the minimum adult daily requirements of Vitamins A, C, D; *five times* the minimum adult daily requirement of Vitamin B-1; and the *full concentration* recommended by the Food and Nutrition Board of the National Research Council for the four other important vitamins. Vitasafe Capsules also contain remarkable Vitamin B-12.

Also included in this exclusive formula are Glutamic Acid, an important protein derived from natural wheat gluten; Citrus Bioflavonoid; plus Choline, Inositol, Methionine and 11 Minerals.

Potency and purity of each ingredient are *guaranteed* to be *exactly* as stated on the label — as required by the U.S. Government.

HOW TO SAVE ALMOST 50% ON YOUR VITAMINS THROUGH THE VITASAFE PLAN

1. **Send at once for your 30-day free supply of Vitasafe High-Potency Capsules.**
2. **With them you will also receive full details regarding the Plan's benefits, and a handy card.**
3. **Try the vitamins for two full weeks and judge the results.**
4. **You *must* be completely satisfied or simply return the card that comes with your trial supply and that will end the matter.**
5. **If you are satisfied, *do nothing* — and we will see that you get your monthly supplies of fresh Vitasafe Capsules automatically and *on time* for as long as you wish at the *low, money-saving price of only $2.78 per month* (plus a few cents shipping).**
6. **You save *almost 50%* off the price you would expect to pay at retail.**
7. **You are *never* under any obligation to buy additional vitamins; you *never* pay a cent in advance, and you may cancel your participation in the Plan *anytime* you choose.**

EACH DAILY VITASAFE CAPSULE FOR WOMEN CONTAINS

Choline Bitartrate	30 mg.	Vitamin B_{12}	3 mcg.
Inositol	10 mg.	Niacin Amide	25 mg.
dl-Methionine	10 mg.	Calcium Pantothenate	4 mg.
Glutamic Acid	50 mg.	Vitamin E	3 I.U.
Lemon Bioflavonoid Complex	5 mg.	Folic Acid	0.3 mg.
Liver	5 mg.	Calcium	50 mg.
Vitamin K	0.05 mg.	Phosphorus	39 mg.
Vitamin A	12,500 USP Units	Iron	30 mg.
Vitamin D	1,000 USP Units	Cobalt	0.04 mg.
Vitamin C	100 mg.	Copper	0.45 mg.
Vitamin B_1	5 mg.	Manganese	0.5 mg.
Vitamin B_2	2 mg.	Molybdenum	0.1 mg.
Vitamin B_6	0.5 mg.	Iodine	0.1 mg.
		Potassium	2 mg.
		Zinc	0.5 mg.
		Magnesium	3 mg.

We invite you to compare the richness of this formula with any other vitamin and mineral preparation

SPECIAL PLAN FOR MEN ALSO AVAILABLE. CHECK COUPON IF DESIRED.



SPECIAL PLAN FOR MEN

Men may also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a man in your house, you will do him a favor by bringing this announcement to his attention. Just have him check the "Men's Plan" box in the coupon.

MAKE THE TWO-WEEK NO-RISK TEST AND *THEN* DECIDE!

Don't miss this opportunity to get a free 30-day supply of Vitasafe Capsules and the guarantee of regular, worthwhile savings on your vitamin needs. Try these capsules for two weeks . . . see how they may help you increase your pep and stamina. *Then* — decide for yourself whether you want to continue with this nutritional-protection Plan. Mail the no-risk coupon *today!*

VITASAFE CORP. Z-88
43 West 61st Street, New York 23, N. Y.

Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in American Home.

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

☐ Men's Plan ☐ Women's Plan

I ENCLOSE 25¢ PER PACKAGE for packing and postage.

Name.....

Address.....

City.....Zone.....State.....

This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply under each plan per family.

IN CANADA: 394 Symington Ave., Toronto 9, Ont. (Canadian Formula adjusted to local conditions.)

Mail Coupon To **VITASAFE CORPORATION, 43 West 61st Street, New York 23. N. Y.**

or when in New York visit the VITASAFE PHARMACY, 1860 Broadway at Columbus Circle

IN CANADA: 394 Symington Ave., Toronto 9, Ontario

©1958 Vitasafe Corp.

®"Vitasafe" Reg. T.M.

Why they're called the



Handsome it is—and handsome it does. These wagons give you the styling that set a new trend, plus a carload of family-fitting features, too.

24 DIFFERENT WAGONS TO CHOOSE FROM—AMERICA'S LARGEST SELECTION



PLYMOUTH Deluxe Suburban



DODGE Custom Sierra



DE SOTO Firesweep Explorer



CHRYSLER Windsor Town and Country Wago

CAN DO WAGONS

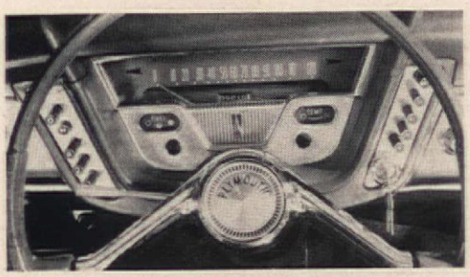
How Chrysler Corporation Engineering designed station wagons to suit the 1 man in 4 who wants a little bit more

They handle easy as a small car.
They ride smoother than most sedans.
They carry big loads with more comfort than any other wagons on the road.

They *can do* what you've always wanted a wagon to do—and a little bit more besides.

Here's how:

You push a button, nudge the gas, and go. Simple, mechanical pushbuttons, proved by more than 15 billion miles, drive the Can Do Wagons. Placed at the left where the kids can't reach, they're arranged to give you finger-touch control. You never have to take your right hand off the wheel or your eyes off the road.



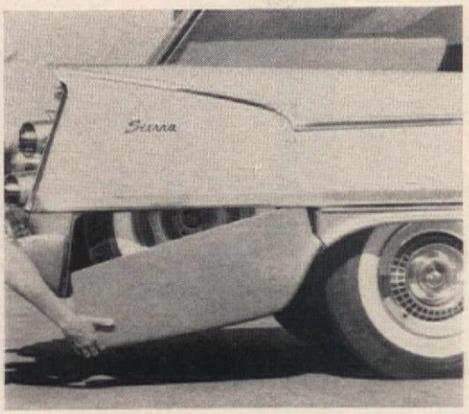
Pushbutton driving. TorqueFlite—simple, mechanical, proved by over 15 billion miles. Push-button heater and air conditioner, too.

The heater runs by pushbuttons, too. No more fiddling with knobs while you drive. A flick of the finger gives you warm air—defrosts the windows at the same time.

Power steering does 80% of the work. This is full-time power steering—not the "off-and-on" kind that only works on turns. It gives you a sure-footed feel of the road, keeps you in control even over chuckholes or on a soft shoulder. And it makes parking as easy as in a little car.



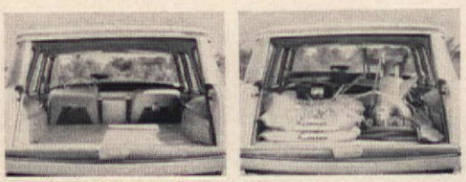
More room to carry, more room to sit—and the seats fold flat to the floor at a touch.



Spare tire in fender. Out of the way but easy to get to. Lets you fix flats without unloading cargo.

Seats fold to give huge cargo space. You can carry anything from a tall husband to a small boat in your Can Do Wagon. In fact, with the seats down (a touch folds them flush to the floor) you've got over 95 cubic feet of room behind the driver's seat.

And up front, the engines are brawny enough to haul the biggest loads without strain. What's more, they're gas misers, too—even thriftier than the Chrysler Corporation engines that walked away with the honors in the Mobilgas Economy Run for the past two years.

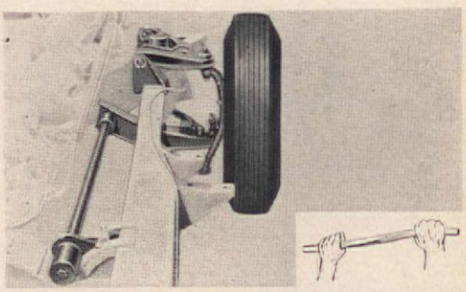


Back end stays level. Optional air units automatically level wagon when you're carrying heavy loads or hauling a trailer.

No dips, no squats, no sways. You know how an ordinary car will lean on the sharp turns and bounce you over the bumps. How it will rear back on its haunches when you start fast and plunge noseward at a sudden stop. Exclusive Torsion-Aire Suspension ends all that; it's engineered to keep the Can Do Wagons steady and level on curves, rough roads, starts, and stops.

Kids love the "observation" seat. And parents do, too. Rear-facing third seat, pioneered by Chrysler Corporation, is probably the safest ever designed for youngsters. Once they're tucked in, the one-piece tailgate (which acts as a fifth door) can't be opened unless the rear window is down. And *you* control the window from the driver's seat!

Engineered throughout for family safety. Huge windshields that let you see all around; safety glass in every window; electric wipers that never slow down when you step on the gas; Safety-Rim wheels that keep tire from jumping off in blowouts; and Total-Contact Brakes, extra-big, extra-powerful to stop you fast at the touch of a toe; all are standard equipment.



Exclusive Torsion-Aire Suspension irons out rough roads. Torsion bars twist (like rubber hose in inset) to help hold wheels down, keep ride smooth.

But the best way to find out why these are the Can Do Wagons is to drive one yourself. Plan to stop in at the dealer's this week. And bring the whole family. That's who we build our wagons for!



Driver controls rear window—and it rolls down into tailgate. Opens and closes in seconds. No awkward "transoms" in back on Can Do Wagons!

TorqueFlite Transmission, heater and air conditioners, electrically operated rear window, and power steering are either standard or extra equipment on Chrysler Corporation wagons. Ask your dealer, please.

A drive will bring out the difference great engineering makes

Can Do Wagons of The *Forward* Look from Chrysler Corporation

PLYMOUTH • DODGE • DESOTO • CHRYSLER



THE LONGSTRETH LIBRARY, a source of much material for storytelling hours. Joe's philosophy with children: (a) never be condescending . . . they're people; (b) let them participate, answer questions carefully; (c) if a party is planned, let them (make them) help in preparing, serving and conducting it.

Remodeled to accommodate 32 children

VIRGINIA E. THABET



THE STUDIO upstairs, a new addition, is where Joe actually writes. If there is an overflow of people it is a good place for guests to gather.

The Joseph Longstreth story begins in London, England, and ends in Richmond, Indiana. An Army Air Corps pilot, Joe Longstreth met a most attractive girl in London just after the war. But unfortunately, the meeting did not wind up with a wife and two or three children, but rather with hundreds of children, no wife and a career. Yes! Because of this meeting, Joe became an author of children's books, a teller of stories and a literary agent, not to mention anything about his side lines of writing music and lyrics, decorating, building and gardening.

Naturally, Joe wanted to further the acquaintance of this young lady and arranged to pick her up at work . . . which turned out to be an orphanage. Spending a great deal of time there, he began reading to the children. But books were scarce, and the children naturally got tired of the same old stories, so Joe began making up new stories. And having "an incredibly poor memory," he had to write them down because there were always those who wanted a repeat of yesterday's story. Thus began the career of Joseph Longstreth.

Unfortunately, the young lady "got away," but his interest in children and children's books continued, leading to the publication of several books, "Tiger Tizzy," "Little Big-Feather," and others.

As his writing increased by leaps and bounds, so did his business, a literary agency called Critics Associated. Both Joe and his agency had to have a bigger home. Thus begins this remodeling. Joe lived, naturally, in the hub of the literary world, New York City, with its fast-paced jungle surrounding him. But the move to the farm in Richmond, Indiana, came after too many years in New York, too many birdless springs and sweltering summers on concrete. While visiting his parents in Richmond, Indiana (where he was born), he (continued)



COLLECTION OF CURIOSITIES from all parts of the world intrigue children. Many pieces, though different in tone and character, blend well in the old-new remodeling, because of their sentimental value.



STORYTELLING HOUR in session. Children love to browse through his collection of pictures and books and ask many questions of his travels about the world. Sometimes they tell stories and Joe listens.



BEFORE: house looked like a box perched precariously on top of a hill. **AFTER:** below, terrace room and studio upstairs were added. Contour of land determined height and shape of "easy to hose off" concrete terrace, which was "planned to marry the house to the earth." The curve of the steps follows the curve of the pond, which follows the curve of the stream behind it.



Shopping Information page 103



TERRACE ROOM planned for children's parties has handsome vinyl floor and easy-to-clean wrought-iron furniture. Note view to outside.

(continued)

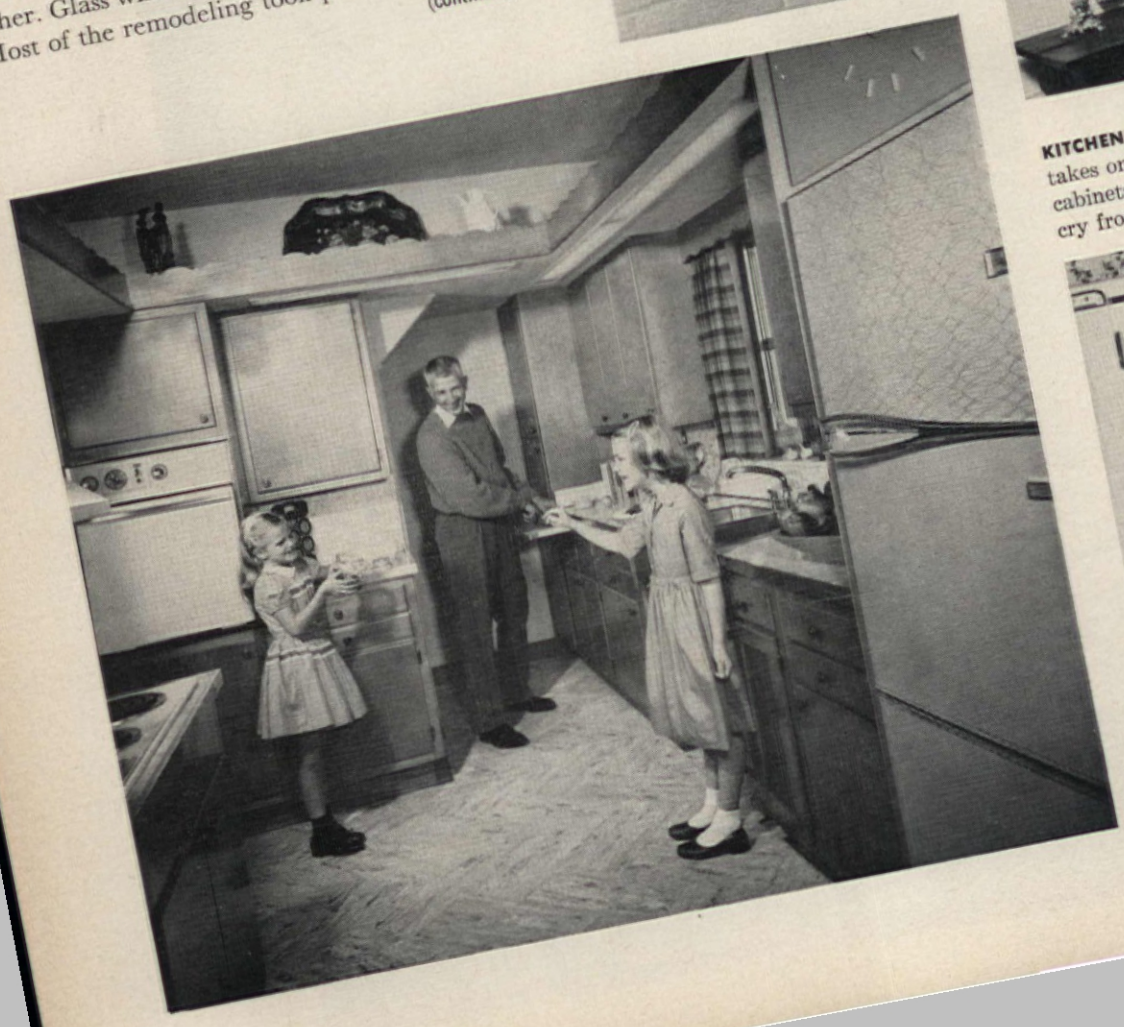
found this tiny old brick farmhouse tucked way back amongst hundred-year-old locust trees, and instantly saw it as a wonderful place to hold summer sessions of storytelling, and a glorious place to live. So he bought it, and began immediately to remodel. His first intention was to combine in an 1813 house the feeling of the very old charm and simplicity with the convenience of modern living . . . and to bring the "outside inside." For this reason he painted the entire house green on the inside, because for him, "nature is green." Inside, the house was completely opened up. As Joe puts it, "It had to be cozy and convenient for two people—and yet accommodate thirty-two just as easily." Doors were tossed out and arches connect one room with the other. Glass windows and doors were installed. Most of the remodeling took place in the rear

(continued)



ELEGANT MEDIEVAL MIRROR at right has been in storage for ten years waiting for just the right wall to hang on. Mirror is anchored to wall from outside with iron stars and bolts (see below).





KITCHEN at left, long and narrow, takes on new personality, with warm wood cabinets and yellow appliances. A far cry from the old one shown below.



WHY ARE THE ANDERSONS SUCH AN OUTSTANDING FAMILY?



You probably know a family like the Andersons—perhaps you are one of them. Without any of the advantages of money, college, or unusual talents, the Andersons are known, liked, and respected throughout the community. Mr. Anderson was even picked for the school board even though his formal education was not great. Mrs. Anderson is known for her clever ideas when the PTA puts on its big bazaar. The children aren't brilliant—but they are alert, good students busy with a dozen different hobbies. One has even rigged up a laboratory in the basement and won the science award at the high school last year. But busy as the Andersons are—they always seem to have time for each other. You just have to set foot in their house to know it is a happy house.

It was Mr. Anderson's very lack of formal education that is largely responsible for their home atmosphere. Since he was never in a position to take education for granted, he determined that he was going to do what he could to give his family the priceless gift of knowledge. It was then he decided to buy a set of the Encyclopaedia Britannica—and he has never regretted the decision. The whole Anderson family has caught the habit of "looking it up in Britannica"—a habit that will have a lifelong effect on their success and happiness.

If you, like Mr. Anderson, want to give your family every educational opportunity, it will pay you to glance through the plan described below that will allow you to have a set of the world-famous Encyclopaedia Britannica in your home easily and inexpensively.

ESSENTIAL IN EVERY HOME
WHERE EDUCATION IS RESPECTED

ENCYCLOPAEDIA BRITANNICA



Brand new edition
now available direct from the publisher on

Book a Month Payment Plan

you get all 24 volumes now—pay later!

The latest edition of Britannica—the greatest treasure of knowledge ever published—is the biggest and greatest in our almost 200-year publishing history. An *enormous printing* materially reduces our costs and under an unusual direct-from-the-publisher plan, we pass these savings on to you. All 24 handsome volumes of this world-renowned reference library will be delivered to your home NOW *direct from the publisher*. You pay later at a cost so low it is as easy as buying a book a month!

Equivalent to a library of 1,000 books

The Encyclopaedia Britannica is the most valuable gift you can give yourself and your family —the priceless gift of knowledge. Information on every subject significant to mankind is contained in its new edition. It is equivalent to a library of 1,000 books, bringing you the knowledge and authority of world-recognized leaders in every field.

Just think of a subject—and you'll find it in the Encyclopaedia Britannica—whether it is information on the rules of a sport, the background of a religion, how to build a brick arch in a fireplace, or the science of launching a guided missile.

The new Britannica almost "televises" information to you, with 23,494 magnificent photographs, maps, and drawings. In every respect, Britannica is the largest and most complete reference set published in America, containing 27,207 pages and over 38,000,000 words.

Symbol of a good home

Encyclopaedia Britannica cannot help but have a lasting effect on you as well as on the growth and development of your children in school and in later life. Benjamin Franklin said: "An investment in knowledge pays the best interest," and Britannica gives you the accumulated knowledge of the world in clear, easy-to-read language and superb illustrations. It is essential in every home where education is valued and respected.

Preview Booklet Offered FREE

Simply fill in and mail the coupon today, and we will send you...without cost or obligation ...a copy of our beautiful, new booklet which contains an exciting preview of the latest edition of Encyclopaedia Britannica. Send no money—not even for postage. It's yours, absolutely free! However, since this offer is necessarily limited, please mail the coupon today before it slips your mind.



ENCYCLOPAEDIA BRITANNICA, DEPT. 71-H
425 N. Michigan Avenue, Chicago 11, Illinois

Please send me, *free and without obligation*, your colorful Preview Booklet which pictures and describes the latest edition of ENCYCLOPAEDIA BRITANNICA. Also include complete information on how I may obtain this magnificent set, *direct from the publisher*, on the Book a Month Payment Plan.

Name _____
Please Print

Address _____

City _____ *Zone* _____ *State* _____

In Canada, write E. B. Ltd., Terminal Bldg., Toronto, Ont.

How much do you know about

internal cleanliness?



Day before yesterday, many women hesitated to talk about the douche even to their best friends, let alone to a doctor or druggist.

Today, thank goodness, women are beginning to discuss these things freely and openly. But—even now—many women don't realize what is involved in treating *"the delicate zone."*

They don't ask. Nobody tells them. So they use homemade solutions which may not be completely effective, or kitchen-type antiseptics which may be harsh or inflammatory.

It's time to talk frankly about *internal cleanliness*. Using anything that comes to hand . . ."working in the dark". . . is practically a crime against yourself, in this modern day and age.

Here are the facts: tissues in *"the delicate zone"* are very tender. Odors are very persistent. Your comfort and well-being demand a special preparation for the douche. Today there *is* such a preparation.

This preparation is far more *effective* in antiseptic and germicidal action than old-fashioned homemade solutions. It is far safer to delicate tissues than other liquid antiseptics for the douche. It cleanses, freshens, eliminates odor, guards against chafing, relaxes, promotes confidence as nothing else can.

This is modern woman's way to internal cleanliness. It is the personal antiseptic for women, made specifically for *"the delicate zone."* It is called Zonite®. Complete instructions for use come in every package. In cases of persistent discharge, women are advised to see their doctors.

Millions of women already consider Zonite as important a part of their grooming as their bath. You owe it to yourself to try Zonite soon.

(Continued)





SURFACE COOKING TOP with hood is accessible to dining and terrace rooms for quick serving. "Old-fashioned potbelly stove" in terrace room serves dual purpose . . . it's decorative, but used for heating and cooking. Kitchen walls and others throughout the house posed a painting problem. Joe solved it with textured paint and his philosophy: "Nature is not smooth; bark, leaves, grass have interesting surfaces. Textured paint adds natural dimension to walls."



CHILDREN find many interesting objects for discussion among Joe's collection of books. Here they find one almost as big as they are, so Joe helps to turn the pages as they ask questions.



AN AVID COMPOSER AND LYRICIST, Joe not only has story-telling hours but songfests as well. He can make a piano sing too. He tore out one wall of the living room, expanding it to accommodate baby grand piano.

(continued on page 101)



The story on the Roxbury Carpet is plain to see

100th Anniversary
Quality Since
ROXBURY
CARPET COMPANY
1859

And the point of our story is to make carpet buying easy for you.

This year we created some wonderful new Roxbury Carpets to celebrate our hundredth anniversary. *Dedication*, shown here, is one. It gives you all sorts of ideas to make your home smart and beautiful.

We wove it with the age-old glory of wool. But it is also very practical. Kids and puppy dogs are welcome to romp. It is mothproof too. Permanently.

Yet, for all the use and joy you'll have, pennies a day put *Dedication* in your home. And in stylish, unbroken widths up to 15 feet.

You'll like *Dedication's* bright and gay array of sparkling tweeds. So ask for this and other Roxbury lines ($4.95 to $18.95 per sq. yd. in almost all the modern and traditional carpet fibers) at any carpet store. If they have none *now*, won't you let us know? Roxbury Carpet Company, 295 Fifth Ave., N. Y. 16, N. Y.

It's NEW...It's the American—

...designed for greater beauty, more

This beautiful, brand-new bathtub was designed to make bathing more relaxing, more pleasant than ever. To cradle you in soothing comfort, it is contour-shaped. For lazy stretching, it is long and roomy. Yet for all its beauty and comfort this new American-Standard bathtub is ever so practical.

Notice how the contour shape brings the back of the tub close to you for easy-reach cleaning. Look at those wide, wide corner ledges. One is perfect to sit on when bathing the children . . . the other holds all sorts of bathing accessories.

The simple, restrained design of this modern beauty is highlighted with a swept-back, decorative line across the front. The off-center contour of this bathtub is repeated in the off-center lavatory with wide side ledge.

Picture this new bathtub in your home. Everyone will love its exciting style. Because it is an American-Standard bathtub, it is made of cast iron with a thick coating of gleaming enamel in six decorator colors and white. And, best of all, *it costs less than you think.*



FOR MORE LUXURIOUS bathing this bathtub follows a smart new diagonal design that gives maximum width where needed, maximum comfort all the way. For more information see your American-Standard retailer, listed in the Yellow Pages of the phone book, or mail the coupon below for booklet.
AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION,
40 W. 40th St., New York 18, N. Y.

AMERICAN-STANDARD, Dept. PA-39, 39 W. 39th Street, New York 18, N.Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing ☐ I am building ☐

*Name*_____
PLEASE PRINT

*Street*_____

*City*_____ *Zone*_____

*County*_____ *State*_____

IN CANADA SEND TO: AMERICAN-STANDARD PRODUCTS LTD., 1201 DUPONT STREET, TORONTO 4, CANADA

AMERICAN-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

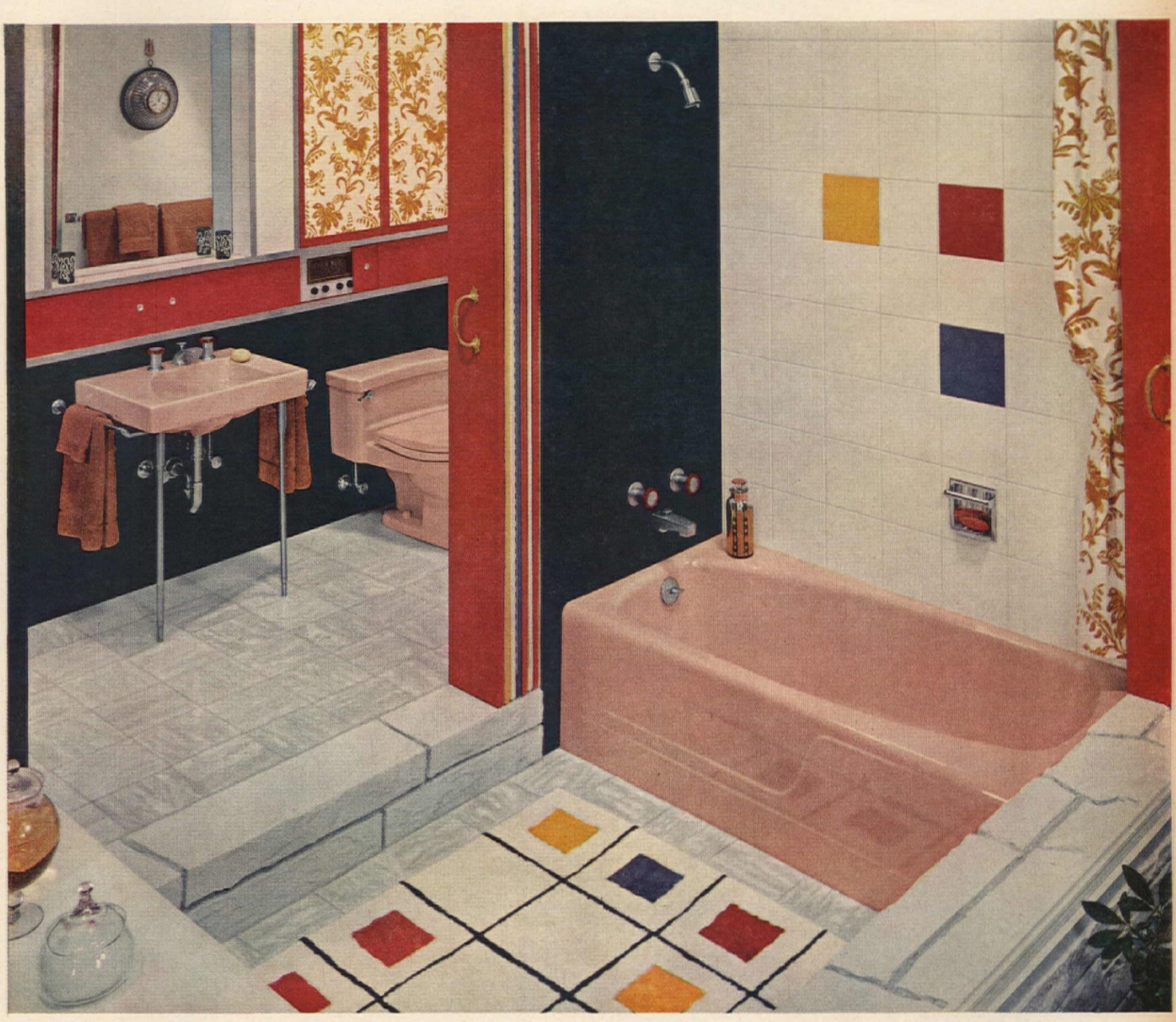
AMERICAN-Standard PRODUCTS

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

Standard CONTOUR bathtub

comfortable bathing, easier cleaning

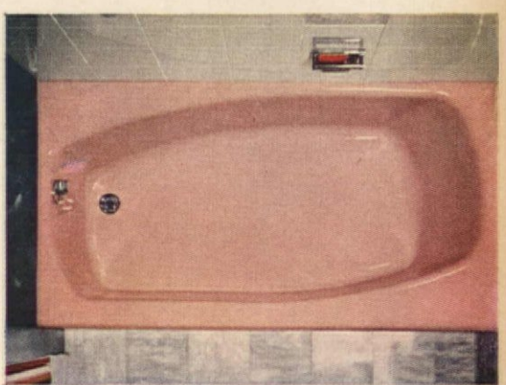




SO ROOMY . . . that's this new contour bathtub. Large enough to bathe all the children at once, or to let a he-man take a relaxing soak!



CLEANING IS A BREEZE because the contour shape of this bathtub brings the back of the tub within easy reach. No more stretching or straining when cleaning.



THE OFF-CENTER DESIGN of this new contour bathtub is excitingly different. Yet for all its style it is roomy, provides delightful bathing comfort.



no matter how you sleep... *Halfback*

sleep away tension



Mannequin

on the Englander



Bulldozer

TENSION·EASE* mattress

the only FIRM mattress with the EXTRA level of Tension-Ease coils!

A firm mattress is good for you. Your body needs firm support. But an ordinary firm mattress is not enough. You need to unwind . . . to sleep the day's tensions away. The Englander Tension-Ease is designed to give you firmness . . . *and* relief from tension.

The Englander Tension-Ease is the only mattress available in Innerspring or genuine Airfoam†. Airfoam, made by Goodyear, is the finest of foam latex—and it's exclusive with Englander. It airs itself—never loses its shape—stays cool in summer—and is non-allergenic. Choose Airfoam or Innerspring . . . $79.75, fully guaranteed.



Englander TENSION·EASE

©1959 The Englander Company, Inc. *T.M. The Englander Company, Inc. †T.M. The Goodyear Tire & Rubber Company

Q A

Just ask us!

A digest of the most frequently asked questions by American HOME readers . . . and our answers!

Q. *We are considering buying a home which is ideally suited to our needs. However, the interior walls are of gypsum wallboard. Is this as good as plaster?*

A. A well-constructed gypsum wallboard wall is perfectly adequate. Some people still prefer plaster, but this is more a matter of taste than anything else.

Q. *What's the best way to get quick results at low cost in my garden?*

A. For immediate effects in spring or summer, buy plants in flower or just about to flower. The lowest priced are annuals (petunias, marigolds, zinnias, etc.) which can be bought in small pots or in "flats." Somewhat higher priced are the so-called bedding plants (geraniums, fuchsias, lantanas, etc.) available in 3″ and 4″ pots. If you raise your own plants, annuals can be started from seed sown indoors in early spring for flowering from early summer until fall. Some perennials can be started the same way, though many do not flower until the second year. Fast-growing shrubs include forsythias, privets, mock-oranges, viburnums, willows, honeysuckles, euonymus and Russian olives; also shrub roses and large-growing floribunda varieties, such as Betty Prior.

Q. *How can I, a working wife, organize the routine but necessary tasks that seem to take up all my time?*

A. Planning ahead is a real time-saver. Plan your weekly menus, for example, so that you get all your marketing done in *one* trip. Freeze the food to be used in the latter part of the week. Oven cooking will also help to save time. Try it by roasting a chicken and let us say, a roast of beef, at the same time. Now you have the basis for two meals, accomplished

(continued on page 94)

new ideas from CANNON to bring Spring inside

Cannon Beauti-Fluff Towels with a special feel and beauty



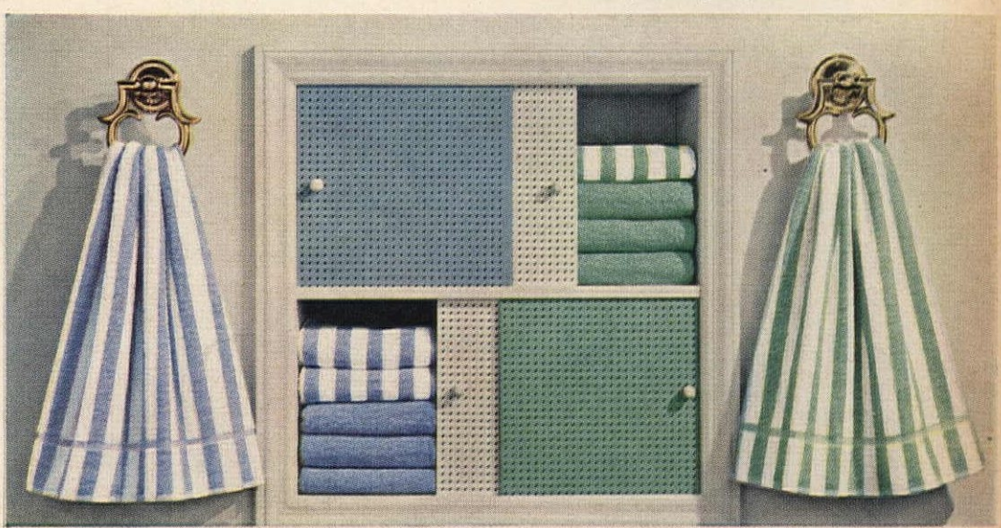
Combine sunshine colors with white for a light, fresh look. All Cannon colors are Carefree. And each towel is a Beauti-Fluff Towel. That means it's made to be extra soft, extra fluffy, so absorbent. (Cover a pillow with 2 towels . . . zip it off for laundering.) Bath size in solid colors, about **$1.00**

Tulip Time print, about $2.00



Add a flower monogram — an enchanting touch. Luxurious Cannons are joys for years. The soft beauty is woven in to last. Famous Empress, 25 x 48, **$2.00**

Without monogram



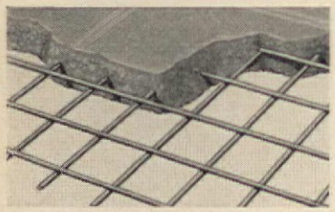
Plan a blue-and-green effect with stripes and solids—nature's own colors, delightful indoors. It's easy, it's economical to do things with Cannon colors and styles. At all prices, you get the *most* towel for your money. Bath size, stripe or solid, about **$1.00**

Remember, only Cannon makes Beauti-Fluff Towels

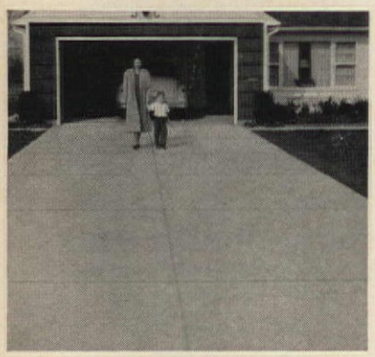
Don't let a cracked drive like this



detract from the beauty and value of your home.



WELDED WIRE FABRIC will keep your drive looking new



When placed in concrete, Welded Wire Fabric provides that "new look," with extra strength and long life for drives, floor slabs, walks, patios and porches. For an average driveway installation, Welded Wire Fabric Reinforcement costs only about $25—an amount it rapidly repays in controlling ugly cracks, annoying repairs and costly replacements.

Don't gamble with new concrete areas for your home. Be sure to ask

"is it Reinforced"

And send in coupon for more information!

Wire Reinforcement Institute, Inc.
Dept. 193, National Press Building
Washington 4, D. C.

Please send me your free literature—
"Reinforced with Welded Wire Fabric."

Name.....
Address.....
City.....Zone....State.....



Are You Minding Your Own Business?

ANN QUE BROWN

Beware the Ides of March and the 15th of April! Does the latter date signal for absolute silence in your house? Are all children, pets and wives ordered to their rooms and told not to come out until the terrible figuring, the agonizing appraisal of half-forgotten finances are over? Does the sweet man known as your husband turn into a grouchy ogre? Does he snap that the food bills are too high when only a few weeks ago he asked for more steak to be served? Ladies, this yearly income-tax crisis cannot be avoided, but it can be abated. How? Read on.

We will start with the premise, nay, the FACT that every homemaker is in business. Her business is her home and family and she wants to do the best possible job. She's Vice President of the family and so are you in your home. How good a job are you doing in running the family business? Every homemaker, we hope, has a good idea of what she spends each week for groceries and related household goods. For many women, their knowledge of household finance ends right there. When it comes to insurance premiums, canceled checks and property taxes, most women tend to be rather vague and puzzled and look to their husbands for help. We're all for feminine women and don't advocate that each homemaker take over the job of handling all the money in the family, but a familiarity with household expenses is important. More important than a general knowledge of expenses is a record of expenditures, and that's where you come in. You are running a private business and whoever heard of a business organization without bookkeeping?

Unfortunately, the value of well-kept records is usually not realized until it is too late. All of us have seen agonized husbands trying to make

(continued)



Everything dries fast—clear through—at safe, low temperatures.

Dries any washable perfectly with one dial setting ...1959 General Electric High-Speed Dryer

Dries a typical load of family wash in less than 35 minutes—synthetics in only 8. Turns itself off the moment clothes are dry.

No need to guess or worry about drying times or temperatures—this General Electric Dryer is *truly* automatic.

You'll be surprised how *little* ironing is needed—clothes come out of this dryer so soft, so smooth, so *wrinkle-free*. You can even damp-dry shirts, etc., for easy ironing.

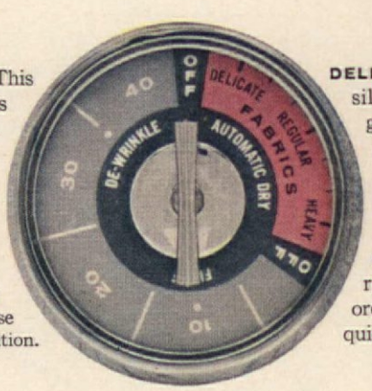
Automatic Dryer Model DA-920S about $2.60 a week after small down payment. See your G-E dealer for his prices and liberal terms. General Electric Co., Louisville 1, Ky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Just set the dial to suit the fabric. This dryer knows the moment clothes are properly dry. Then, and not until then, it turns itself off. There's no *under-drying* and none of the *over-drying* that leaves fabrics brittle. Automatically, each fabric gets just-right care.

Use on either 115 or 230 volts. For high-speed drying (times shown), use the dryer on normal 230-volt installation.



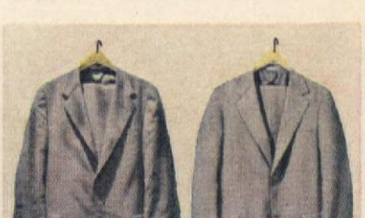
DELICATE is the setting for precious silks and synthetics. Dries them gently at safe, *low* temperatures.

REGULAR is for cottons, linens, things you wash most often. They dry so smooth and wrinkle-free you'll save on ironing.

HEAVY is for towels, bedspreads, rugs, blue jeans—loads that are ordinarily hard to dry. Here they dry quickly—and completely.



High-speed, low-temperature drying. Clothes tumble gently through fast-moving air warmed before it



BEFORE AFTER

Automatic De-Wrinkler "tumble presses" properly tailored synthetic garments, even smooths out wrinkles, creases caused by wearing.

Other features: Magnetic Door opens with foot pedal. Safety Start Switch. Air Freshener. Convenient Lint Trap. Automatic Sprinkler. Your choice of Mix-or-Match

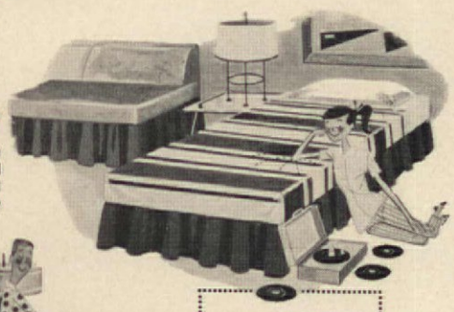
what's your "B.T."?

(BED TYPE)



☐ **INDIVIDUALIST?**

Switch to a Swing Bed! Have single-bed appearance by day — swing 'em apart at night for twin-bed comfort. So easy to make, with Harvard Bed Frames and Swing Hinges.



☐ **DUAL PERSONALITY?**

Make your living room do double duty as a sleeping room. Add mattress and spring to a Harvard "B" Frame — have a divan by day and a bed by night.



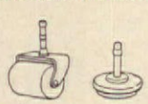
☐ **TREE TOP TALL?**

Why sleep cramped? With an Extra Long Harvard Frame, and Expanders or Center Support Units, you can have a bed up to 80 inches wide, up to 90 inches long.

Make any of these beds in minutes with the famous . . .

Harvard® metal bed frame

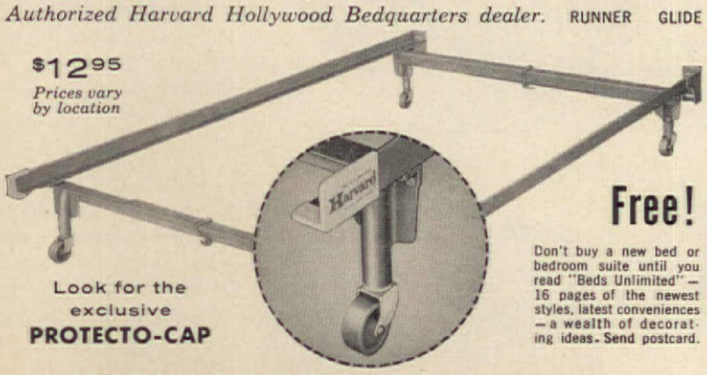
Modern decorating magic! Simply attach your choice of headboards to a Harvard Frame to make the most glamorous, easy-moving Hollywood Bed ever! No creaky slats, no bulky side-rails or shin-cracking footboard. *And with Harvard accessories you can go extra long, extra wide, or make a stylish new Swing Bed — possibilities unlimited!* Exclusive Harvard features: plastic Protecto-Caps to protect your bedding; nylon Mobilon Caster Sockets for silent ball bearing-type mobility; lovely Coral baked-enamel finish; choice of matching Coral Plastic Casters; White Nylon Glides for hard surfaces; or maple Rug Runners for fine carpet protection. *At your Authorized Harvard Hollywood Bedquarters dealer.*



RUNNER GLIDE

$12.95

Prices vary by location



Look for the exclusive **PROTECTO-CAP**

Free!

Don't buy a new bed or bedroom suite until you read "Beds Unlimited" — 16 pages of the newest styles, latest conveniences — a wealth of decorating ideas. Send postcard.

HARVARD FRAMES are made only by

The Harvard Mfg. Co., 7619 Grand Ave., Dept. 109, Cleveland 4, Ohio

(continued)

out yearly income-tax forms or assess the value of household property for insurance coverage with inadequate records. All of this could be avoided if you kept your household records up to date in an orderly manner. And you'll save money for your husband if you can come up with proof of deductible doctor, dentist and business-entertainment bills. By "household records" we mean specific data such as doctor and dentist bills, receipts or canceled checks showing payment for furniture and appliances, as well as clothing-expense records for each member of the family.

In money management, many families are taken by surprise by bills that are paid each year on specific dates. These usually consist of payments on insurance, taxes, annuities, interest on loans, payments on your home, car, furniture or equipment. Many times, these payments cannot be met from the current pay check. For this type of expenditure, a reserve fund should be built up during the year so the bills won't come as a horrible surprise.

You may say, "Why bother with all this?" It could pay better dividends than you might imagine. First of all, making out your tax will be much easier. Also, we hope it won't, but let's suppose your house burned to the ground tonight. Do you have complete records in your safe-deposit box showing exactly what was in your house and receipts showing payment for the larger items? If you do, you'll have a much easier time of it with the insurance company and you'll collect from them much faster.

Please note we said "safe-deposit box." We hope you have one. The rental fee for a safe-deposit box is nominal compared to the protection you're getting for your important family papers such as birth and marriage certificates, savings bonds and wills. Of course, your insurance policies should go into the box also.

You can help your husband tremendously if you will do your part in keeping accurate records on the portion of the family income you spend or help spend. Not only will you help him, you'll have a better understanding of where the family income goes. A knowledge of insurance, taxes and of course the money you spend on household items can make the road to good household management a much smoother one for you and your family. Following, we have a few suggestions for keeping accurate records of family finances:

1. Keep an up-to-date inventory of your major household goods in your safe-deposit box—along with your insurance policies.

2. Have a general knowledge of the insurance you own and the premiums you pay and when you pay them.

3. Keep a household file on doctor and dentist bills, canceled checks and any large purchases your family has made recently.

4. Keep a file on service guaranties on all your appliances plus name and address of dealer from whom you purchased the appliances.

5. Keep a record of property, school, state and Federal income taxes you pay.

6. Note when time payments are due on your house, car, furniture or appliances and keep a record of what payments have been made.

THE END

Presenting: America's Lowest Cost, Fine TRUE Vinyl Flooring

NoScrub

by GOODYEAR



–and it Never Needs Waxing!



Brighten your home—lighten your cares—with easy-to-keep lovely NoScrub Flooring by Goodyear. Stunning new NoScrub, shown here in the Romance pattern with solid black divider strips, glows with the enchanting beauty of polished slab marble.

And what a joy it is to own. Never needs waxing—or heavy scrubbing. Resists acids, hot grease, alcohol, foodstuffs. Dirt and grease can't get a foothold—thanks to its super-tough, nonporous surface.

Remember, this is quality, Goodyear *true* Vinyl throughout. No cardboard backing, no cheap "fillers." Yet, it costs mere pennies a tile. See NoScrub now—choose from a wide array of handsome colors and patterns.

Look for your Goodyear flooring dealer in the Yellow Pages of your telephone directory. For full details, write to the Flooring Dept. C-8124, Goodyear Tire & Rubber Company, Akron 16, Ohio.

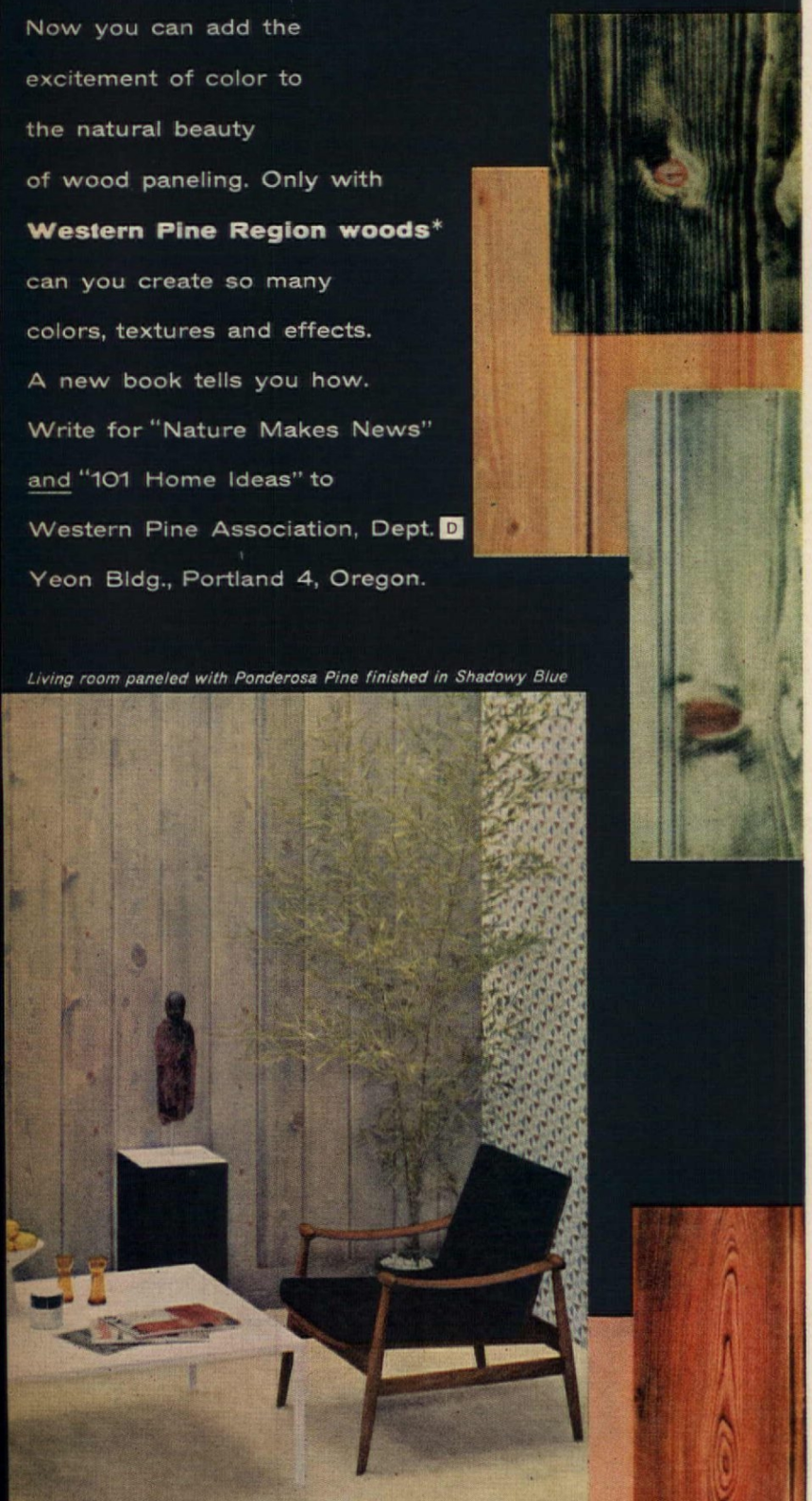
NoScrub–T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

See your GOODYEAR Flooring Dealer

Manufactured under U. S. Patent 2690590 and patent pending

NEW...

Now you can add the excitement of color to the natural beauty of wood paneling. Only with **Western Pine Region woods*** can you create so many colors, textures and effects. A new book tells you how. Write for "Nature Makes News" and "101 Home Ideas" to Western Pine Association, Dept. D Yeon Bldg., Portland 4, Oregon.



Living room paneled with Ponderosa Pine finished in Shadowy Blue

*IDAHO WHITE PINE
PONDEROSA PINE
SUGAR PINE
WHITE FIR
INCENSE CEDAR
DOUGLAS FIR
LARCH
RED CEDAR
LODGEPOLE PINE
ENGELMANN SPRUCE

Look for this WPA mark on well-manufactured and carefully graded lumber



Look, It's New!

A BEACON BEANIE can turn its delighted wearer into a man from Mars, a firefly fairy, or a gleaming lighthouse. The flashing red beacon light is powered by two penlite batteries. It's 98c in stores. Clever Things, Eswin Bldg., Greenhills, Cincinnati 18, Ohio.



THERE'S NO VACATION from laundry, so take along an A M I Portable Laundry. White 14"-high washer with equipment necessary to wash and wring 4 lbs. of clothes is $89.95 complete. A M I Inc., Grand Rapids 2, Mich.

CUT FRESH PARSLEY to decorate your dishes, right in the kitchen. Punch holes in plastic top of a Punch 'n Gro kit, add water, watch it grow! Kit includes spaced seeds and fertilized "soil." Northrup King, 1500 Jackson Street, N. E., Minneapolis 13, Minnesota.



(continued)



The fun is in the going in this Biscayne 2-Door Sedan.

Chevy does beautifully by your budget! *Take that Biscayne 2-Door up above. It's fresh and fashionable, a full-size family car with wide, soft-cushioned seats and wonderful visibility. With remarkable handling ease and road steadiness. A new kind of finish that'll go years without waxing. With all power teams available, too, including a new 6 that saves and saves on gas. Yet it's Chevy's lowest priced sedan! You can be sure there's a Chevy (a wagon, maybe?) to fit your family as well as your budget. Stop by your Chevrolet dealer's and see the car that leads your kind of life.*



The Nomad—one of five Chevy wagons for '59.

CHEVROLET

THE CAR THAT'S WANTED FOR ALL ITS WORTH

CHEVROLET DIVISION OF GENERAL MOTORS, DETROIT 2, MICHIGAN

Gay dogs prefer

Ideal®-the "7-Course Meal"



TED DRAKE

Inspected and Certified by the U.S. Government

Watch his eyes sparkle...his tail begin to wag. No wonder. It's time for his Ideal 7-Course Meal.

How Ideal's 7 Courses compare with your menu

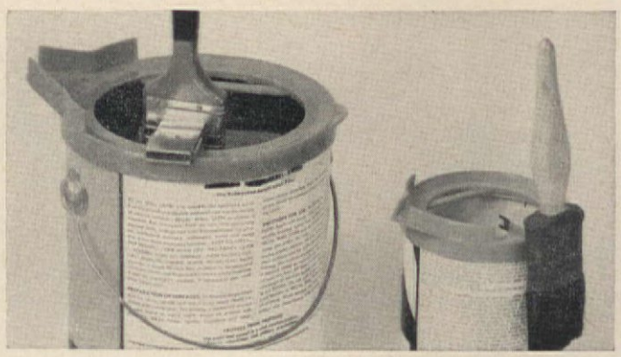
1. **Meat animal protein**—The same nourishment *you* get from steaks, chops, roasts.
2. **Bone-building minerals**—The calcium and phosphorus *you* find in milk, cheese, eggs.
3. **Wheat germ**—Vitamins B and E—the same as *you* get in whole wheat bread.
4. **Cod liver oil**—The same as *you* give to children for Vitamins A and D. *Dogs* and *cats* like it!
5. **Carrots**—The crisp, nutrition-packed kind *you* serve at home.
6. **Soya grits**—Extra rich in the protein *you* find in those new, expensive cereals.
7. **Barley**—Used in so many of *your* favorite soups to provide carbohydrates and vegetable protein.

Your pet expects the best—feed Ideal!

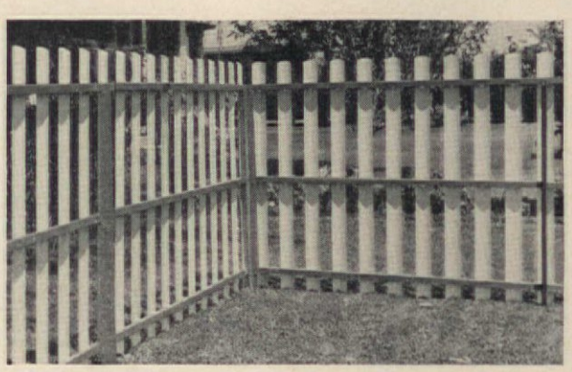


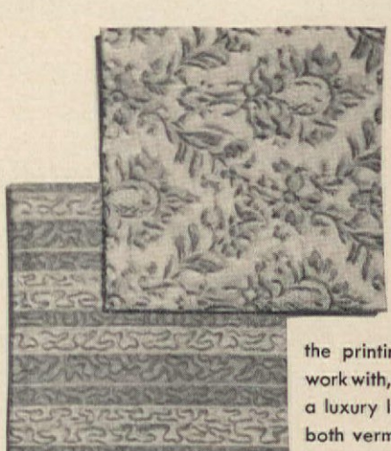
PAM DRY FRY sprayed onto pots and pans will keep food from sticking to the cooking surface. At the same time this pure vegetable extract, whether used for frying, cooking, broiling or baking, does not add even one single calorie to the food you're preparing. A 9-oz. aerosol container is $1.89. Pam Products Co., 3133 W. 47 St., Chicago, Illinois.

SMART AS PAINT, the Protecto Paint and Brush Rim developed by Kay Enterprises, Cranston, R.I., has handy beveled pouring spout and a drip ridge. A magnet holds brush firmly on the inside of can when wet, or outside for storing. 79c or $1.19 sizes.



PANEL-VENT PICKET FENCE would put Tom Sawyer right out of business. This sturdy and streamlined fence of galvanized spring steel is already finished in decorator colors of quality baked enamel. There's just no maintenance! See your local fence dealer for full details or write Panel-Vent, the All Products Co., Box 110, Mineral Wells, Tex.





TROMPE L'OEIL. A charming fool-the-eye effect is created by Riverdale Drapery Fabrics, 295 Fifth Avenue, New York 16, N.Y., in wonderful designs that look quilted but are not. Since the "quilting" is only in the printing, they are easy to work with, drape nicely, and give a luxury look at a low price. In both vermicelli and outline designs, we show *Bellegrove* and *Lorenzo*. They're washable cotton with Everglaze® finish, 48" wide, and approximately $2.50 a yd.

Now...a toilet bowl cleaner that cleans by itself!



Just sprinkle VANISH in. Listen to the "fizz" as the suds go to work. Brush and flush away the suds; then SEE ...even stubborn rings and rust stains are gone! Why scour? VANISH not only *cleans better* but *disinfects* and ...*deodorizes*, too!

VANISH®



Available in Canada The Drackett Co., Cincinnati, Ohio



"MOON HUES" BY

magee

Not just a white carpet... but all the whites of moonlight brought indoors by Magee! High-voltage light that accents every other color. Soft pools of light that cast a romantic glow over your floors. See all the plain, tweed and sculptured carpets (all permanently moth-proofed) in "Moon Hues"... newest Magee true nature colors loomed to last.

SHOWN: ARGUS, ALL-WOOL WILTON. SEND 25¢ FOR DECORATING GUIDE TO MAGEE CARPET COMPANY, DEPT. A3, BLOOMSBURG, PENNSYLVANIA. MEMBER OF AMERICAN CARPET INSTITUTE.

VIP Very People Interesting



MR. AND MRS. PETE MARTIN stand in the entrance hall of their Pennsylvania farmhouse. Hardware on door is old and so are the waxed bricks. Chafing-dish planter is a gift from Perc Westmore, the Hollywood make-up expert, about whom Pete wrote a story.

We drop in on the Pete Martins

This is what you might call the grand switcheroo. For lo these many months you have been avidly following the series of "*I call on*—" articles written by Pete Martin in The Saturday Evening Post. You just aren't anybody in Hollywood unless you've been called on by Pete Martin. From Brynner to Kaye to Monroe, Pete's roster is a veritable Who's Who. Now we think it's time for someone to call on the Pete Martins. And this is exactly what we do here. But we have a further surprise in store. The person behind the typewriter on the next pages is not Pete Martin. The author is *Mrs.* Pete Martin, and a more charming and ingratiating hostess we've yet to meet.

But come now, as we pay a call on the Pete Martins in their lovely Pennsylvania farmhouse. (continued)

Timothy Farm, Birchrunville, Pa.



THE MARTINS decorated this room themselves, "for a warm, livable, informal feeling."



THE ORIGINAL HOUSE of Timothy Farm was built around 1770. The fieldstone part is circa 1780. House nestles in a hillside, has a spring-fed swimming pool. Farmhouse was the first one Mrs. Martin looked at in her search for a "dream house."

MRS. PETE MARTIN

When our children married and had feathered their nests with much of our furniture, my husband Pete and I decided that finding the house we had always wanted was a now-or-never affair. I'm *not* going to use the tired term "Dream House," although that's really what we were searching for.

We put our old house on the market and I made dates with real-estate agents. I was very definite about what I wanted. When they asked me, I told them, "I want a perfectly restored Pennsylvania farmhouse with a swimming pool. That's all." A girl can ask, can't she?

If Pete was around I did the swimming-pool bit from the side of my mouth because I was afraid if he heard me he might think it sounded too rich for our blood and call the whole deal off.

The absolutely first agent I told this to neither winced nor blanched. We got into his car and he drove me right to it. To me it was so darling and beautiful that just looking at it gave me a big choking lump in my throat. There it was. Exactly what I had asked for.

"But where are we?" I asked. We had been in his car almost an hour and although I had been bewitched by the scenery, subconsciously I was also aware of the distance the man at the wheel was putting between me and my friends in Wynnewood. Everything in Wynnewood (except our beloved neighbors) had changed since we'd moved there. Bulldozers had uprooted my favorite violet and daisy patches and had planted Super Duper markets and department stores to replace the flowers.

Answering my question, he told me, "We're now in Birchrunville, Chester County, Pennsylvania."

"Birchrunville," I repeated. "One word or two?"

"One," he said.

There was the Pennsylvania farmhouse. Fieldstone and white stucco with black shutters. There were the red barns. And *there* was the swimming pool . . . unpretentious and spring fed, but swimmable.



THE WOODPILE is ready in case of a blizzard; but those logs are heavy.

"Original house built about 1770," Mr. Real Estate told me, anticipating my delight and appreciation.

"Are you sure we can afford it?" I protested. I didn't want to torture myself with dreams of this place if it wouldn't even give a nod at Pete's bank account when they met.

"It's *almost* in the price range Mr. Martin mentioned," he said rapidly. He was especially rapid about the word "almost." The price he quoted was above our price range—but isn't it always, under such circumstances?

The little house was nestled in a hillside. We walked its one-room-wide length to reach the front door. A man-of-all-work (alas, he didn't go with the house) was waxing the old red bricks which paved the hallway but he put aside his mop and welcomed us.

"The owners are not home," he said, "but you're free to walk through." The bricks he had been polishing were typical upstate Pennsylvania bricks made for paving fireplace hearths and summer-kitchen floors in Colonial days. The hallway was small but bright with sunshine from a huge window that looked out on a terrace. In the large living room I stepped on random-width oak floors with walnut pegs. A tremendous window at the far end of the room framed a picture of a hillside with a post-and-rail fence complete with dogwood, maple and oak trees! Bookcases flowed like cascades from ceiling to floor but left plenty of space for a gracious gouge-work fireplace. On another wall there were more bookcases, but in this wall the regularity of the books was broken by an exquisite collection of white ironstone china.



THE STUDIO in the barn is Virginia's work retreat.

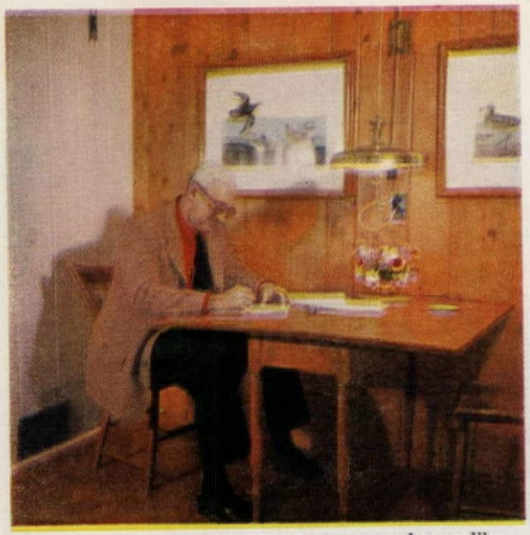
(continued)



THIS FIREPLACE was once used for doing the family cooking, Mr. Scheib, the Martins' neighbor, who was born in this house some seventy years ago, tells them. It still does nicely for a steak barbecue or just a heart-warming fire.



THE BOWL is one of the most prized pieces of the Martins' Canton collection. The high caned chair was originally used to get a good view of a game of billiards. Now, because it is so tall, it is ideal for the exceptionally high Winthrop desk.



"TAKES YEARS to get a workroom like this," Pete says, "but it's worth it."

All those bookcases were appealing to me rather than appalling, for Pete had books overflowing from the living room up to his knees in his bedroom in Wynnewood—or so it seemed to me. "This room can't be old," I exclaimed. "It's too perfect."

"No," Mr. Agent agreed. "This wing was added about three years ago. It was designed by the well-known Philadelphia architect Walter Durham."

"Oh," I said, recognizing the name and acknowledging the fame of our friend Walter. "No wonder it's so good."

Two steps led up from the living room to the original late-eighteenth-century part of the house. We walked into a smaller room. Its ceiling was low and beamed. The beams are six feet four inches from the floor. I discovered that later. Pete is only six two. We *do* have some lofty friends who tower six four and over, but I wasn't considering them at that moment. I saw the fireplace—this one large enough for a boy and his dog. I was entranced by a Dutch door which led out to another little terrace. Excitement left me short of breath. It was all so unbelievably right.

"Of course the kitchen is small," the agent warned me as he ducked his head to go through the doorway which led to the service end of the house, "but you can do a lot with it." These were money-eyed rather than honeyed words and I was in no mood to heed them, but they did make me step down from the cloud I'd been walking on. The kitchen *was* small. It was charming with its beams and stone-silled windows but, *Now is the time to be practical*, I told myself. *Come on, old girl, put up some sales resistance. Think straight!* This personal fight talk made my voice firm as I told him, "I definitely don't like the kitchen." I even more definitely didn't care for the little lean-to extending beyond the kitchen to cover an outside cellar door.

Perhaps if the owners had been there they would have thought to close the trap door exposing steep stone steps which led down into a tiny basement. Mr. Agent hastily drew me away from this hazard for our grandchildren and set me back on my cloud again as he steered me through the rest of the house.



RED is the Martins' warning to trigger-happy hunters.



OLD SILVER SOAP BOXES—Virginia uses them for cigarettes—are getting hard to find.

Upstairs there was a perfect bedroom and bath over the living room. There was an even more perfect bedroom, bath and study as part of the old structure and there was a Dutch door for this bedroom with steps outside leading up a sunny and softly green hillside.

"Is this all?"

No. Tucked away on the third floor was still another room, this one a charming eaved bedroom. No bath—but by this time I didn't care whether I was practical or not. I said to myself, *Let me see now. My son Peter and his wife Julie can have this room—we can put a crib in it for the baby . . . Pete and I can share his room, which is almost a small apartment in itself . . . Mother will love my room when she comes . . . and that will take care of Christmas.*

It wasn't to be that easy.

Pete fell in love with it, too, but it *was* expensive and it *was* too far from Pete's office on Independence Square in the city. In trying to be sensible about it he reminded me, "You're going to have to do the driving, you know, and it's a cool sixteen miles from the station." He doesn't drive. He can do a lot of other things genius-wise, but handling a car is his blind spot. He admits readily, "I'm a mechanical moron," and with that, he is driven. Which isn't so moronic in my book. "And," he added, "our friends are going to think it's halfway to Canada." Those were truthful, sobering words.

So we looked at places closer to the city and less expensive. We looked and looked and looked. Mentally I am sure we compared each more conveniently located, more "sensibly priced" home with the house in Chester County. Every so often I inveigled a friend into driving out with me to see it and inevitably she'd say, "It is lovely . . . but what will you do with yourself out there? Suppose you get snowed in?" I didn't have the answer to those questions then. I do now, because there came an evening when Pete and I looked at each other and said (continued on page 96)



THESE OLD DRUG AND SPICE CONTAINERS can be baffling if you don't know what they are.

21 ways to get more storage

DESIGNER: GIDEON KRAMER FOR DOUGLAS FIR PLYWOOD ASSN.



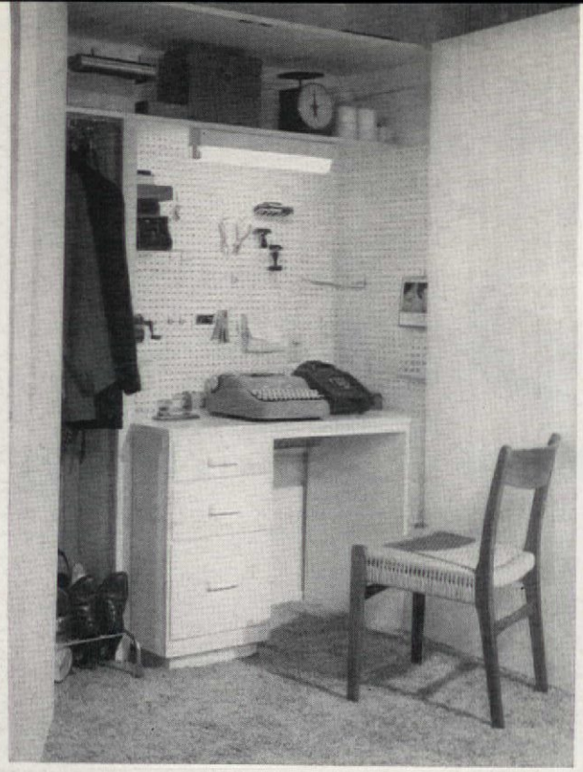
TWO-FACED ROOM DIVIDER WILL solve many storage problems. Living "face" has a handy drop-leaf desk with several small sliding files; space for TV and Hi-Fi equipment and records; drawers may be reached from both sides.

DINING "FACE" has cupboards for china and glassware. Decorative accessories show on both sides. Hi-Fi serves both. Sliding doors slide one behind the other. Each has been painted a gay color to match drawers.

(continued)

(Shopping Information, page 103)



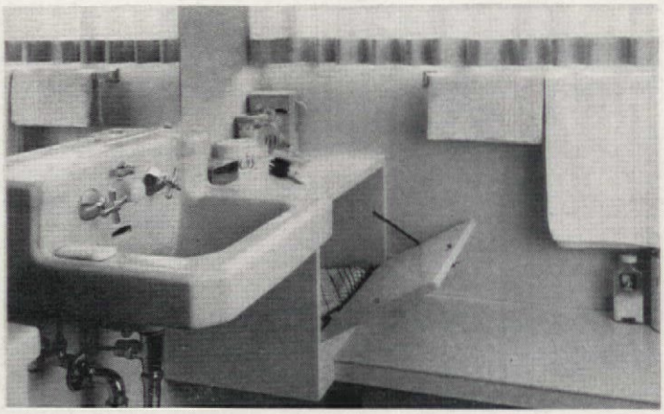


SHUT AWAY HOMEWORK behind closed doors like this smart homeowner! Taking over a closet for a home work center is an excellent idea if you can spare the closet. Small desk with drawers, walls lined with pegboard and good light to work by are the important ingredients. Chair can be pushed into knee space of desk. Double doors close to put entire unit out of sight and mind.



REAL SPORTSMEN love their weapons right out where they can see them and dream of the sport they give. Narrow space is all that's needed to build-in this display case for guns and fishing gear. Sliding doors below reveal more space for storing accessory equipment.





WHERE THE TUB LEAVES OFF there is quite often a very usable amount of space for building in storage for bathroom accessories. This cabinet has a counter-top space and storage behind a hinged door.

WHY USE THE FULL HEIGHT in a lady's closet for clothes that do not need the space? Instead, try using two rods, one over the other, for hanging the shorter lengths of clothing. Designed by Sylvia Reed.



TO GET THE MOST STORAGE out of a bath-room wall, here is an excellent use of space. Accessible shelves inside the cabinet at the right of the built-in lavatory hold all the jars and bottles that go to equip any bathroom.





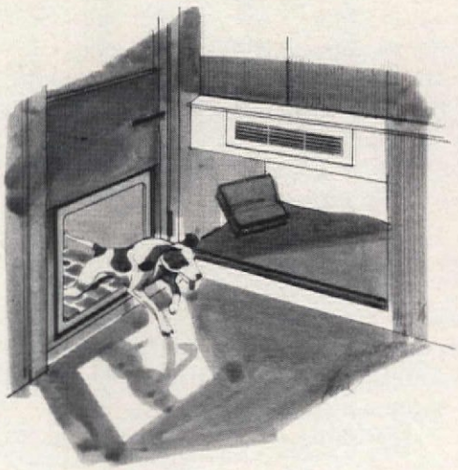
FOR THE "SOMETIME" when you eat in the kitchen, this drop-down table is an excellent idea. It occupies floor space only when it is needed. Comfortably upholstered seat has more storage space under it behind doors. The high cabinets over seat are good for seldom-used kitchen items.

INFORMATION: BARBARA LENOX, LOUISE PRICE BELL

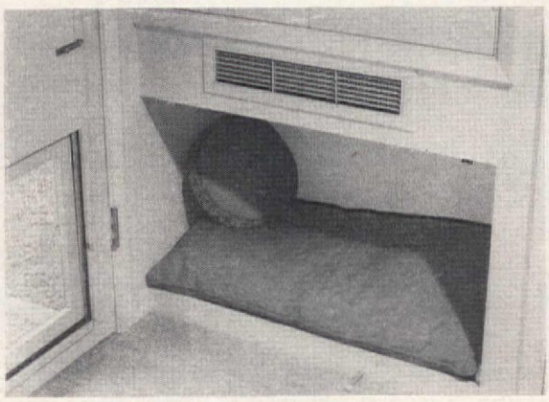




PRACTICAL DRESSING TABLE unit in an oversized bathroom in the home of Mr. and Mrs. Charles Martin has many features a lady likes. Laundry hamper on the left is camouflaged by doors that match storage on the right. Hamper pulls down for soiled linens. Laminated plastic top covers entire unit between windows to make a durable counter surface. Small drawers over knee space have dividers for keeping smaller beauty aids in order and handy.



WHERE DO YOU STORE YOUR DOG?

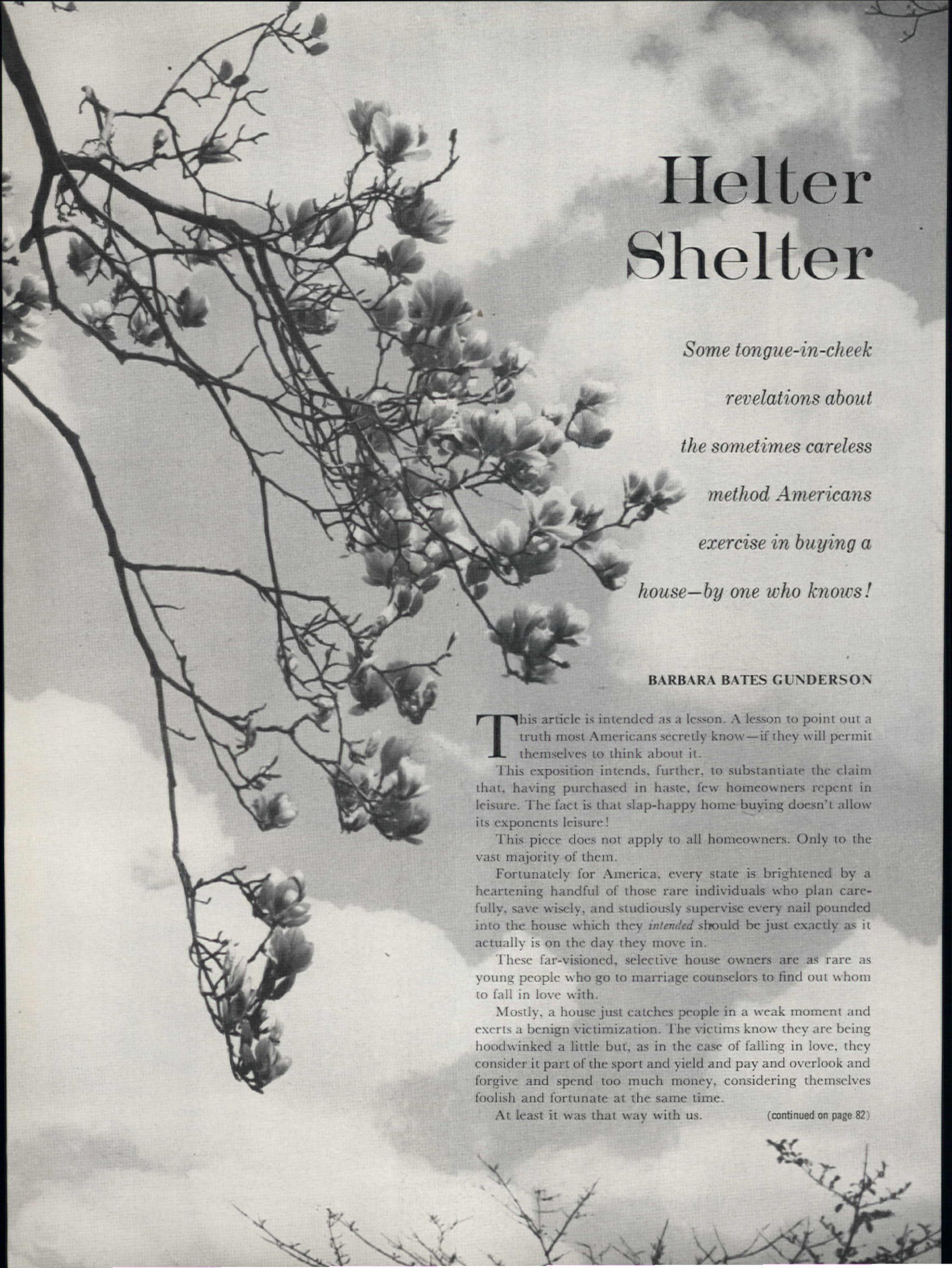


TO KEEP ROVER in his place and off the furniture, what better inducement than a soft mattress, his own pillow, and even his own private entrance? This one was designed for the pet of the Randolph Christies. There is no positive guaranty that he will not roam, but it would take a mighty silly doggy to ignore these obvious canine comforts!



ACCOMMODATION FOR TWO, please! Perfect storage for two poodles when you don't want them dominating the conversation. Built neatly into a storage arrangement, this doggy spot can be closed off with the louvered shutters when not occupied. Designed by Gwen Carde.

(continued on page 76)



Helter Shelter

Some tongue-in-cheek revelations about the sometimes careless method Americans exercise in buying a house—by one who knows!

BARBARA BATES GUNDERSON

This article is intended as a lesson. A lesson to point out a truth most Americans secretly know—if they will permit themselves to think about it.

This exposition intends, further, to substantiate the claim that, having purchased in haste, few homeowners repent in leisure. The fact is that slap-happy home buying doesn't allow its exponents leisure!

This piece does not apply to all homeowners. Only to the vast majority of them.

Fortunately for America, every state is brightened by a heartening handful of those rare individuals who plan carefully, save wisely, and studiously supervise every nail pounded into the house which they *intended* should be just exactly as it actually is on the day they move in.

These far-visioned, selective house owners are as rare as young people who go to marriage counselors to find out whom to fall in love with.

Mostly, a house just catches people in a weak moment and exerts a benign victimization. The victims know they are being hoodwinked a little but, as in the case of falling in love, they consider it part of the sport and yield and pay and overlook and forgive and spend too much money, considering themselves foolish and fortunate at the same time.

At least it was that way with us.

(continued on page 82)



LEW MERRIM



In two years and a month—

April '56 to May '58—

we changed the face of our home.

And so completely, we felt that

PLANTS WORKED A MIRACLE

Everyone knows plants add to the looks of a house. But until you take a brand-new home and landscape it entirely yourself, you just don't realize how miracle-working plants can be—or, rather, how much of a miracle worker you can be with the help of plants!

In late summer, 1955, we bought a split-level on Long Island. It was just the house we wanted, interior decorating was no problem, and getting ourselves resettled was fun. But the exterior had us stumped. We wanted to plant it attractively—distinctively—but had no idea of how to start.

Then I happened to visit a friend in Cleveland who is a landscape architect specializing in industrial and institutional planning, and casually asked him if he had any ideas for landscaping small-home grounds. He made a rough sketch from the dimensions I gave him and said he'd do what he could at his first opportunity. Sometime later he visited us in New York and presented us with a completed, professional landscape plan—as a housewarming gift!

A SUCCESS STORY

So in the early spring of 1956 we took the plan to a nearby nursery and worked out a scheme of operations. We'd do the planting ourselves and they'd supply the plants as we wanted them. First the front of the house, then sometime later the back yard. We'd make a good start that spring, do some more work in the fall, and finish up the front-yard project the next year (1957). (continued)

(continued)

This, then, is a picture story of the work we did in 1956 and 1957—of what we got for our efforts in 1958—and will continue to get for many years to come. We think it's quite a story!

More important, perhaps, we think it's the kind of story that'll help any young couple who are starting out, as we were, with a new, unplanted yard and lots of enthusiasm but not much knowledge.

Our own experience convinced us that we worked the right way—from a professionally executed plan. So our advice to new homeowners—unless they want to spend considerable time studying garden design and the shapes and sizes of plants suitable for their area—is to go to a landscape architect or landscape nurseryman at the outset. By doing so, they'll avoid a lot of mistakes, which probably would mean lost time, wasted effort and quite likely a waste of some hard-earned money.

If you work from a plan, you can spread the project over several years, doing the work as time and funds permit—and you're certain of doing a good job.

We Started With Hedges

IN APRIL, 1956, before we took to the spade and the trowel, we had a good house—no less but no more. And neither my wife Louise nor I felt completely satisfied. Our place simply looked too much like thousands of others all across the country. In the picture below, you see for yourself.

IN MAY, 1958, after we hung up our tools and the plants had come into their own, we had more than we'd even hoped for—as you see at the right. Something we hadn't counted on but found happening was that no one walked past our house without stopping to look at the plantings—and half those who drove past did the same. If we hadn't worked a bonafide miracle, we sure came pretty close!





THE PLAN CALLED FOR LOW HEDGES of Japanese holly (Ilex crenata convexa) as main features of the front planting. When they were delivered, balled and burlapped, I wondered if I'd ever get them planted!



THE JAPANESE HOLLIES were to go close together. So I thought it would be easier to dig a trench rather than individual holes. *Maybe* it was. Anyway, I was sure glad when I'd finished the ditchdigging!



THE RIGHT DEPTH, the nurseryman said, is all-important when you plant broad-leaf evergreen shrubs. Set them the same depth as they grew in the nursery. So we used a stick, as here, to check the depth of each plant.



WITH THE LAST OF THEM PLANTED, I felt proud of my Ilex crenata convexa—and doubted if I'd ever forget their name! And they grew faster than I expected. In two years these plants were a fully developed hedge.





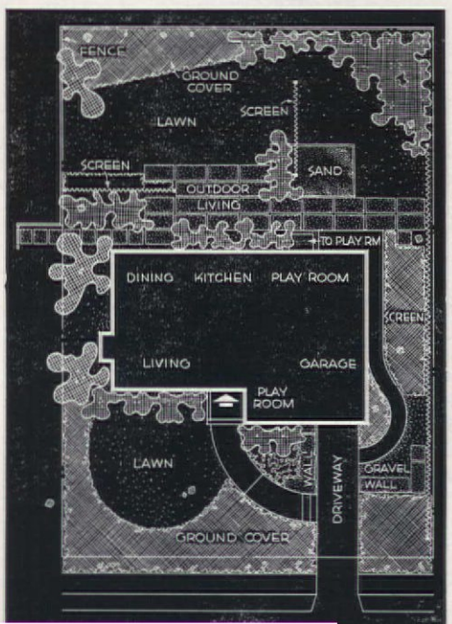
THE GROUNDCOVER PLANTS were myrtle (Vinca minor), to be used near the sidewalk, and pachysandra, for the side area. Here you see me planting the myrtle. They came in pots and were planted 8″ apart. In back of me is the front hedge.



LAWN-MAKING on poor soil meant using plenty of plant food.



PACHYSANDRA, in flats, was taken apart and planted individually.



THE FRONT YARD, as indicated in the plan, would be different from most—it would include a small lawn and considerable groundcover area.

(continued)

Lawn and Groundcover

(continued)

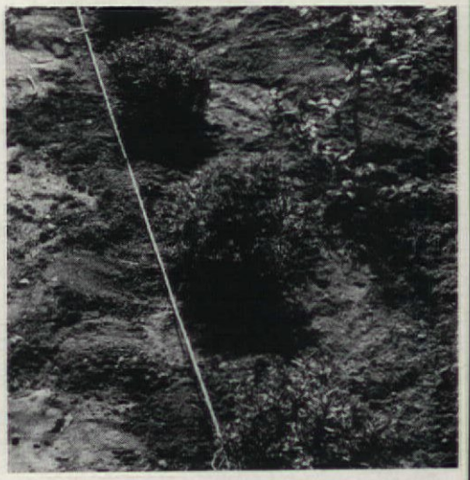
Foundation Planting



WE FOLLOWED THE PLAN EXACTLY and measured all distances accurately. Here Louise and I are using a line, as you'd use a draftsman's compass, to plot the correct shape of the curved lawn and groundcover areas. This was after we had staked out the planting area in front of the foundation. The original foundation plants, which the builder planted, seen against the wall, were moved to the back yard, as the landscapist recommended.







FIRETHORNS (pyracantha) were planted against the foundation after the original plants had been removed. They were set 2′ apart, 1′ from the foundation wall (above, left). There were only six of these, so this was a much easier job than planting the Japanese holly hedges!

PERENNIAL CANDYTUFT (iberis) went in front of the firethorns, with a 2′ strip of pachysandra between them. The candytuft plants were set 1′ apart and would soon grow into a continuous row, about 1′ high and 2′ wide—neat and attractive all year round and sparkling white in the spring.

PYRACANTHAS ARE GROWN IN CANS (metal containers) because their roots are easily injured in transplanting. And so, as instructed, we removed them from the cans and planted them with utmost care. Like the rest of our plants, all six of them grew beautifully, so we decided we were successful gardeners!



THIS IS HOW THE FRONT LOOKED, photographed from the left, just two years and one month after Louise and I were photographed plotting the lawn area. In the foreground you see how quickly the Japanese holly hedges grew; against the foundation you see the candytuft and firethorns. The daffodils, which you see in the center foreground, are planted in the myrtle.



FIRETHORNS DEVELOP BEST if trained against a wall or trellis. We used special mortar nails and garden twine, obtained at a garden supply shop. In autumn the plants were loaded with bright orange berries.



IT WASN'T A CONVENTIONAL FOUNDATION PLANTING, but an integral part of a front garden, as shown in the plan on page 39. Immediately after planting it looked rather unimpressive, but see how it developed in the picture at the top of the page!

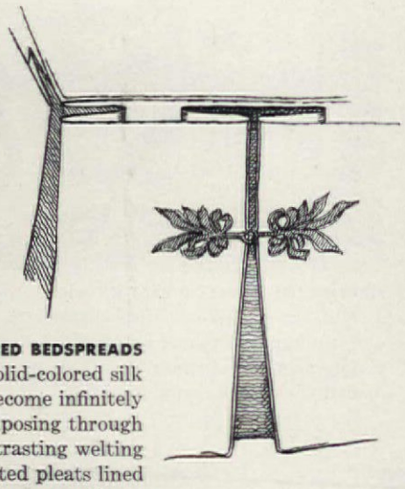


BULBS WERE TO PROVIDE MOST OF THE COLOR in the spring, followed by some low-growing perennials, then annuals during summer. Here Louise is planting tulips, using a bulb planter and following the plan. We planted some in 1956, and more in 1957.

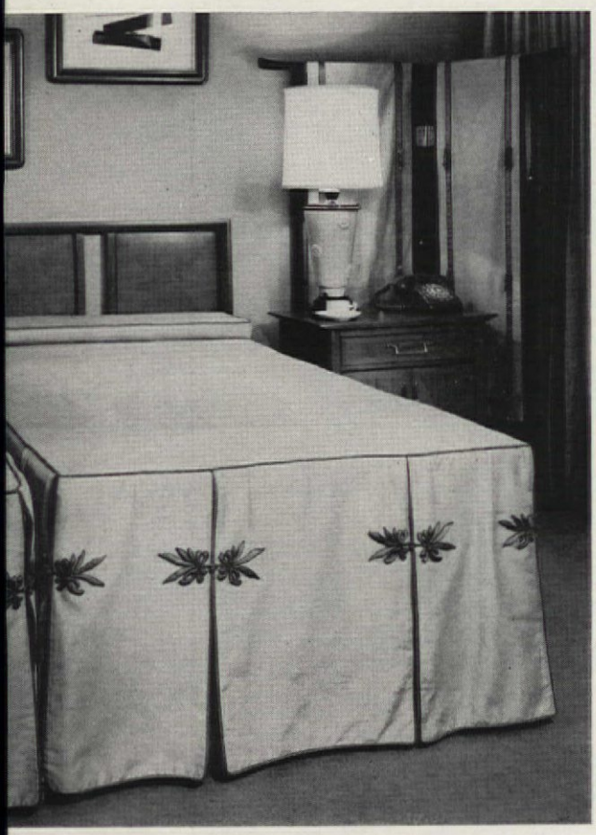
THE END

INEXPENSIVE TICKING in black-and-white stripe is shown here used broadly on chair and ottoman, in draperies and as panels of the screen. Imaginative touch of decorator Ellen Lehman McClusky is charmingly expressed in combining simple fabric with oversize ball fringe in bright red. Room is in Washington Square Village, New York.



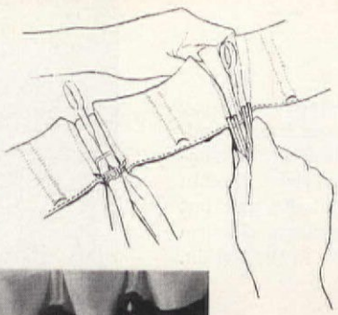


TAILORED BEDSPREADS in solid-colored silk Shantung become infinitely more imposing through the use of contrasting welting trim and inverted pleats lined with the same color as the welting. Stylized "frogs" appliquéd on skirt of spread hold pleats in decorative manner. Room by Pete Ross at Macy's.

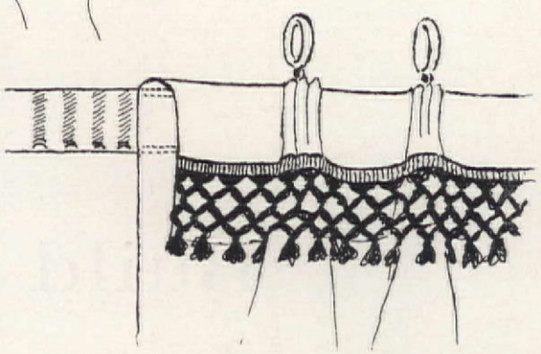


Sew... Sew... Sew... it's almost Spring

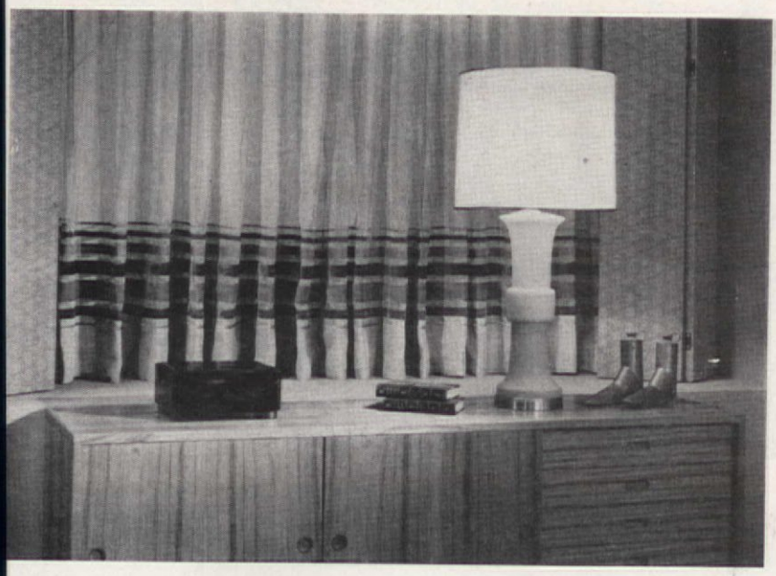
Just about this time of year, after a winter of really using the house, or at least living in it more than during the summer months, there's a chance that your critical eye will observe signs of wear and tear about the home that once appeared so fresh and delightful. To bring your home back to its former pleasing state, and restore loveliness and order in haste, try our remedies. There is nothing, for example, like a few yards of fabric, some ribbons, some trimmin's and above all—a few clever tricks! Here are some tricks with taste dictated by the experts, knowing professional decorators who generously part with a few of their tricks you can try yourself.



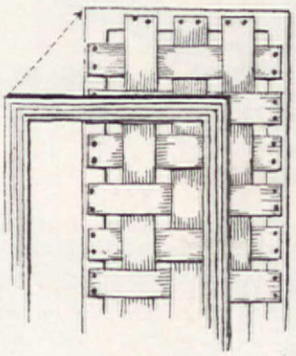




DRAPERIES WITH FRINGE ON TOP were quite dramatic in this room decorated by Ellen Lehman McClusky for an apartment in Washington Square Village. The fringe is unusual because of its weight and royal! color. If your windows are smaller you can still use fringe trim of any type in an equally effective manner.



SIMPLE BUT COLORFUL is the ribbon trim sewn just above the hem of these sheer curtains. In colors of rust, gold and brown, these ribbons are in varying widths, and the sewing is easy. From a room by Barbara D'Arcy of Bloomingdale's, New York.





HALF CURTAINS with window shade above in the same beige color are dramatized by the use of long shutters at either side of window. Shutters are made from strips of mahogany veneer, nailed to frame, and covered with a second and more decorative frame of molding. Room was decorated by Mrs. C. E. Dicken in Dallas, Texas.

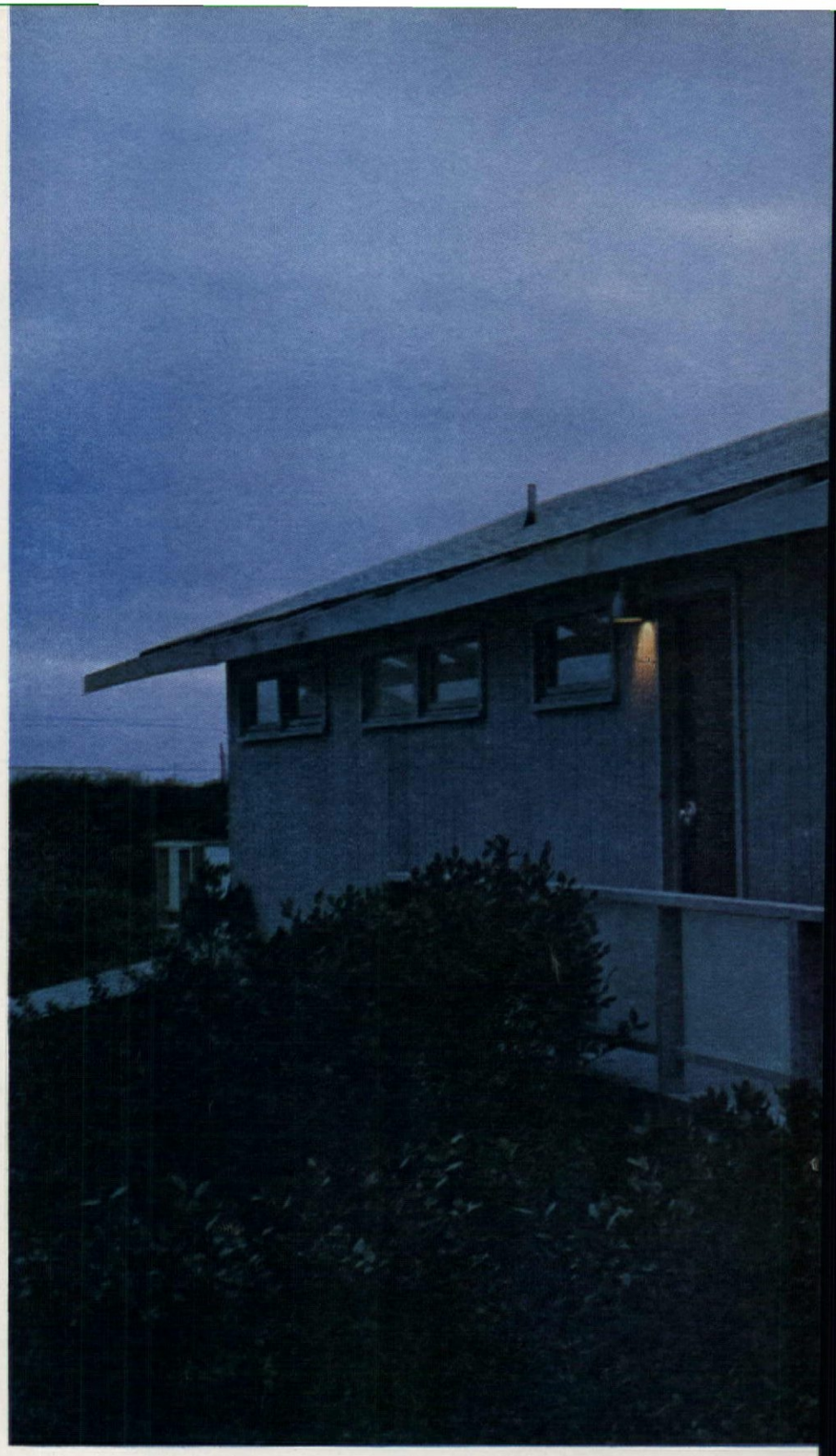
VERTICAL GROOVED PLYWOOD SIDING, stained light gray, large design of the window areas at each end, and the open eaves give the house its light, contemporary appearance. Translucent panels of Filon in 2x4" framing circle decks with airy but substantial screening for privacy and a firm footing that ties house to the terrain.

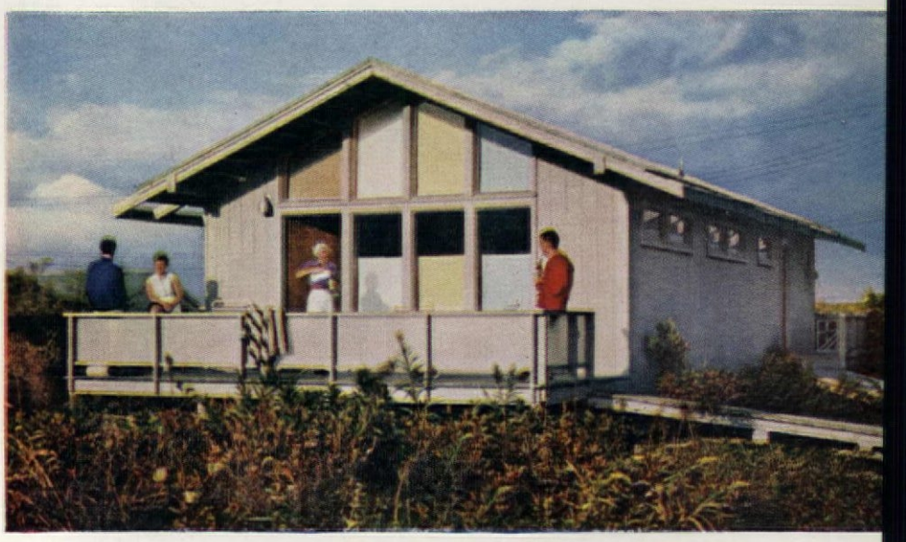
Build a vacation house that can earn its keep

ROBERT W. HOUSEMAN

Sometimes, in the life of every homeowner, the urge to have a summer or vacation house invariably makes a pitch for your affections, and once the idea bursts over you, like a bubble, you are showered with a mist of reasons why you should start some rectangular doodlings. Inevitably, the doodlings end up as a series of little rooms, which in turn end up looking very much like a vacation house! The weekend house on these pages got through the doodling stage, and wound up as a two-faced house with many possibilities, depending on how you'd like to use it. As it was built, the house is divided into two sections—the owner's section, consisting of living room, bedroom, kitchen and bathroom, plus a large deck; the guest section is designed after the successful plan of modern motels, with one large room for living and sleeping, a small kitchen, and complete bath. The guest section also has its own outside deck and separate entrance. When there are no guests in the house, the owner occupies the entire house simply by opening the door connecting the two sections. The guest section then becomes another sleeping room with bath.

(continued)



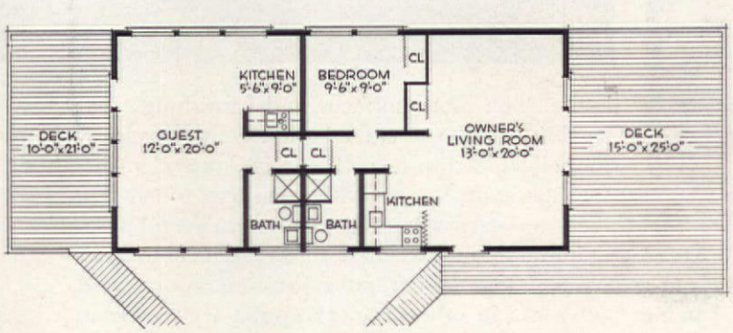


WINDOW SHADES IN BRIGHT COLORS are decorative as well as practical feature of the window end of house. Gable portion has shades cut on diagonal to fit window spaces.

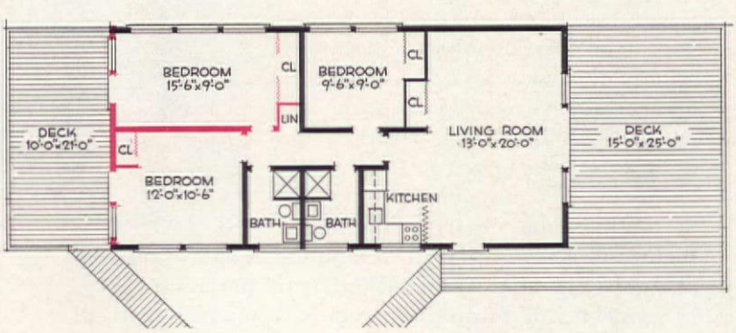
OWNER-DESIGNER — ROBERT W. HOUSEMAN • BUILDER — YOLANDO VANNONI

Shopping Information Page 103

$5.00 BUYS PLANS FOR THIS VERSATILE VACATION HOUSE, BLUEPRINT ORDER FORM #62, PAGE 75



EXISTING PLAN shows doorway between guest and owner's section, flanked by closet space when units are used separately. Fold-away closet door permits traffic through hallway from one area to the other when entire house is used by the owner.



ALTERNATE FLOOR PLAN shows simple change required where more bedrooms are needed. Plan in red indicates changes. The two bedrooms added each have access to deck; high windows allow for flexibility in arrangement of furniture against wall areas.







SIMPLE FURNISHINGS in guest section have no "bedroom look" to inhibit daytime use of this area. Beds covered in durable fabric convert easily to sleeping quarters at night. Flooring is inlaid vinyl by-the-yard in a soil-hiding design throughout.

COMPLETE KITCHEN takes only small space in guest section, hides from view of living area. Refrigerator, surface burners and sink are all in one unit; white steel cabinets fill out kitchen with storage space.

DINING AREA in guest section can be moved around the room, or out on deck. Contemporary sofa divides the living from the dining area.





(continued)

This arrangement of privacy on both sides when you want it, and the run of the house on other occasions, will suit many family situations. For example, the owner's section can serve the family, sleeping four, while grandparents, or other members of the family occupy the guest section in comfort and privacy. Grown-up son or daughter might occupy the guest section, just slightly out from under the family rule. In areas where two family units are permissible, the plan can be varied slightly to accommodate two families; owner occupying one unit, the other unit used for rental purposes.

Simplicity in furnishings and easy maintenance all through the house were the main objectives in this one, and are much to be desired in any summer or weekend house. The more surfaces and furnishings that need little or no care, the better. On the exterior, the oil-stain finish will survive the elements through many seasons with occasional touch-ups, the interior treatment is designed to keep housekeeping at a minimum. Interior walls are vertical tongue-and-groove pine boards, left natural in some rooms, and painted off-white in others. An exception was made in the living room, which has one wall paneled in natural walnut. The ribbon windows placed high on the side



LIVING ROOM IN OWNER'S SECTION has flexible furniture arrangement that takes advantage of fireplace on chilly days, outside deck in good weather. Sliding glass doors permit inside furniture to be moved outside for use on deck.



BEDROOM FOR OWNER'S USE has compact furniture arrangement of modern trundle bed, which rolls out for sleeping. Large closet in this room is adjacent to closet which faces living room, makes noise barrier between two rooms.

walls are hung with a decorative linen and cotton casement held taut by brass rods at top and bottom. The single pair of draperies in the house cover the sliding doors leading to the deck; other windows at the gable ends of the house have pull-up shades which were custom-made to fit the diagonal pitch of the windows, and work independently to control light.

A space-saver in the small bedroom is the modern version of the "trundle bed." It rolls under in the daytime, pulling out to sleep two at night.

The living room becomes a sleeping room at night, too, with the sofa-bed turning into two twin-sized beds. With the exception of storage pieces, all furniture is lightweight tubular metal, that is easy to move around indoors or out.

Plastics help out considerably in the furnishing of this house, and make themselves useful everywhere. The floors throughout are practical inlaid vinyl by-the-yard, in a high-gloss finish that requires little care. (The design of brown, black and white spatter is ideal camouflage for footprints.) Plastic covers the window shades in a soil-resistant film, and gives the chairs and table tops a durable covering that is wipe-down washable.

Accessories are generally useful ones, like the fireplace located near the window wall exploiting the outside view while it heats the inside on chilly days; the carriage lamps that work if the electricity goes off or even if it doesn't; the fascinating driftwood collages by Bill Harris. The one in the living room—a beautiful abstraction of beachcombers' booty mounted on a ten-foot weathered plank!

(continued on page 75)



The mood is set . . .
candlelight sheds its pale, soft light
on richly glowing browns and blacks
with which our board
is set to serve
your guests

JEAN AUSTIN

Good Victuals

COPYRIGHT © 1959 JEAN AUSTIN



munchy bits, like celery hearts and scallions, crisp rings of cucumber and radishes and things like that . . . and after proper homage has been paid, a fitting climax to our feast . . . for each and all a tiny sliver of a rich and wondrous pie, a thing of cinnamon and spice, of dates and vinegar and sour cream wrapped round by rich and flaky Dough Jeanette—made good with butter much and cream cheese too . . . and then sip some coffee black and strong . . . the guests well-fed, the hostess pleased . . . her feast the proof that skill and not mere spending makes food memorable.

FOR THESE RECIPES, SEE PAGES 50 and 66

Shopping Information, page 103



. . . a fragrant lamb ragout still bubbling in a velvety brown sauce . . . intriguing flecks of green and apricot and gold of plumped-up raisins showing through our bowl of rice . . . the tawny sheen of little Onions Clementine . . . a basket full of brown and white triangles, bread spread thin with an authoritative horse-radish butter . . . another bowl heaped high with

GOURMET BUFFET FOR 12

(Approximate cost*, $1.00 per person!)

Ragout of Lamb	$5.97
Near Eastern Rice Bowl	2.07
Onions Clementine	1.87
Sour Cream Pie Jeanette	1.44
*New York City prices	$11.35





• RAGOUT OF LAMB

• Bone large leg of lamb. Cut meat in 1″ cubes, roll in flour mixed with pepper and salt. Brown meat in butter and transfer to casserole. Add 2 medium onions sliced, ½ tsp. oregano and 1½ cups water. Cover and cook in a 350° oven for 1 hour or until tender. Skim off excess fat. Then add 2 cups heavy cream. Stir together. Cover and heat for another 15 minutes to blend flavors. If sauce is too light in color, add small amount of Kitchen Bouquet. Garnish with chopped chives.

Serves 12

A Good Victuals recipe

• NEAR EASTERN RICE BOWL

2 cups dried apricots
1 cup white raisins
1 cup chopped onions
½ cup chopped green pepper
½ cup butter
6 cups cooked rice (2 cups uncooked)

• Soak apricots and raisins in water to cover for 30 minutes; drain and chop coarsely. Sauté onions and pepper in butter, add cooked rice, apricots and raisins. Season with salt and pepper. Turn into greased casserole and bake in 375° oven for about 40 minutes. Serve in casserole.

Serves 12

A Good Victuals recipe

• SOUR CREAM PIE JEANETTE

Mix thoroughly: **1 cup sugar**
3 eggs

Add: **¼ cup vinegar** **1 cup sour cream**
¼ cup water **⅓ tsp. each cinnamon, cloves, nutmeg**

Stir all until well blended.

Add: **1 cup finely diced dates**

• Pour into pastry-lined 11″ pie plate. Bake in 400° oven for 10 minutes. Reduce heat to 325° and bake for 30 minutes. Chill. Before serving, garnish with whipped cream.

Serves 12

DOUGH JEANETTE*

¼ lb. butter **¾ cup flour**
¼ lb. cream cheese **1 tbs. sugar**

• Use wire whisk and form into ball. Refrigerate. Knead lightly and roll out to a thin shell.

*Recipe from Marguerite Buckner

A Good Victuals recipe

AMERICAN HOME RECIPES

Good Victuals

(pictured in color on pages 48, 49)



NO RECIPES NEEDED! Arrange a bowl of crisp, fresh raw vegetables. . . . For the sandwiches, alternate slices of pumpernickel (or any preferred dark bread) and white. Fill with sweet butter whipped with freshly grated horseradish. Wrap in wet towel and refrigerate.

RECIPE FOR ONIONS CLEMENTINE, PAGE 65

EGGS

—souper special!

Souper special *flavor* — because soups give eggs lots of bright and lively tastes. Soups also give you *perfect* cooking sauces *everytime*. They're quick and easy, too! When you next cook eggs, make them new, make them different, make them with Campbell's. Here are 3 ways!







For brunch! Souper special eggs with Cream of Celery Soup. Cook 2 tbsp. chopped onion in 2 tbsp. shortening; add 1 can Campbell's Cream of Celery Soup, ⅓ cup milk, dash Tabasco; heat. Meanwhile, poach 6 eggs. Toast 3 split English muffins. Place slice of process cheese on each; broil to melt cheese. Top with eggs; pour on sauce. Garnish with parsley. 6 servings.





For lunch! Souper special eggs with Cream of Mushroom Soup. Mix 1 can Campbell's Cream of Mushroom Soup, ½ cup milk, 2 tbsp. chopped pimento, 4 sliced hard-cooked eggs. Heat; stir. Cook 1 lb. asparagus (or 1 pkg. frozen). Cut 2 slices white bread into 4 triangles each; fry in 2 tbsp. shortening (dash of thyme if you like). Top with asparagus; pour on sauce. 4 servings.





For supper! Souper special omelet with Tomato Soup. In 2 tbsp. butter, cook till tender ⅔ cup each sliced green pepper and onion. Stir in 1 can Campbell's Tomato Soup, ¼ cup water, 1 tsp. vinegar. Simmer about 5 min.; stir. Meanwhile cook an 8-egg omelet; pour sauce in omelet's center; fold over; top with more sauce. 4 generous, delicious servings.

Good cooks cook with *Campbell's Soups*



TAKE A CAN OF BAKED BEANS

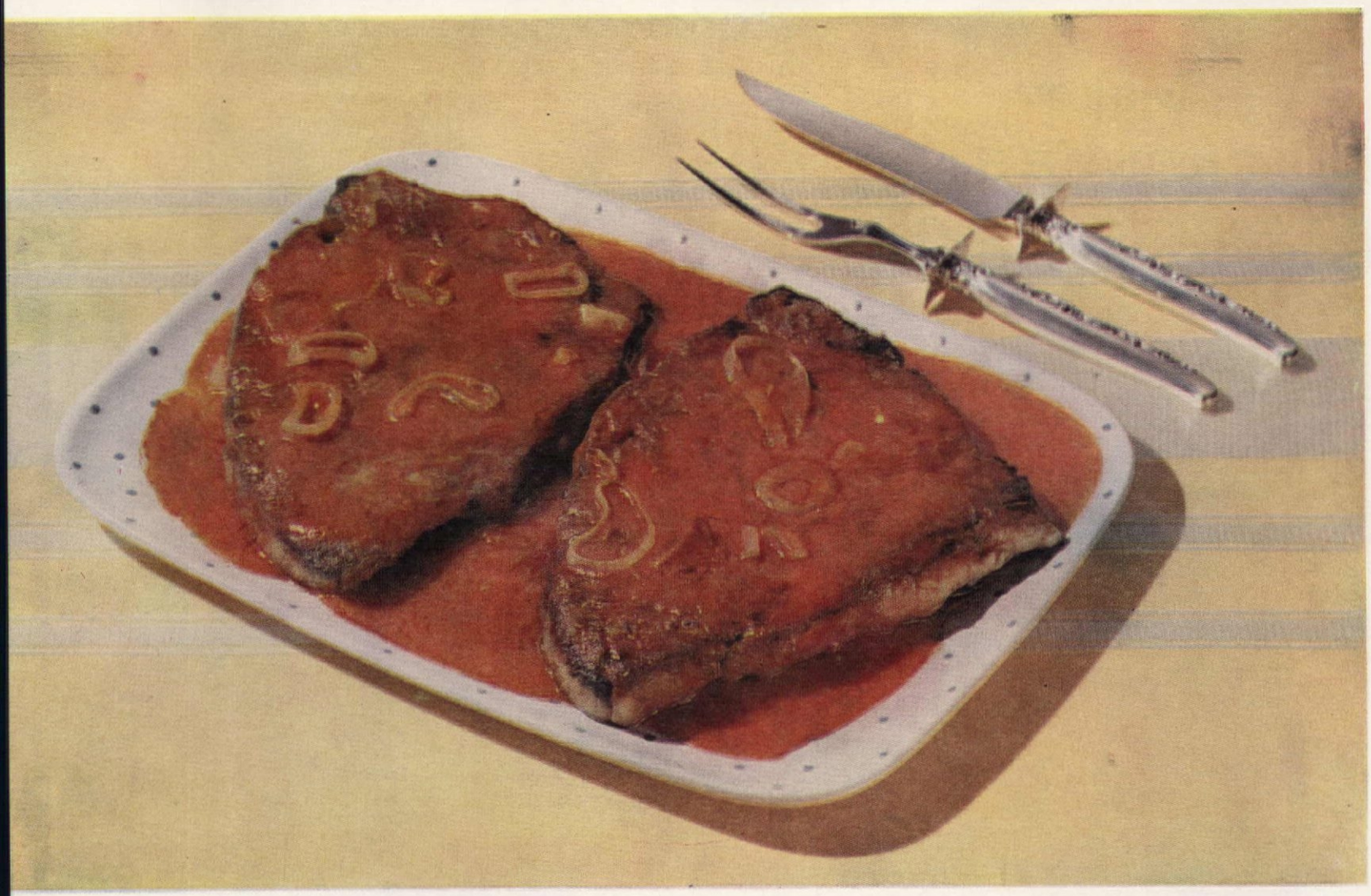
JUNE M. TOWNE

What fun, and good eating, too, when you take a can of baked beans. You can mix-match and supplement these standbys for countless delicious combinations that will bear your own personal touch! Start with a can of beans and go on from there. . . . For example, the BAKED-BEAN SANDWICHES (above). If you've never had one when "raiding the icebox" for a midnight snack you've passed up a great treat! Or try beans on a slice of bread spread with cream cheese. Ideal for the children's lunches! BAKED-BEAN SKILLET SUPPER (right) is a recipe that our staunch New England friends tell us could not be better had it been put together right around the corner from the Boston Common. A welcome variation from the traditional Saturday night cod-fish-cake-and-baked-bean supper. BAKED BEANS AND HAM EN CASSEROLE (right) is the perfect answer for using up left-over bits of ham. This all-American combination makes a wonderful "quickie" meal. Although we have used tomato paste in our recipe, tomato soup and some seasoning could very well be used as a substitute.

Shopping Information, page 103

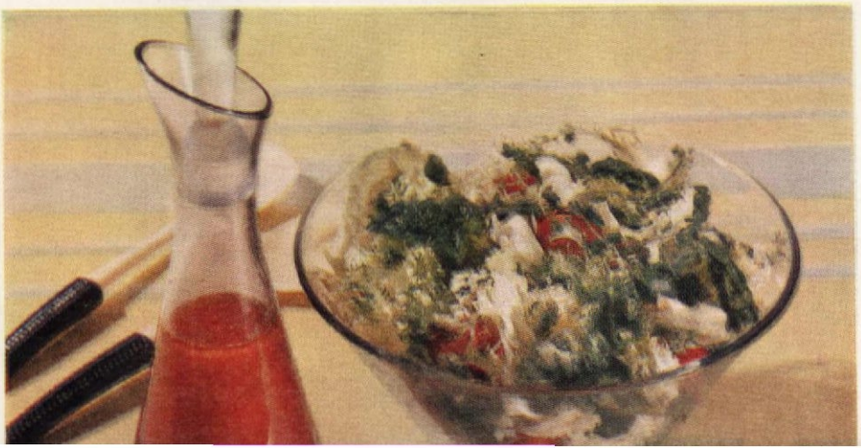






TAKE A CAN OF TOMATO SOUP





Open a can of tomato soup and you have a flavorful, economical cooking ingredient at your service as well as a soup. Use it in most any type dish you wish; with meats, vegetables, in various casseroles, and even in the famous tomato-soup *cake*, a recipe that is a constant source of surprise and delight to cooks everywhere. SWISS STEAK (above) is a popular entree and a natural for tomato soup "fixin's". This versatile soup scores as a superb sauce for this tasty, hearty fare. TOMATO LOBSTER BISQUE (left) provides a lovely, coral-colored introduction to mealtime. Straight from the mix-match school of cooking comes a happy blending of two very popular soups—tomato and celery. TOMATO FRENCH DRESSING (lower) joins the salad-dressing parade, adding a zestful new flavor. Tomato soup provides a full-bodied foundation for this delectable dressing which steers us away from the vinegar-and-oil dressing routine. Know your soups and discover other delightful mix-match combinations such as this good-to-eat, good-to-look-at surprise!

FOR THESE RECIPES, SEE PAGES 55 AND 56

MAKE IT A DINNER TO REMEMBER...

Make FRENCH'S Crown o' gold Meat Loaf



Crown o' gold Meat Loaf

1½ cups fine soft bread crumbs
1½ lbs. ground lean chuck beef
4 egg yolks
1½ tsps. salt
2 tbsps. French's Mustard
1½ tbsps. prepared horseradish
3 tbsps. finely diced green pepper
2 tbsps. French's Minced Onion
⅓ cup ketchup

Crown o' gold Topping

4 egg whites
¼ tsp. French's Cream Tartar
4 tbsps. French's Mustard



High . . . Gold . . . and Handsome . . . Here's a brand-new meat loaf idea with a savory, golden topping. Mix bread crumbs with the meat. Combine remaining ingredients. Blend into meat-bread mixture. Pack lightly into a 9-inch casserole and bake in a moderate oven (325°) 30 minutes. To make topping: beat egg whites until foamy; add cream tartar; continue beating until very stiff. Fold in mustard gently. Swirl on hot meat; return to oven; bake 20 to 25 minutes longer or until crown is tipped with brown. Makes 6 to 8 servings.

Friendly warning: Because French's Mustard is made with rare spices, specially grown mustard seeds and finest vinegar, it has a special flavor, texture and color all its own. Don't expect the best results from this recipe with any other mustard.

On food . . . In food

no other mustard has the light and lively flavor

FRENCH'S MUSTARD



• TOMATO FRENCH DRESSING

• BAKED BEANS AND HAM EN CASSEROLE

Preparation time: 15 min.
Baking time: 30 min.

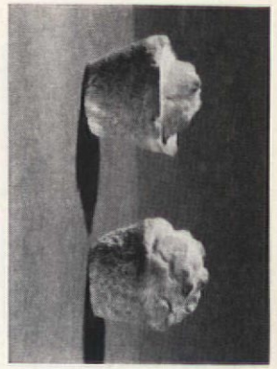
1 medium onion, chopped
¼ c. chopped green pepper
1 c. cooked ham cut in julienne strips
2 tbs. butter, margarine or other shortening
½ c. tomato paste
½ c. water
1 tbs. wine vinegar
½ tsp. salt
1 can (1 lb.) baked beans
4 slices bacon

• Sauté onion, green pepper and ham in butter. Add tomato paste, water, vinegar and salt and simmer about 5 minutes. Add beans; turn into 1-quart casserole; arrange bacon on top and bake in moderate oven (350° F.) 30 minutes or until bubbly and browned.

Serves 4–6 *225 cal. per serving* *Source of Vitamins A, B, C*

Tested in THE AMERICAN HOME KITCHENS

Which shape muffin do you prefer? The one on the right has extra-crisp edge because side of muffin pan was greased; other muffin was baked in pan where only bottom was greased. Both are easy to remove from pans.



• BAKED BEAN SKILLET SUPPER

Preparation time: 15 min.
Cooking time: 15 min.

½ lb. link sausages
1 can (1 lb.) baked beans
1 c. kernel corn
1 can (1 lb.) tomatoes
1 tsp. salt
½ tsp. basil
¼ tsp. pepper

• Brown sausages in skillet; pour off fat. Add remaining ingredients and simmer together 15 minutes.

Serves 4–6 *350 cal. per serving* *Source of Vitamins A, B, C*

Tested in THE AMERICAN HOME KITCHENS



• SWISS STEAK



• BAKED BEAN SANDWICHES

• TOMATO LOBSTER BISQUE

Preparation time: 10 min.
Cooking time: 5 min.

1⅓ c. milk
1 can tomato soup
1 can cream of celery soup
1 can (5 oz.) lobster, drained and flaked
2 tbs. sherry (optional)
2 tbs. chopped parsley
1 tbs. lemon juice

• Gradually add milk to soups in saucepan; blend well and heat. Just before serving, stir in lobster, sherry, parsley and lemon juice.

Serves 4–6 *175 cal. per serving* *Source of Vitamins A, B, C*

Tested in THE AMERICAN HOME KITCHENS

AMERICAN HOME RECIPES

Take a Can of Tomato Soup

(pictured in color on page 53)

Take a Can of Beans

(pictured in color on page 52)

AMERICAN HOME RECIPES

Take a Can of Tomato Soup

(pictured in color on page 53)

Take a Can of Beans

(pictured in color on page 52)

• BAKED BEAN SANDWICHES

Preparation time: 10 min.

16 slices white, whole-wheat or brown bread
2 pkgs. (3 oz.) cream cheese
1 can (1 lb.) baked beans

• Trim off bread crusts if desired. Spread each slice with cream cheese; spoon baked beans on half of the slices and top with remaining bread to make 8 sandwiches.

Serves 8 *270 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• TOMATO LOBSTER BISQUE





You can easily cut shortening into flour by pulling pastry blender up through mixture in a circular motion. As blender pulls over flour, shortening falls through blades, falling into small pieces.

• BAKED BEAN SKILLET SUPPER



• SWISS STEAK

Preparation time: 20 min.
Cooking time: 40–50 min.

2 tbs. flour
½ tsp. salt
¼ tsp. pepper
1½–2 lb. round or chuck steak
2 medium onions, sliced
2 tbs. butter or other shortening
1 can tomato soup
½ c. water
1½ tsp. vinegar

• Combine flour, salt and pepper. Pound seasoned flour into steak, using wooden mallet or edge of heavy saucer. Brown steak and onion slices in butter. Then add tomato soup, water and vinegar; cover and simmer 40–50 minutes or until tender.

Serves 4–6 *525 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• TOMATO FRENCH DRESSING

Preparation time: 5 min.
Chilling time: 1–2 hrs.

2 tbs. sugar
1 tbs. lemon juice
1½ tsp. dry mustard
1 tsp. paprika
1 tsp. salt
1 tsp. grated onion
¼ tsp. celery salt
¼ tsp. pepper
1 can tomato soup
½ c. salad oil
⅓ c. vinegar

• Combine sugar, lemon juice and seasonings in a bottle or jar; add soup, salad oil and vinegar. Cover tightly and shake well. Chill several hours. Serve on mixed green salad.

Makes 2 cups *77 cal. per tbs.* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• BAKED BEANS AND HAM EN CASSEROLE



Tabasco® makes Spring meal-planning an adventure ...every day of the week!

Mellow pepper in liquid form spreads exciting new flavor all through these favorite foods



SUNDAY – TOMATO JUICE COCKTAIL

A sparkling, zestful way for the family to start the day! Blend a large can (46 oz.) tomato juice, ¼ teasp. TABASCO, a tablesp. lemon juice, a teasp. Worcestershire sauce.



MONDAY – SPAGHETTI AND MEAT BALLS

This economical stand-by becomes an outstanding creation, thanks to the clever sauce you create with TABASCO. Add the gourmet dash of TABASCO to make the meat balls all the better. In the new recipe booklet†.



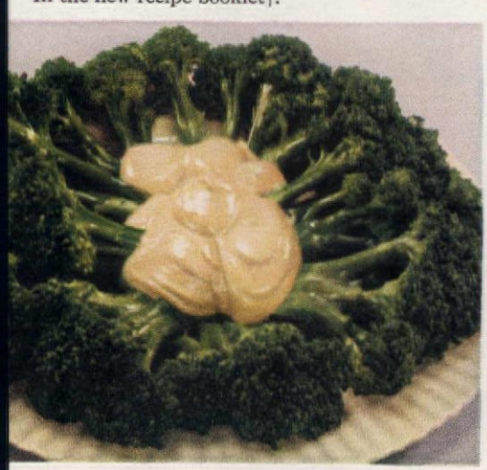
TUESDAY – TABASCO ROQUEFORT SPREAD

Cream together until blended 2 tablesp. butter, a package (3 oz.) Roquefort cheese, ½ teasp. TABASCO. Spread over broiled steaks, chops or hamburgers and serve piping hot. Also good with green peas.



WEDNESDAY – CREOLE SEAFOOD GUMBO

Favorite stand-by of those famous Louisiana cooks—an exciting meal-in-one-dish anywhere. TABASCO brings out the true flavor of seafoods, vegetables and rice. Your new TABASCO recipe booklet† has the recipe.



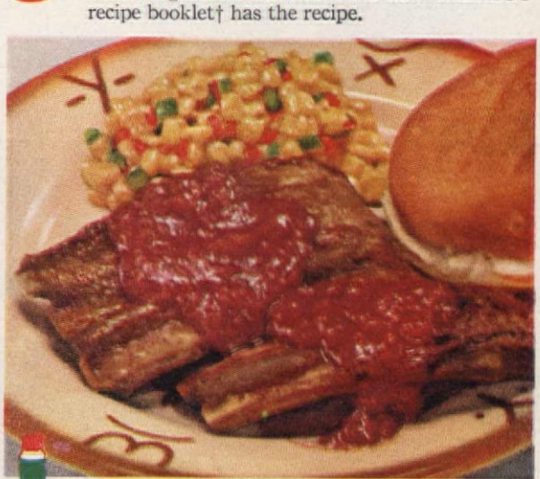
THURSDAY – TABASCO FLAVORED BUTTER

Cream ½ cup butter with ½ teasp. salt, juice of ½ lemon and ¼ teasp. TABASCO. Serve on asparagus, green peas, other vegetables. So good for basting chicken or meat in broiling. Best of all with broiled lobster.



FRIDAY – TUNA-OLIVE PUFF CASSEROLE

Tuna, celery, black olives and bread crumbs fluffed up in a base of egg-and-mayonnaise seasoned with TABASCO, lemon juice and onion, baked golden brown. Recipe in the new TABASCO recipe booklet†.



SATURDAY – BARBECUED SPARERIBS

Done outdoors or in the oven, they're festive for a week-end treat. Sauce? Your compliment-catching blend of brown sugar, mustard, bay leaf, garlic, TABASCO. In the recipe booklet†.

In new dishes or old stand-bys, TABASCO adds a special new touch. Bright red peppers are aged in wood for three years like vintage wine. *Naturally*, TABASCO has smoothness of flavor nothing else approaches. And, since it's *liquid* seasoning, it spreads flavor *through and through.*



Tabasco*

liquid pepper seasoning

W 60-PAGE BOOKLET
dozens of exciting recipes. Send inside flap from TABASCO carton or 10¢ to ABASCO, Dep't A-3, Avery Island, La. (Please print your name and address.)

*Registered Trademark for McIlhenny Co. Pepper Sauce





Delectable Dishes for Dieters



How to feed a hungry family while you take off that extra weight was the title of a most popular article that we ran in May, 1956. The copy started off something like this: "It's a nice old alibi. How can I diet when I have to feed my family three square meals a day?" We proved at that time that the alibi was passé by publishing a whole group of recipes and menu suggestions—with a dual purpose. The theory being that from the *same recipe*, food can be prepared to provide calories for the weight put-er-on-ers and at the same time, take care of the weight watchers. This tremendous calorie switch comes by a little manipulation of the basic recipe. In 1956 we called this the two-way stretch. In 1959 they're "split-level meals." Split-level because we have developed very special recipes, low in calories for the dieters, but which with a slight addition become high-calorie fare. Those who need to gain weight and those who need to lose can now eat from the same recipes. This may be the slower way of reducing but it will get you farther in the long run. There are many menus similar to these that will help to trim calorie-meals. Pay heed to the pointers for the delicious Sunday dinner at the top of the page.

Chicken, in itself low-calorie, when cooked on a rotisserie is at its lowest. Cook two; fill one with CHICKEN ONION STUFFING and omit basting sauce, stuff and baste second as usual. *260 calories for the dieter.*

The wrong choice of salads can do as much damage to the diet as a rich dessert. Gelatin salads add variety to diet meals and can be made with a low-calorie, flavored gelatin. Try an APRICOT SALAD MOLD, use unsweetened apricots, or dietetic, then make it high-calorie by the addition of a rich dressing. *48 calories for the dieter.*

Our evening meal at the bottom of the page is a hearty one, too, but dieters need not deprive themselves of delicious stuffed mushrooms providing the mushrooms are stuffed with chopped-up stems, then broiled. *36 calories for the dieter.* Butter and rich stuffing add more calories.

And dieters can enjoy the goodness of ice cream and cookies without a twinge of conscience by eating these CHOCOLATE BANANA COOKIES (above) made with an artificial sweetener and a low-calorie ice cream. *32 calories per cooky for the dieter.* Or the ice cream can be made from any number of recipes published by the manufacturers of either nonfat dry milk or sodium cyclamate. Icing on top of the cookies and sauce on the ice cream for the high-calorie diet. It's worth repeating—it's simple to make meals that count calories for you. If you're worried about getting into that pretty bathing suit this summer, don't worry any longer. Instead, try these easy recipes.

Family Food

DIETING IS MORE PLEASANT if it's not too obvious to others. Our Sunday chicken dinner (above left) is good for the whole family whether they are cutting calories or building up the number. The garnishes supply the difference.

HERE'S A WELL-BALANCED MEAL (below left) moderately low in calories and attractively served, to keep the family waistlines trim and dispositions happy. It doesn't look like a diet, so it'll be more fun to eat.

FOR THESE RECIPES, SEE PAGES 65, 66

Shopping Information, page 103

YOURS IN 4 MINUTES...delicious fudge frosting... no beating, soft-ball tests or candy thermometer needed!

RECIPE:

NEW 4-MINUTE FUDGE FROSTING

(Makes frosting for two 8-inch layers)

½ cup undiluted CARNATION EVAPORATED MILK
3 squares BAKER'S UNSWEETENED CHOCOLATE
3½ to 4½ cups sifted confectioners sugar
¼ cup softened butter or margarine

Heat Carnation with Baker's Chocolate in medium saucepan until the chocolate melts (about 3 minutes). Remove from heat. Add sifted confectioners sugar, 1 cup at a time, to spreading consistency. Stir in butter. Blend. Spread frosting between, on sides and top of cake layers.





COPYRIGHT CARNATION COMPANY AND GENERAL F

Always smooth, never a failure, made with...

BAKER'S UNSWEETENED CHOCOLATE the genuine chocolate

No ordinary chocolate can give fudge frosting the true, rich chocolate flavor you get with Baker's. For Baker's is *genuine* chocolate – a special blend of the finest cocoa beans. More convenient, too. Individual squares, scored to break easily, melt quickly.

CARNATION EVAPORATED MILK the double-rich milk that whips

No ordinary milk can give fudge frosting the smooth-as-cream goo ness you get with Carnation. For no other form of milk is so rich, s much like expensive cream. Carnation's double richness cuts cookin time and eliminates much of the work...assures success every tim

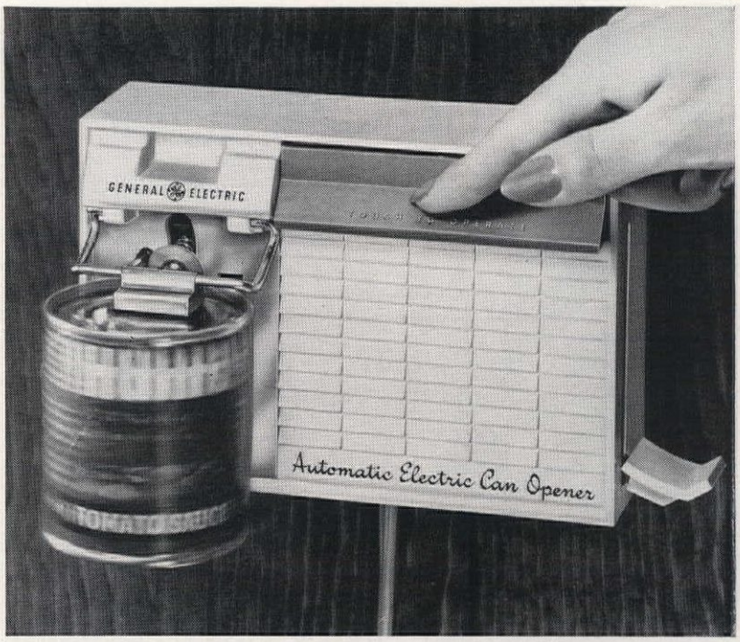
Calorie Chart for Calorie Counters

• CALORIE CHART

VEGETABLES, COOKED		
Asparagus	1 cup	35
Beans, green	1 cup	30
Beets	1 cup	70
Broccoli	1 cup	45
Cabbage	1 cup	40
Carrots	1 cup	45
Corn	1 cup	140
Lima beans	1 cup	150
Peas	1 cup	110
Potato, baked or boiled	1	100
mashed	1	150
Spinach	1 cup	45
Squash, summer	1 cup	35
baked	1 cup	100
Sweet potatoes	1	200
Tomatoes	1 cup	45

VEGETABLES, RAW		
Cabbage	1 cup	25
Carrots	1 med.	20
Celery	1 stalk	10
Coleslaw	1 cup	100
Cress, water	1 lb.	85
Cucumber	1	25
Endive	1 lb.	90
Green pepper	1	20
Lettuce	1 head	30
Onion, green	1	4
yellow	1	50
Radish	1	1
Tomato	1	30
MEATS		
Bacon	2 slices	100
Beef, hamburger	3 oz.	315
steak or roast	3 oz.	260
Chicken, ½ broiler		330

leg		160
breast		210
Corned beef	2 oz.	175
Ham	3 oz.	340
Lamb, chop	3 oz.	355
roast	3 oz.	230
Liver	2 oz.	120
Pork chop	3 oz.	285
Tongue	4 oz.	235
Turkey	4 oz.	300
Veal	2 oz.	185
FISH		
Bluefish	4 oz.	200
Clams	4 oz.	90
Cod	4 oz.	85
Crab	4 oz.	90
Flounder	4 oz.	80
Haddock	4 oz.	160
Halibut	4 oz.	230
Lobster	3 oz.	80
Mackerel	3 oz.	150
Oysters	1 cup	200
Salmon (canned)	3 oz.	150
Scallops	4 oz.	90
Shad	4 oz.	190
Shrimp	3 oz.	110
Tuna (canned)	3 oz.	170
FRUITS		
Apple	1	75
Apricot	1	20
Banana	1	90
Berries	1 cup	70
Cantaloupe	½	40
Grapefruit	½	75
Grapes	1 cup	90
Orange juice	1 cup	110
Peach, raw	1	45
Pear, raw	1	95
Pineapple, raw	1 cup	75
Plum	1	30
Prune, cooked	1	30
Rhubarb, raw	1 cup	20
Tangerine	1	35
Tomato juice	1 cup	50



Now...open cans with a touch of your finger!

New General Electric Can Opener makes everyday chores quick, clean, effortless!

You'll use it more often than you will your toaster—a can opener that works automatically . . . *at a touch of your finger!*

- Automatically opens any standard can in seconds.
- Leaves a smooth, rounded rim. No jagged edges.
- Operates only at your control, with can *locked* in place.

Beautifully styled for wall mounting, with optional countertop legs. See it at your General Electric dealer's now.

General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.



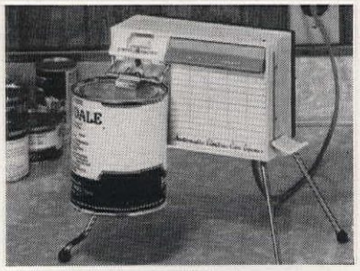
1. Pull down lever. In one motion, you have can locked securely in place for opening. And, it will *stay* locked.



2. Touch start-stop bar—cuts automatically. Lift your finger—cutting stops. You have complete control.



3. Lift lever and remove can. Powerful ceramic magnet holds lid out of food and away from your fingers.



4. Opens any standard can. Long-life cutter removes for easy cleaning; tough, stain-resistant case *wipes* clean.

Progress Is Our Most Important Product

GENERAL ELECTRIC



Repair your cowboy's shootin' iron with Weldwood Contact Cement

Weldwood Contact Cement makes a strong, lasting bond between plastic and metal. Bonds glass, rubber, leather, wood, permanently *on contact*. Ideal for mending torn rainwear, for installing plywood paneling without using screws or nails, or for installing plastic counter tops. Bottles and cans from 29¢. Also, keep Weldwood Presto-Set Glue on hand for most household gluing needs.

WELDWOOD® CONTACT CEMENT · PRESTO-SET GLUE

Products of UNITED STATES PLYWOOD CORPORATION—at hardware, paint, and lumber dealers'



BASE-RAY heating...an invisible curtain of comfort all around you

BASE-RAY® radiant baseboard hydronic* heating blankets *every* inch of windows and outside walls with sunny warmth. It's like heating your home with sunshine. Even in zero weather you're comfortable next to big picture windows. Life-time cast iron BASE-RAY looks like ordinary wood baseboard, too . . . gives you complete decorating freedom. No bulky radiators — no hot register blasts. Team BASE-RAY with a Burnham automatically fired boiler and you can enjoy the finest heating ever — plus plenty of year 'round hot faucet water!



Central cooling for Summer . . . with Burnham's compact HIDE-AWAY® cooling unit.

**HYDRONICS—The science of heating and cooling with water*

—MAIL COUPON TODAY—

FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

BURNHAM CORPORATION

HEATING & COOLING DIV.
Irvington, New York

SINCE 1873, MAKERS OF A COMPLETE LINE OF BOILERS

Please send complete information AH-39
BASE-RAY ☐ HIDE-AWAY ☐
Burnham Boilers, OIL ☐ GAS ☐

Name_____

Address_____

City_____ State_____

File these charts or carry them in pocket or purse for ready reference

• CALORIE CHART

BREADS AND CEREALS			
Biscuit	1	130	
Roll	1	120	
Rye bread	1 slice	60	
Rye wafer	1	20	
Saltine	1	15	
Sweet roll	1	180	
White bread	1 slice	60	
Whole-wheat bread	1 slice	55	
Corn flakes	1 cup	95	
Farina	1 cup	100	
Oatmeal	1 cup	150	
Rice	1 cup	200	
Spaghetti	1 cup	220	
DESSERTS			
Cake, frosted	1 slice	400	
Cupcake, frosted	1	130	
Pound cake	1 slice	120	
Sponge cake	1 slice	120	
Caramel candy	1 oz.	120	
Chocolate candy	1 oz.	145	
Fudge candy	1 oz.	115	
Hard candy	1 oz.	110	
Cooky	1	100	
Custard	½ cup	140	
Gelatin dessert	½ cup	75	
Ice cream	1 cup	295	
Pie, fruit	1 slice	350	
cream	1 slice	275	
Pudding	1 cup	275	
FATS			
Butter	1 tbs.	100	
French dressing	1 tbs.	60	
Lard	1 tbs.	125	
Margarine	1 tbs.	100	
Mayonnaise	1 tbs.	90	
Oil	1 tbs.	125	
Peanut butter	1 tbs.	90	
CHEESE			
Blue	1 oz.	105	
Cheddar	1 oz.	110	
Cottage	1 cup	215	
Cream	1 oz.	105	
Parmesan	1 oz.	112	
Swiss	1 oz.	105	
BEVERAGES			
Beer	1 cup	115	
Buttermilk	1 cup	85	
Chocolate milk	1 cup	185	
Cocoa	1 cup	235	
Coffee	1 cup	0	
Condensed milk	1 cup	980	
Cream, heavy	1 tbs.	50	
light	1 tbs.	30	
Evaporated milk	1 cup	345	
Ginger ale	1 cup	80	
Kola drinks	1 cup	105	
Malted milk	1 cup	280	
Milk	1 cup	165	
Skim milk	1 cup	85	
Tea	1 cup	0	
MISCELLANEOUS			
Bouillon cube	1	2	
Coconut	1 cup	345	
Egg	1	80	
Honey	1 tbs.	60	
Jam	1 tbs.	55	
Jelly	1 tbs.	55	
Maple syrup	1 tbs.	55	
Marshmallows	1 oz.	90	
Molasses	1 tbs.	50	
Olive, green	1	7	
ripe	1	10	
Peanuts	1 cup	805	
Pecans	1 cup	750	
Pickle	1 large	15	
Pretzel	1	20	
Sugar	1 tbs.	50	

HEARTY Mardi Gras Dinner

Only Minute Rice makes it... so delicious, so fast!



Exciting meatless meal-in-a-dish. Simmering with tangy Creole flavor . . . it's a delicious combination of Minute Rice, *cheese, evaporated milk* and tuna fish! Your family's sure to go for it in a big, BIG way. So will you—it's so easy to make.

Try delicious Minute Rice Mardi Gras Dinner!

MARDI GRAS DINNER

3 tablespoons flour • Dash of pepper • ¾ teaspoon salt • ¼ cup melted butter
1⅔ cups (1 tall can) evaporated milk • 1½ cups shredded Cheddar cheese
2 tablespoons grated Parmesan cheese • 1⅓ cups (4⅝-ounce box) Minute Rice
1 tablespoon chopped parsley • Dash of cayenne • Paprika • ½ teaspoon oregano • 1⅓ cups of water
1 can (1 pound) solid-pack tomatoes, drained and sliced, or 2 medium tomatoes, peeled and thinly sliced
½ medium onion, thinly sliced or chopped • 1 cup (7-ounce can) tuna fish, drained and flaked

Stir flour, pepper, and ¼ teaspoon salt into melted butter in saucepan; mix until smooth. Gradually add evaporated milk, stirring constantly over medium heat. Cook and stir until sauce is thickened. Then add the cheese. Continue to cook and stir until cheeses melt.

Place Minute Rice (right from the box), parsley, cayenne, oregano, water, and the remaining salt in a 7½ x 11 x 1¾-inch baking dish. Stir to moisten all rice.

Place two-thirds of the tomatoes on the rice. Top with onion and tuna fish. Spread on cheese sauce. Garnish with remaining tomato. Sprinkle with paprika. Bake in a moderate oven (375°F.) 15 minutes. Serves 6.



Minute is a registered trade-mark of General Foods Corp.



Help yourself–
HAVABANANA!

–enjoy these 4 happy breakfast ideas!



BRUNCH BOWL: Here's a happy idea for a help-yourself brunch – a centerpiece you can eat! Just fill your prettiest bowl with lots of smooth, mellow, golden bananas–and add other fresh fruits in season.



BREAKFAST IN A GLASS: Mashabanana with a fork. Shake with milk, flavoring and one whole egg–and you've a wholesome, well-balanced breakfast that's rich in vitamins, minerals, protein and pep!



CEREAL DAISY: Easy way to pretty up your family's morning cereal! Cut a slice from the middle of a banana to use for a center. Cut the two ends in quarters lengthwise to use for petals. Fun–and so nourishing!



SMILING PANCAKE: Let bananas add flavor and fun to your pancakes. Diceabanana into the batter–and make 'em plate-size big. Use banana slices for eyes and nose, a long slice for the grin.

Help yourself — addabanana: A medium banana has only 88 calories and so much satisfaction! Bananas help you to new vitality, too–they supply vitamins, minerals and wholesome fruit sugars!

Calorie Low! Vitality High! Bananas belong in your daily diet!

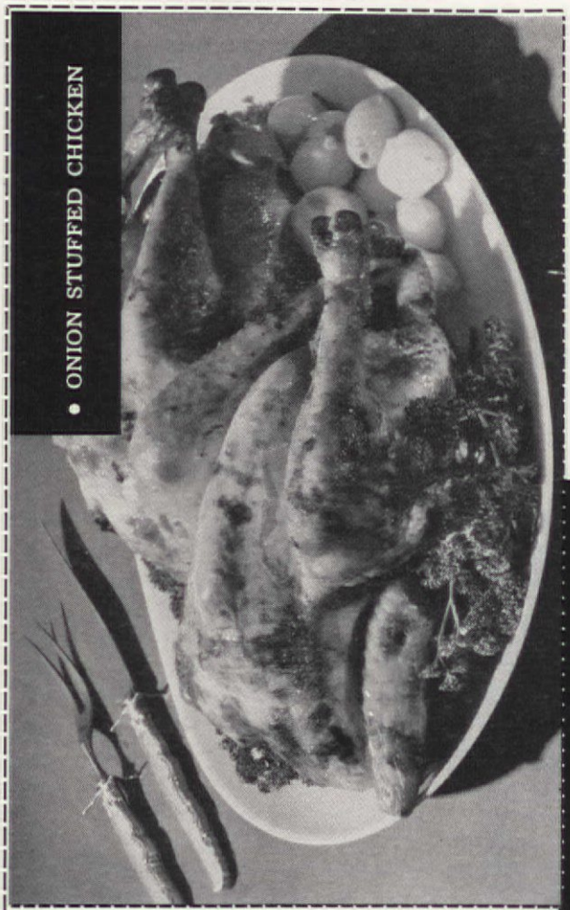
UNITED FRUIT COMPANY
PIER 3, NORTH RIVER, NEW YORK 6, N. Y.

CHIQUITA BANANA
©1947 UNITED FRUIT COMPANY ®

Good Victuals (pictured in color on pages 48, 49)

Family Food (pictured in color on pages 58, 59)

• ONION STUFFED CHICKEN

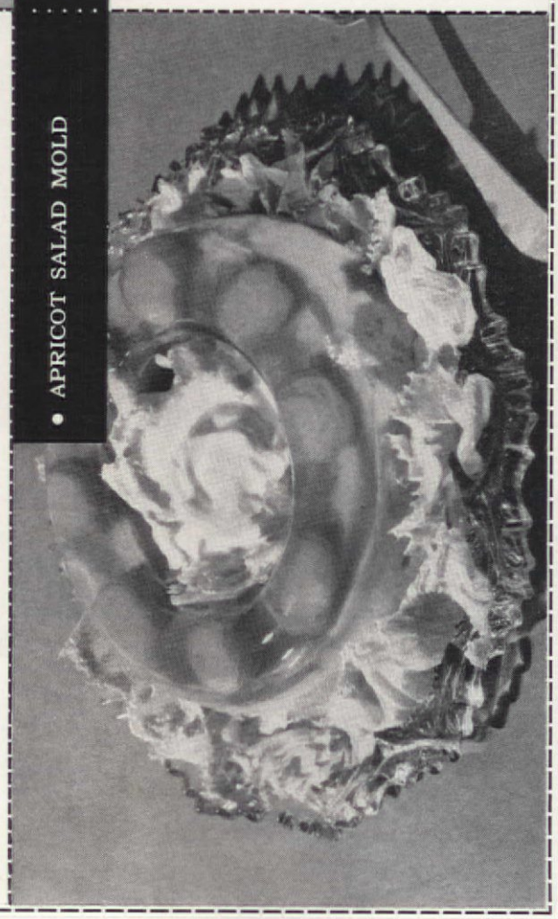


• ONIONS CLEMENTINE

• Clean and peel four pounds small white onions and dry well. In heavy saucepan (select one with cover) boil 1 lb. butter with 2 tbs. granulated sugar and ¼ tsp. cornstarch. Let get brown; then add 2 tbs. tarragon vinegar, more butter if necessary. Put onions in this and cover. Cook ½ to ¾ hr., stirring occasionally.

Recipe from Marguerite Buckner

• APRICOT SALAD MOLD



• CHOCOLATE BANANA COOKIES

Preparation time: 15 min.
Baking time: 15 min.

2¼ c. sifted flour
2 tsp. baking powder
¾ tsp. salt
¼ tsp. baking soda
⅔ c. butter or margarine
2 eggs
2 tbs. water
1 tsp. vanilla
1 tbs. sodium cyclamate solution (artificial sweetener)
2 medium bananas, mashed
1 sq. unsweetened chocolate, melted

• Sift together flour, baking powder, salt and soda. Cream butter or margarine; beat in eggs, water, vanilla and sodium cyclamate. Add flour mixture alternately with mashed bananas; add melted chocolate; blend well. Drop by teaspoonfuls onto greased cooky sheets or sheets treated with commercial pan coating. Bake in hot oven (400°F.) 12 to 15 minutes.

Strawberry Ice Cream: Purchase any of the low-calorie ice-cream-type desserts available or follow a recipe published by manufacturers of nonfat dry milk and/or sodium cyclamate.

Makes 6 doz. cookies *32 cal. each* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

THE FINEST FOR YOUR KITCHEN



THE SHEFFIELD

Trade-Wind

SPACE SAVER VENTILATING HOOD

CONVENIENCE . . . The Trade-Wind Space Saver Ventilating Hood is self-contained *under the hood,* leaving cabinet space entirely free for storage. Three-speed ventilator control and light switch are combined in the exclusive Touch-Bar control on the face of the housing.

STYLE . . . The Space Saver is available in real hammered or antique copper or stainless steel, molded into sheer custom designs for modern or traditional kitchens. All exposed surfaces are hand finished to a rich, gleaming texture for lifetime beauty.

EFFICIENCY . . . Trade-Wind is the only manufacturer to certify the true performance ratings of its ventilators. You can rely on Trade-Wind products for greater efficiency and service.

REMEMBER THE NAME . . Trade-Wind
The Finest By All Quality Comparisons

MAIL THE COUPON OR WRITE US FOR FULL COLOR BROCHURE

Trade-Wind Motorfans, Inc.
DIVISION OF ROBBINS & MYERS, INC.
7755 Paramount Place, Dept. AH3
Pico-Rivera, California

Please send us your four color brochure on Trade-Wind Hoods

Name

Address

Dirtiest Ovens Sparkle Like New

this quick EASY-OFF way

End oven-cleaning drudgery! No more scraping and scouring. EASY-OFF Oven Cleaner cuts black, encrusted grease like magic. Simply apply . . . let set . . . wipe off.



. . . and a clean oven

bakes better, roasts better, makes you a better cook!

Yes, a clean oven gives even, efficient heat—more heat at less cost. So don't put good food in a dirty oven.



AVOID FIRE DANGER from accumulated oven grease! Use EASY-OFF Oven Cleaner regularly. Apply to burners, grills, sidewalls. Off comes grease and grime!

FREE BRUSH ATTACHED



No steel wool!
No ammonia!
No razor blades!

Let EASY-OFF do the work!

32 PAGES OF MONEY MAKING IDEAS

Show folks money-making catalog of 700 new gift items. They can't resist buying on sight. You sell at retail . . . buy at wholesale. Make tidy profit. FREE CATALOG in color, plus money-making details. Write now!



GREETINGS UNLIMITED
9-285 Park Square, St. Paul 1, Minn.



20 Yr. Warranty!

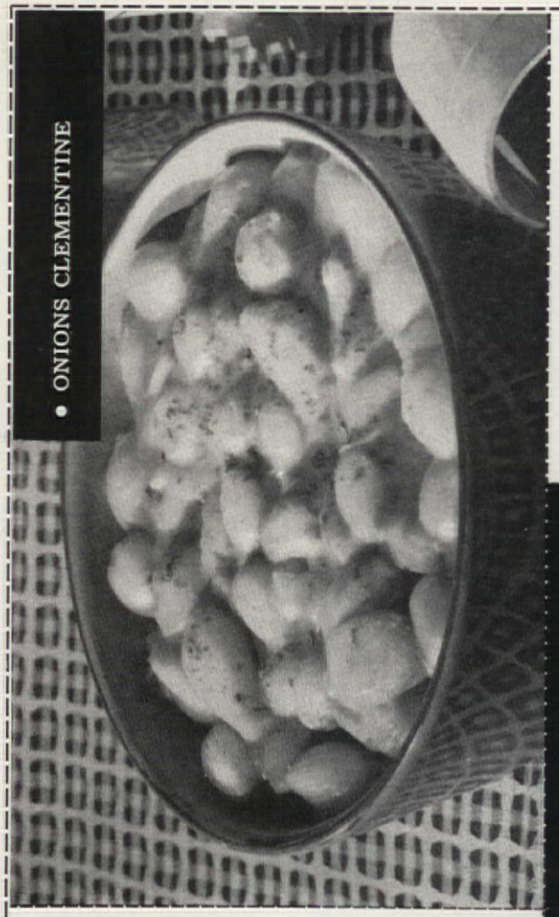
REX WATER HEATERS
BEST BY SERVICE TEST FOR OVER 50 YEARS
Write for your nearest dealer's name.
The CLEVELAND HEATER CO.
2311 Superior • Cleveland 14, Ohio

Good Victuals Family Food

(pictured in color on pages 48, 49)

(pictured in color on pages 58, 59)

• ONIONS CLEMENTINE



Preparation time: 30 min.
Roasting time: 1¼–1½ hrs.

2 lbs. small whole white onions
2 roasting chickens (about 4½–5 lbs. each)
Salt

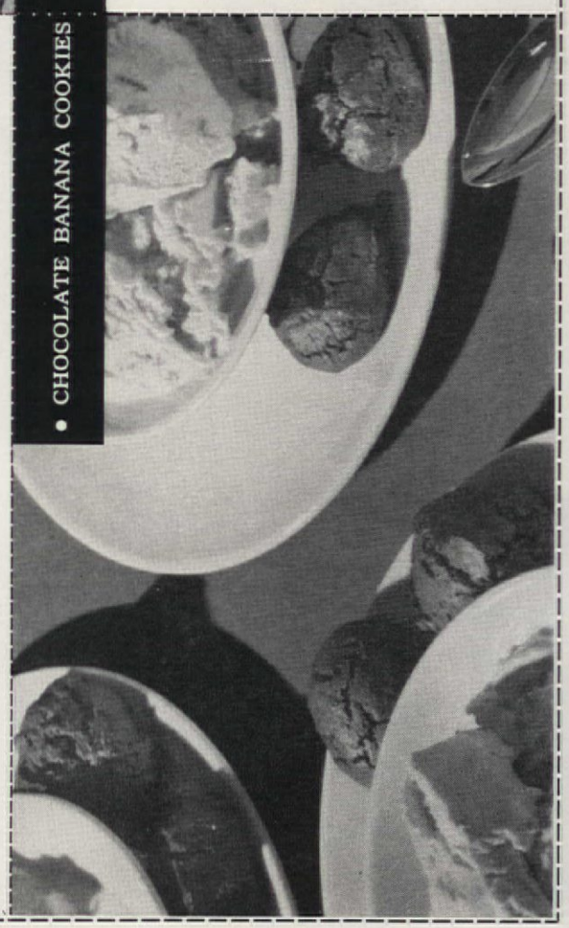
• Cook onions in boiling salted water 15–20 minutes or just until barely tender. Drain. Sprinkle insides of chickens with salt; fill with the parboiled onions. Truss and tie birds securely, and roast on spit rod of rotisserie oven following manufacturer's directions; or chickens may be roasted in moderate oven (350° F.) 25 minutes per pound.

Serves 8 *263 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**

• ONION STUFFED CHICKEN

• CHOCOLATE BANANA COOKIES



• APRICOT SALAD MOLD

Preparation time: 30 min.
Chilling time: 3 hrs.

1¼ c. unsweetened cooked apricots*
2 envelopes strawberry-flavored sugar-free gelatin dessert
Dash of salt
Dash of cinnamon
1 c. hot water
1 c. cold water

• Place 6 apricot halves in bottom of a 1-quart ring mold; chop remaining apricots. Dissolve gelatin dessert, salt and cinnamon in hot water; add cold water. Chill ¼ cup of the gelatin over bowl of ice water until slightly thickened. Pour over apricot halves; chill until almost firm. Chill remaining gelatin until slightly thickened; then beat with rotary beater until fluffy and thick like whipped cream. Fold in chopped apricots and pour on top of clear layer in mold. Chill until firm. Unmold onto serving dish; garnish with crisp lettuce. For strict diets, serve plain, otherwise garnish with salad dressing.

*Or use well-drained canned dietetic apricots.

Serves 6 *48 cal. per serving* *Source of Vitamins A, B, C*

***Tested in* THE AMERICAN HOME KITCHENS**



Peach Raisin Tarts . . . perky, pretty and perfect

with Del Monte Peaches, sun-mellowed on the tree

Fill your kitchen with the fragrance of this spicy raisin filling – spoon out the sunny and oh-so-tender DEL MONTE Peaches – this is *fun!*

You can always count on these glowing, mellow peaches to cheer things up – they're bright as summer itself, juicy and luscious as can be.

Know why? DEL MONTE Peaches are tree-ripe. Extra hours on the tree give them color, flavor and tenderness they couldn't get any other way.

That's what makes DEL MONTE the best-liked peaches in the world – peaches to be proud of, every way and every time you serve them.

PEACH RAISIN TARTS

- 6 baked 4½-inch tart shells
- 1 can (1 lb. 13 oz.) DEL MONTE Brand Peach Halves, drained
- 1 cup syrup from peaches
- ¾ cup hot water
- 2 cups DEL MONTE Seedless Raisins
- ½ cup sugar
- 2 tablespoons cornstarch
- ¾ teaspoon cinnamon
- ½ teaspoon nutmeg
- ¼ teaspoon salt
- 2 tablespoons butter or margarine
- ¼ cup orange juice
- 1 teaspoon grated orange rind
- 2 eggs, slightly beaten

To syrup add water, raisins. Heat to boiling; cover; simmer 15 min. Mix next 5 ingredients, stir into hot mixture; cook, stirring till thick and clear. Add butter, juice, rind; stir till butter melts. Stir hot mixture into eggs, return to pan and cook, stirring, 2 min. Cool. Fill tart shells ¾ full, top with peach halves. Serve warm or cold (with cream, if desired). Serves 6.

Halves or Sliced



Del Monte® Peaches

New . . . warm elegance

GENEVA Impasto



You have never seen
or touched such textured loveliness

Impasto is a new finish with the dignity and strength of Gibraltar . . . superbly fashioned in exclusive Etch-Line patterned steel. Here is warmth, hearth-warmth in a new world of kitchen charm. Available in a wonderful choice of colors. And more, Impasto cabinets are stain and mar resistant, extremely quiet, and naturally easier to clean. Impasto is exclusive with your GENEVA dealer . . . see it now!

Geneva KITCHENS

Personalized for You

Geneva Modern Kitchens, Dept. AH-359
Division of Acme Steel Co.
Geneva, Illinois

I enclose 10¢ for new, 20-page full color kitchen idea booklet and Impasto folder.

NAME_____

ADDRESS_____

CITY_____ COUNTY_____ STATE_____

The French Menu



. . . AND HOW TO ORDER FROM IT

Do you pass up the best in restaurants because you can't read the French terms on the menu? Lots of people do, and unnecessarily too. All you have to do is memorize the basic French we explain here. Should you forget, just ask the waiter, they're usually very understanding and will gladly help.

Agneau Lamb
Allemande A rich sauce made of egg yolks, lemon juice and cream
Amande With almonds
Anglaise, à la Boiled
Aspic In gelatin
Baba au rhum Small cakes soaked in rum
Bavarois Bavarian cream dessert
Béarnaise Steak sauce made with eggs, butter, shallots.
Béchamel White sauce made with milk and meat stock
Beurre Butter
Bisque Thick seafood soup
Blinis Thin unsweetened pancakes, generally filled
Boeuf Beef
Bombe Molded dessert of ice cream and ices
Bordelaise, à la With a dark wine sauce
Bouillabaisse Fish soup
Bourgogne Burgundy
Broche, à la Roasted on a skewer
Cerises Cherries
Châteaubriand Thick slices of filet of beef
Compôte Cooked fruit
Coq au vin Chicken in wine
Crêpes Pancakes
Dinde Turkey
Duchesse, à la Containing mashed potatoes
Entrecôte Rib steak
Escalopes Thin slices of meat
Escargots Snails
Flambé Flaming
Foie Liver
Fromage Cheese
Gâteau Cake
Glace Ice, ice cream
Jambon Ham
Jardinière With diced vegetables
Lait Milk
Lyonnaise With onion
Mousse Molded rich fluffy dessert or entree
Mouton Mutton
Oeufs Eggs
Oie Goose
Pâté Finely ground or paste
Paupiette A slice of meat filled with a mixture and rolled
Poisson Fish
Pomme Apple
Pomme de terre Potato
Porc Pork
Potage Soup
Poulet Chicken
Profiteroles Custard filled cream puffs
Ragoût Stew
Truite Trout
Veau Veal
Vinaigrette With oil, vinegar, mustard and spices

With a little imagination...and Log Cabin Syrup



You can fix fabulous French toast sandwiches! Remove crusts from 8 slices of bread. Place ham slices between two pieces of bread and dip quickly into mixture of 2 slightly beaten eggs, ¼ cup milk and ¼ teaspoon salt. Sauté in Presto's new automatic Control Master Fry Pan, turning until brown on both sides.

Presto Fry Pan browns evenly because controlled heat keeps temperature constant. Control Master detaches, so Fry Pan can be washed completely under water. Drain sandwiches on paper towel and serve hot with lots of tempting Log Cabin poured on top. There's real maple sugar blended into every golden drop of Log Cabin!



You can give Log Cabin's marvelous flavor to baked beans. Add ½ cup of Log Cabin and your favorite seasonings to approximately 2 one-pound cans of beans. Brown in oven, topping with a trickle of Log Cabin. Its heavenly flavor enhances favorite dishes.

You can glorify baked apples . . . so easily. Use Log Cabin instead of brown sugar. Pour Log Cabin on before baking; baste apples often. Pour on more to serve. Apples glazed with Log Cabin look so pretty, taste so good. Log Cabin's maple flavor makes any dish special.

Recipes Tested and Approved by General Foods Kitchens

Give your kitchen the Custom Look with these HOTPOINT BUILT-INS



Whether you're building, remodeling or simply replacing—you can choose the ideal Hotpoint cooking appliances for your needs and budget.

From Hotpoint—now comes the last word in modern, space-saving "built-ins." Completely automatic and superbly styled, the two 1959 units pictured here give you all the quick, clean convenience of Hotpoint automatic cooking. Here's what we mean:

Hotpoint Bi-Level Oven (Model RLG-702). Two complete ovens—each with its own bake and broil units and *separate* controls. So you can bake or roast while you barbecue or broil.

And what *features:* Eye-level Control Panel, with a complete system of automatic temperature controls, switches, indicator lights . . . Roast-Right Thermometer . . . Rota-Grill Rotisserie . . . Insulated Panorama Window . . . Custom Cooker and Server—which you use as a fully automatic utensil on the Super-Matic unit, or as a casserole in the oven . . . Long-life, sheath-type Calrod® Bake and Broil units that distribute heat *uniformly* for even baking and broiling.

Hotpoint 4-Unit Surface Cooking Section (Model RM-702). Fits over any standard 30-inch wood or metal base cabinet. Gives you all the luxury conveniences, all the automatic meal-tending, timing and controls, all the *automatic success* of Hotpoint's finest top-of-the-range cooking features.

Visit your Hotpoint Dealer and see his complete line of 1959 Hotpoint Electric Built-Ins and Ranges.



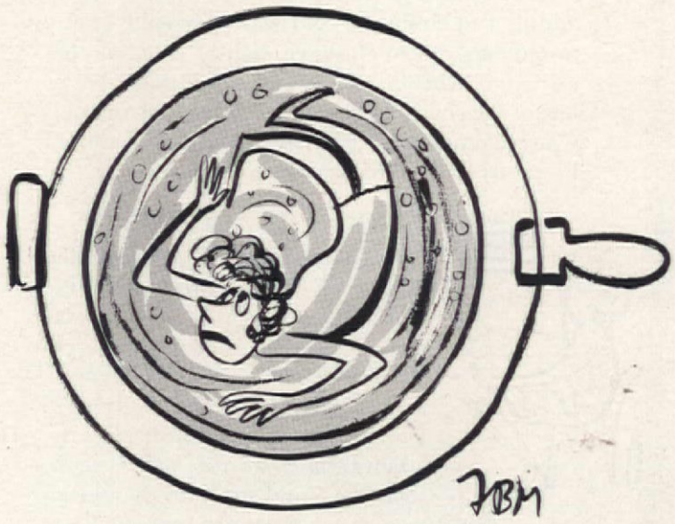
Hotpoint

LIVE BETTER ELECTRICALLY

LOOK FOR THAT HOTPOINT DIFFERENCE

(A Division of General Electric Company), Chicago 44

Going Around In Cycles?



MARGARET H. BOWEN

Are you tired of making so many decisions every time you put a load of clothes in your washer? What temperature should you select for wash and rinse? How fast should clothes agitate, how fast should they spin? Is it a large or small load?

Hail the new automatic washers and dryers that make decisions for you! They take over on any kind of clothes you choose to toss in—from the dirtiest dungarees to the wispiest Wash and Wear nightgown. These decision-making appliances allow YOU to use your genius for more interesting jobs—planning a birthday party for Susy, preparing a talk for the P.T.A. or campaigning for a summer playground in your community.

Doing the laundry in the new washers is almost as easy as turning on your television set—select the "program" you want—and let the "machine" take over from that point. By choosing one "program" you automatically select the proper wash and rinse temperatures, agitation and spin speeds for the type of clothing or household articles being washed. Sound simple? It is!

It's still up to you, however, to sort the articles going into the washer. Many of the new washers are designed to handle five or more different kinds of loads—and this takes care of just about every item in your washbasket. No more special little items that need to be pampered in the bathroom washbowl. Since clothing and furnishings labeled "Wash and Wear" have risen to such an



(continued)

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.



NEW BLACK & DECKER DUST-LESS FINISHING SANDER

Get set for the cleanest sanding you've ever done! Fine, satin-smooth surface in 1/10 the time of hand sanding. And truly efficient, healthier dustless operation!

The new B&D Dust-Less Finishing Sander connects to your vacuum cleaner to whisk away dust as it forms, leaving a clean working surface. You can sand and paint in the same area. When you sand in your workshop, dust won't seep into the rest of the house! You can even sand in your living room! Ask your B&D dealer to demonstrate the new B&D Dust-Less Finishing Sander, or the regular B&D Finishing Sander without the dustless feature.

Look Under "TOOLS-ELECTRIC" in "Yellow Pages"

Towson 4, Md.

Black & Decker®
MAKES THE BIG DIFFERENCE



MAKE EXTRA ROOMS THIS EASY WAY

Here is the easy, economical way to enjoy more varied use of living-dining areas, basements and family rooms. Select *patented* PELLA WOOD FOLDING DOORS from six beautiful, factory finished wood veneers of **WHITE ASH, AMERICAN WALNUT, PHILIPPINE MAHOGANY, BIRCH, OAK** or **PINE.** No warpage with PELLA exclusive "Lamicor" construction. Distributors throughout U.S. and Canada.

Pella® WOOD FOLDING DOORS

INTERESTED? MAIL COUPON NOW!

ROLSCREEN COMPANY, Dept. KC-19, Pella, Iowa

YES! Please send free literature on PELLA WOOD FOLDING DOORS.

NAME

ADDRESS

CITY & ZONE STATE

exalted position in washday affairs, new washers take them into special account! For instance, most Wash and Wear articles take well to warm-water washing, but need a slower spin to keep them from wrinkling like an old prune. They also react very favorably to an invigorating cold-water rinse. Some manufacturers recommend washing certain Wash and Wear clothing in cold water in addition to rinsing in cold water. In spite of any misgivings you might have, lightly soiled clothes do come clean! Be sure to use a liquid detergent or one of the compounds specially designed for cold-water laundering. Heavily soiled areas should be pretreated before a cold-water wash.



WHEN TO ADD WHAT?

It seems there's an ever increasing number of laundry products on the market to soften the water, to make clothes cleaner and brighter, to change their color, to remove static, to make them soft and fluffy-new. Does this mean you must sit by the washer—*just like your toddler in his high chair*—and spoon in these wondrous ingredients at just the right moment? Not at all! Again, more and more of the new washers are taking these laundry "cosmetics" into account—knowing they do add to the beauty of your wash. Special dispensers which you can fill at the same time you add the clothes hold the various products until the right moment when they are automatically added to the wash or rinse cycle in which they belong.

WHY BE A DRIP WHEN IT COMES TO DRYING?

With modern dryers there's very little excuse for a sissy-like attitude toward tossing your Wash and Wear articles labeled "Drip Dry" into the dryer. Most everything you machine-wash can be dryer-dried. With the simple settings you automatically get the correct heat for the type of load being dried and the right drying time. A trick to cut wrinkling of Wash and Wear clothes to the barest minimum: open the door of the dryer and grab the garment out of "mid-air" while the drum is still revolving.

"WHAT ABOUT ME?" YOU KNOW, THE ONE WHO HAS A WRINGER-TYPE WASHER?

Good news! You, too, can enjoy the benefits of Wash and Wear clothing and home furnishings. When laundering these items in your wringer washer use cold water—as it comes from the tap—for both washing and rinsing. Use a liquid detergent or one of the cold-water detergents for best cleaning results. Pretreat heavily soiled areas by rubbing liquid detergent, full strength, into the garment with a soft brush. No special care is needed when putting the clothes through the wringer. If you have a dryer, toss them in and they will come out practically wrinkle-free. Or hang the clothes on the line after this cold-water washing, rinsing and wringing and you'll still be pleased with the results even though some touch-up pressing may be necessary. THE END



BIG, NEW SHELVES SWING ALL THE WAY OUT

in today's new General Electric Refrigerator-Freezers

NEW G-E Swing-Out Shelves in the big Automatic Defrost Refrigerator bring food right out to you! A flick of your finger—and the *whole shelf swings right out* to you. Everything is in full view—out in front and within easy reach. No fumbling. No spilling. No "lost" foods at the back of the shelf.

When you need more—or less—space between shelves, you simply press a button and lift—or lower—a shelf. To clean the inside of the refrigerator—or the shelves—you just lift the shelves right out of the refrigerator.

Find out how handy these General Electric Swing-Out Shelves are. See your General Electric dealer and try them for yourself. And ask about the easy-pay terms and generous trade-in allowance.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

LIVE BETTER ELECTRICALLY

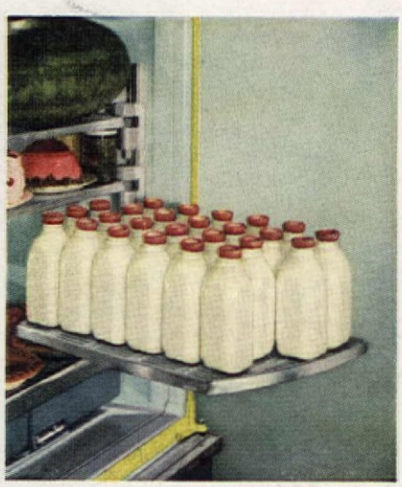
Progress Is Our Most Important Product

GENERAL ELECTRIC

15-cubic-foot Straight-Line Refrigerator-Freezer with Swing-Out Shelves has automatic defrosting in the refrigerator. Big zero-degree Roll-Out Freezer, Magnetic Safety Door, Swing-Out Vegetable Bins, Mix-or-Match colors.



shelf adjustment. You can raise or lower shelves for the exact spacing you want. And, you can arrange shelf load for more convenience.



Shelves are so sturdy. Look! They will easily hold 25 bottles of milk. They're tested to support more than 150 pounds, more than you'll ever need to put on them.



Fits flush into corner with no wasted space at side for door clearance. No coils on back . . . no dirt-collecting waste space. Front lines up evenly with cabinets.



Straight-Line Design Refrigerator-Freezer with Swing-Out Shelves available in 3 sizes —15-cubic-foot shown above, also 13- and 12-cubic-foot models.

"...and for many reasons, we agreed on

WOOD WINDOWS"



Among the many reasons Wood Windows are so generally recognized as the hallmark of the well-built home, some are immediately interesting, while others reveal themselves as time goes by.

Wood Windows, soundly engineered and precisely manufactured of Ponderosa Pine, are available in a great variety of styles.

But it is the day after day *living* with Wood Windows that proves the enduring wisdom of their choice. They open and close so readily, yet are tight in any weather. The frames are free from rattle and moisture accumulation. And they are always beautifully in good taste with your ideas of home furnishings.

Yes, most couples agree on the *many* reasons that endorse their choice of Wood Windows, and to them all must be added—*Wood is SO good to live with . . . . . .*

Ponderosa Pine WOODWORK

THIS SEAL IS YOUR GUIDE TO WINDOW QUALITY

QUALITY FABRICATOR — APPROVED NO. 000 — American WOOD WINDOW Institute — CONFORMS - UNITED STATES COM'L STND.

The American Wood Window Institute seal on windows is your guarantee that they conform to U.S. Department of Commerce Standards and are:

- *Correctly designed*
- *Properly constructed*
- *Preservative treated*
- *Made from carefully selected kiln-dried lumber*
- *Properly balanced*
- *Efficiently weatherstripped*

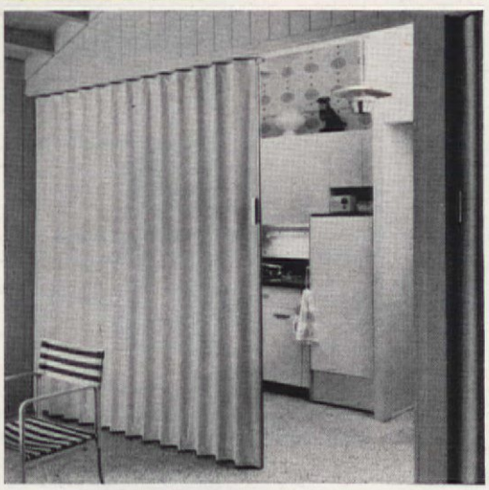
WOOD IS SO GOOD TO LIVE WITH.. Ponderosa Pine WOODWORK

39 S. LaSalle Street, Chicago 3, Illinois

An Association of Western Pine Producers and Woodwork Manufacturers

Build a Vacation House (continued from page 47)





OWNERS' KITCHEN is simple L-shaped arrangement in close proximity to living room and dining area. This kitchen plan is most convenient for minimum housekeeping. Accordion door closes off kitchen for meal preparation or clean-up activities, matches folding door of closet in living room.

THE END

Blueprint Order Form

Start your new Vacation house for $5.00!

You'll get complete working drawings and material lists for the model shown on page 44 as well as three variations.

To: The American HOME, Dept. BP
American HOME Bldg., Forest Hills 75, N.Y.

I enclose personal check or money order for $____ for blueprints checked below. (If you live in N.Y.C. add 3% city sales tax. And please—send NO stamps!)

American HOME Blueprint House #62

☐ **1 complete set, $5** ☐ **3 complete sets, $10**

NAME_____

ADDRESS_____

CITY_____ **ZONE**____ **STATE**_____

Please allow 2 weeks for handling & mailing.



Restore floor beauty with ***new***

Bulls Eye® Spray Shellac

The quick, easy way to touch up worn areas in hallways, thresholds, door saddles, stair treads!

Room looking drab? Maybe it's your floors. Here's the easy new way to give those worn areas fresh beauty and luster—and brighten up the whole room. Just spray on new BULLS EYE SPRAY SHELLAC. No time-consuming preparation. No brushes to clean. BULLS EYE SPRAY SHELLAC dries in minutes . . . lasts for years . . . blends beautifully with all types of floor finishes. Easier than waxing! And it seals wood pores so dirt can't get in, reinforces wood fibers, brings out the beauty of wood grains, will not darken or yellow with age.

HAS DOZENS OF USES AROUND YOUR HOME

BULLS EYE SPRAY SHELLAC *is the handiest way yet to—*

- ***Refinish*** **furniture, especially wicker or rattan**
- ***Seal*** **knots, sappy streaks and plastered area on walls before painting**
- ***Protect*** **picture frames, lamp shades, shop tools, art and crafts objects**

BULLS EYE SPRAY SHELLAC — *stays fresh in the can for over two years.*

For larger floor areas—get ready-to-use Bulls Eye Shellac in wide-mouthed cans

No thinning! No separate containers! So quick-drying you can put on two coats in one day, use the floor the next.

Write for FREE FOLDERS on Bulls Eye Spray Shellac and Bulls Eye Regular Shellac.

WM. ZINSSER & CO.
516 West 59th Street, New York 19, N. Y.
319 N. Western Ave., Chicago 12, Illinois

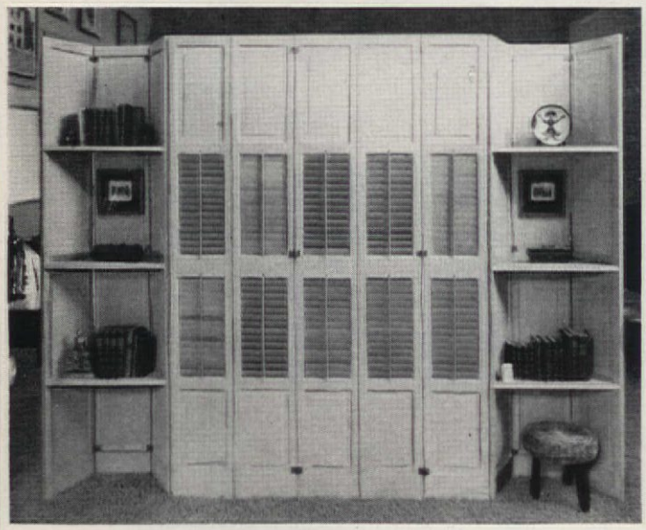
ZINSSER SINCE 1849

Also makers of B-I-N Primer-Sealer® • Trimlac®

(continued from page 35)

BATHROOM LINENS require only a narrow shelf for storage. This pretty display shows the space-saving technique of folding linens to minimum size for best storage on narrow shelves. Designed by Sylvia Reed.





ROOM-DIVIDING SCREEN in the home of the David Loews does more than one job. The end panels of the screen are fitted with shelves. The reverse side has shelves for display in the center section.



A BAY WINDOW, where there is light for working, is a good location for a sewing niche. Sewing supplies are conveniently stored at either side. Sewing machine is stored in cabinet when not in use.

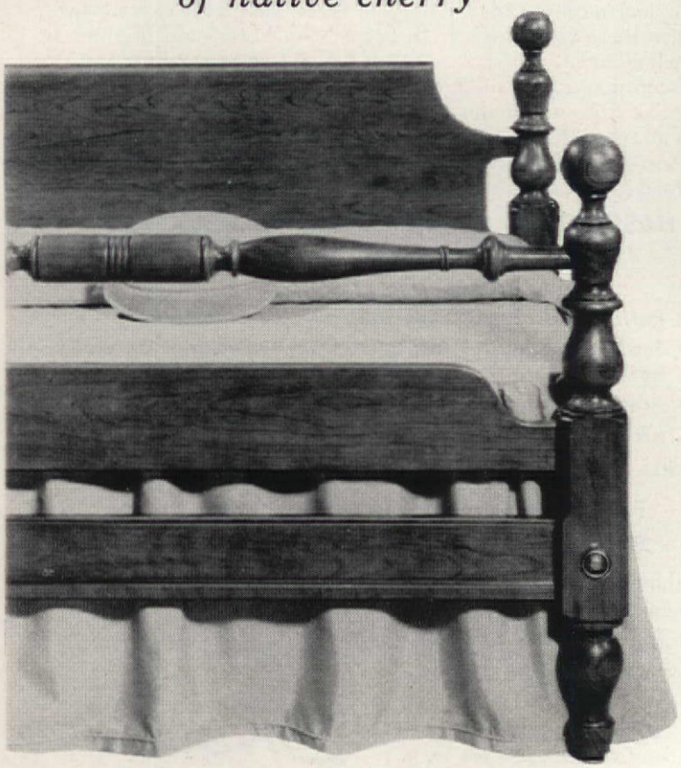
(continued)



COMPACT ARRANGEMENT of the important elements of home entertainment is neatly built into one wall in the home of opera star Dorothy Kirsten. Television, tape-recording equipment and hi-fi disappear behind sliding doors when not in use.

Cherrybrook

the warm glow of native cherry



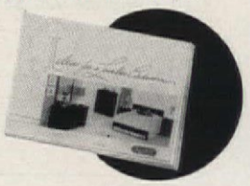


THE rich warmth and handsome charm that only hand-rubbed native cherry can bring to your bedroom . . . this is Cherrybrook. Beauty to be seen, graciousness to be lived with . . . Cherrybrook by Kling.

Kling Cherrybrook is SOLID native wild cherry. Authentically colonial in design, Cherrybrook follows an early American pattern which lives well among both traditional and contemporary surroundings.

When you choose from among Cherrybrook's several styles of beds, dressers or chests, you receive graceful proof that Kling SOLID bedroom furniture means lasting beauty in your home.

For helpful suggestions on bedroom decoration and care of furniture, send 35¢ (coins only,please) for 24-page, full-color booklet, "Ideas for a Lovelier Bedroom." Kling Factories, Dept. AH-3 Mayville, N. Y.



KLING MEANS SOLID MAPLE • CHERRY • MAHOGANY

Behind the Permanent Beauty of National Homes' New "Fairwood"



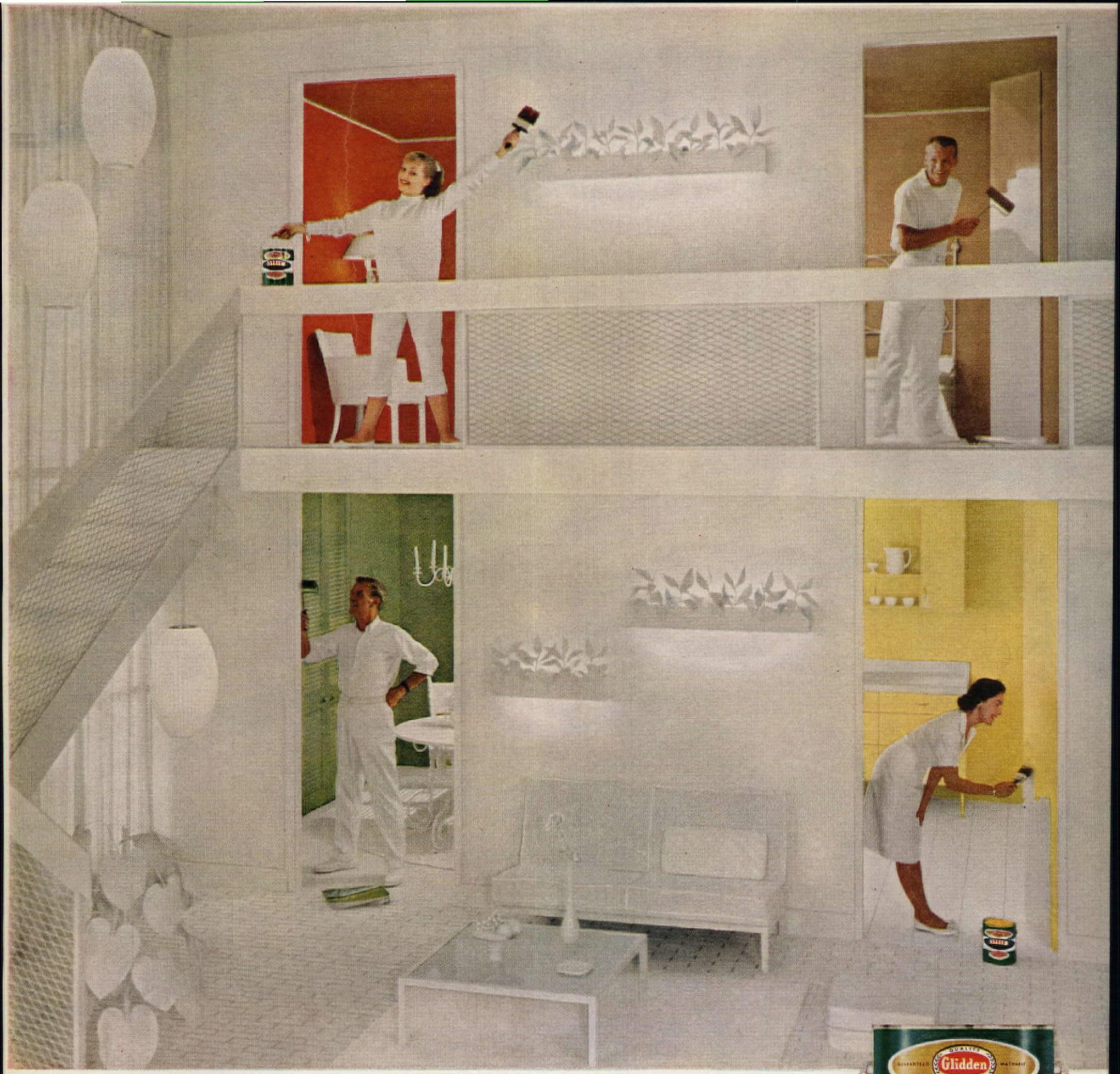
Behind the beautiful baked-on color of the walls and roof you see here . . . is Reynolds Aluminum. Aluminum roof shingles that defy weather, rust corrosion . . . handsome and permanent. And aluminum clapboard siding that can never rust, rot or warp, that washes clean-like-new—never needs protective painting! It's an all-around shield, resistant to fire . . . and adding important heat-reflective insulation! Naturally the windows of this modern house are also aluminum . . . and the gutters and downspouts, soffits, fascia strip, thresholds, exterior trim. So the result is a completely *maintenance-free* exterior.

On painting and repairs alone it can save you as much as $4,000 over a 20-year mortgage. Plus substantial savings on heating and air-conditioning. Plus the peace of mind, the worry-free leisure, that are beyond price.
Look for National Homes models in your area . . . the "Living Designs for '59." Check builders' names under "National Homes" in your telephone directory.
And remember, behind this sensational advance in housing is . . . Reynolds Aluminum!

made with REYNOLDS ALUMINUM as featured in the "HOUSE OF EASE"

Watch Reynolds new TV shows "Walt Disney Presents" and "All Star Golf" every week on ABC-TV.

TESTED AND SELECTED FOR USE IN NATIONAL nh HOMES



The nicest things happen with

NEW IMPROVED SPRED SATIN

The 100% Latex Paint for every room in your home!





New decorator-soft beauty
Most colors cover in one coat
So easy to apply • Dries in 20 minutes
No unpleasant odor • 192 decorator colors
No brushmarks or laps • Touch-ups don't show
Highly washable, can be scoured
Excellent for kitchens and bathrooms, too
No solvents or thinners to buy
Painting tools clean up in water

Glidden

PACEMAKER IN PAINTS

Glidden QUALITY PRODUCTS · General Paints

The Glidden Company • Cleveland 14, Ohio
West Coast: 1000-16th St., San Francisco 7, Calif.
Canada: The Glidden Co., Ltd., Toronto, Ontario
SPRED SATIN also sold by dealers for: CLIMATIC HEATH & MILLIGAN • ROYAL • MOUND CITY

Storage (continued)

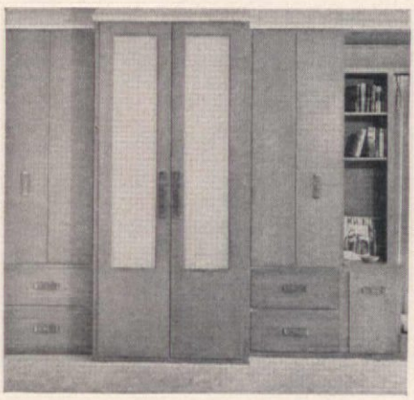
SHELVES ON THE BACK of the kitchen pantry door swing out to put often-used groceries and staples right at hand. Design of the shelves makes them a convenient depth for easier reaching. Storage unit is built over a counter-high refrigerator.





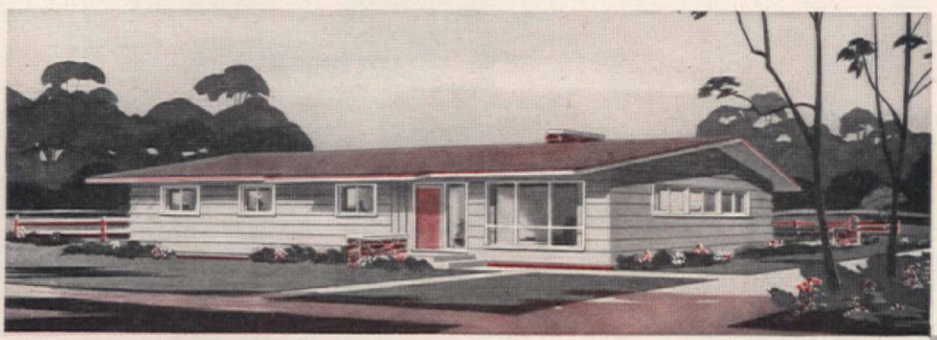
SHELVES AND DOORS built in behind handsome doors supply a maximum of storage space. Storage area was an important part of the design of this room when it was built on in the home of Mr. and Mrs. M. Candiotty.





METICULOUS DESIGN of this storage unit, built across one wall in a master bedroom, makes space for everything in a man's wardrobe. Pull-out drawers for fold-up clothing are on the left, bulkier clothing in drawers on the right. Center space has built-in dressing section with lighted mirror, drawer for accessories and space for hanging sport shirts below. When closed, the unit makes a handsome and architectural feature of the room.

(continued on page 81)



ALADDIN READI-CUT HOMES

$3,000 to $10,000!

WE PAY THE FREIGHT

Highest quality — Choice of 115 Modern Floor Plans



Noted for Highest Quality



Famous for Best Construction



During the past 53 years Aladdin has sold more Readi-Cut Homes than any other pre-cut house manufacturer. Aladdin Readi-Cut Homes have been built in all 49 states and 38 foreign countries. Today, thousands of these homes are as sound and livable as they were 50 years ago. The reason: – High Quality Material plus Sturdy Construction. You enjoy Economy, too, through Aladdin's tremendous Buying Power and Advanced Manufacturing Methods. And you can save up to 30% on labor by doing all or part of the work yourself. More than half of our customers build their own Aladdin Homes. All material is precision cut in our mill – ready to use. Easy-to-read blueprints and special instruction book simplify every step. Aladdin offers the latest designs—5 to 8 rooms—Colonial, Ranch, Cape Cod, Split Level, and 2-Story. Mail coupon today for our beautiful 72-page, full color, 1959 "Book of Homes".

Build your own home and SAVE THOUSANDS of DOLLARS

Mail to THE ALADDIN COMPANY, Bay City, Michigan

I enclose 25c for your 72-page BOOK OF HOMES L-35

NAME_____

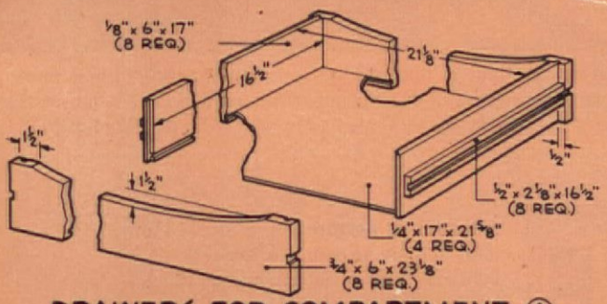
STREET_____

CITY_____

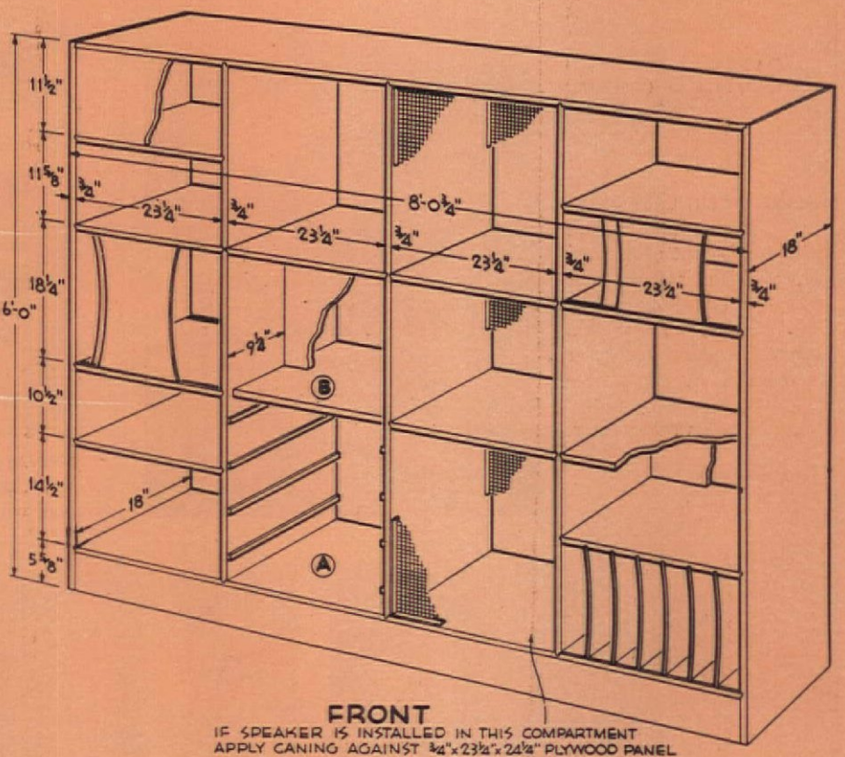
ZONE_____ STATE_____

PLEASE PRINT NAME AND ADDRESS



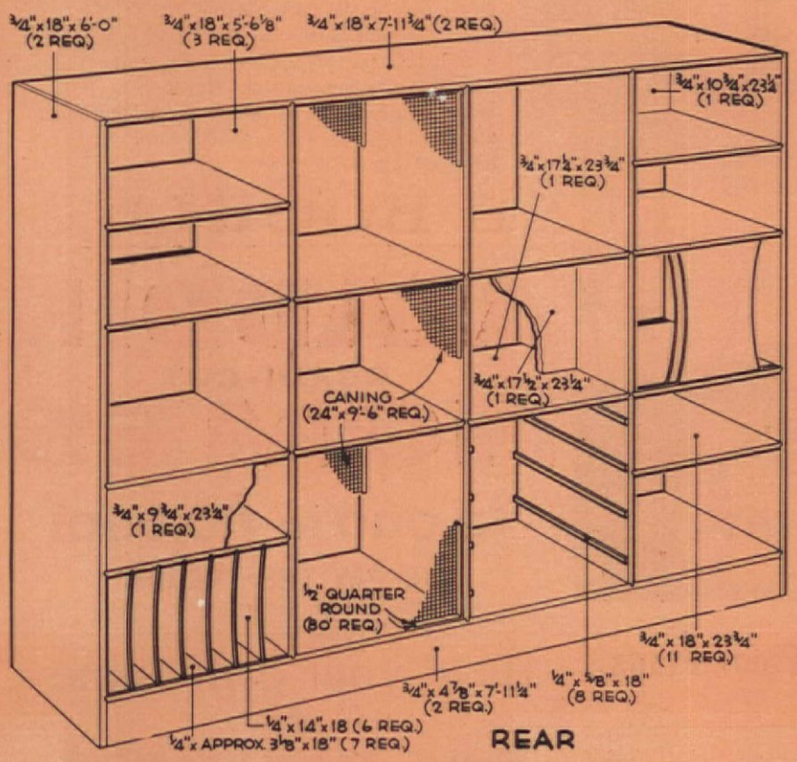


DRAWERS FOR COMPARTMENT Ⓐ

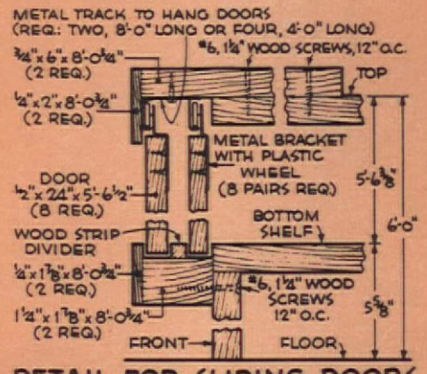


FRONT

IF SPEAKER IS INSTALLED IN THIS COMPARTMENT APPLY CANING AGAINST ¾" x 23½" x 24½" PLYWOOD PANEL



REAR



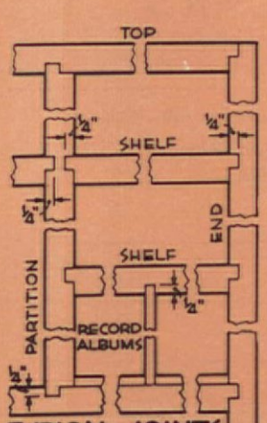
DETAIL FOR SLIDING DOORS
(SAME FOR FRONT AND REAR)

NOTE - DOOR HEIGHT MAY VARY WITH TYPE OF HANGER HARDWARE USED

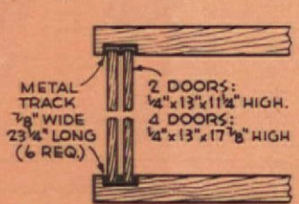
NOTE: THERE ARE FOUR SLIDING DOORS EACH ½" x 24" x 5'-6½" ON THE FRONT AND ON THE REAR. THESE ARE NOT SHOWN ON THE FRONT AND REAR PERSPECTIVES BUT ARE DETAILED AT LEFT



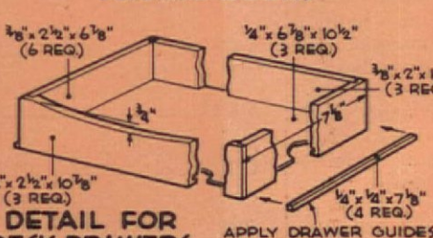
RECESSED BRASS FINGER PULL FOR SLIDING DOORS 16 REQUIRED: TWO FOR EACH DOOR. INSTALL 39" ABOVE FLOOR



TYPICAL JOINTS

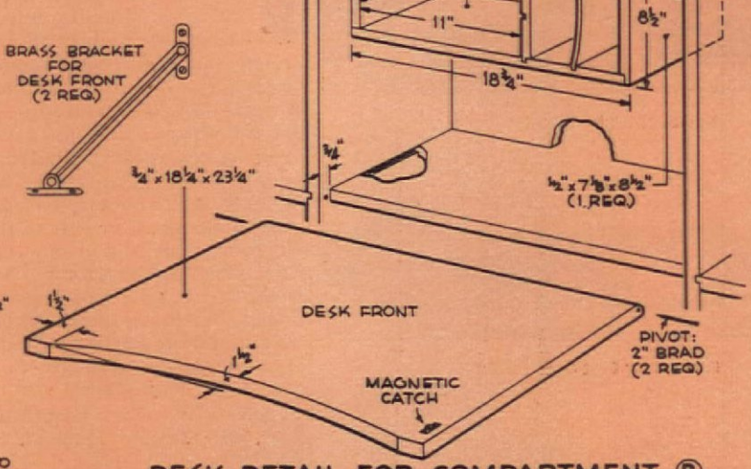


DETAIL FOR SMALL SLIDING DOORS



DETAIL FOR DESK DRAWERS

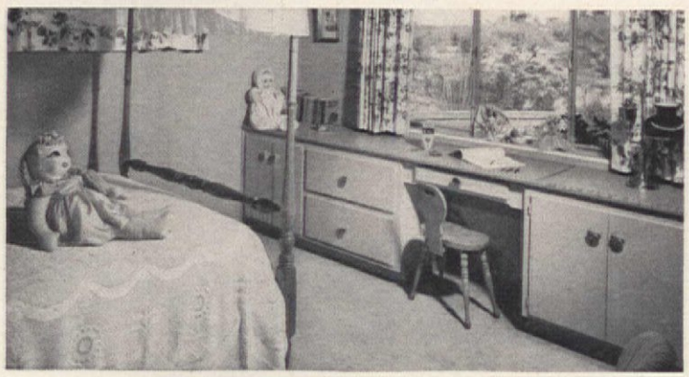
APPLY DRAWER GUIDES TO TWO TOP DRAWERS ONLY



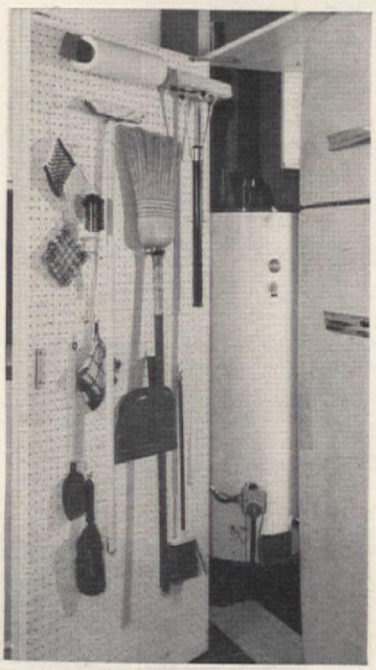
DESK DETAIL FOR COMPARTMENT Ⓑ



TABLE LINENS store well in pull-out shelves built in a narrow space. No groping to the bottom of the drawer for the set of place mats or napkins you need to do a beautiful table setting.



BAY WINDOWS are a natural for built-in storage. This bay includes a work desk for daughter, with drawers on one side, shelves behind the doors on the right. Desk can be converted to a vanity when she's a little older.



DOOR TO UTILITY ROOM is an ideal place to store housekeeping tools. This one is lined with pegboard and uses pegboard hooks to hold the various cleaning implements.



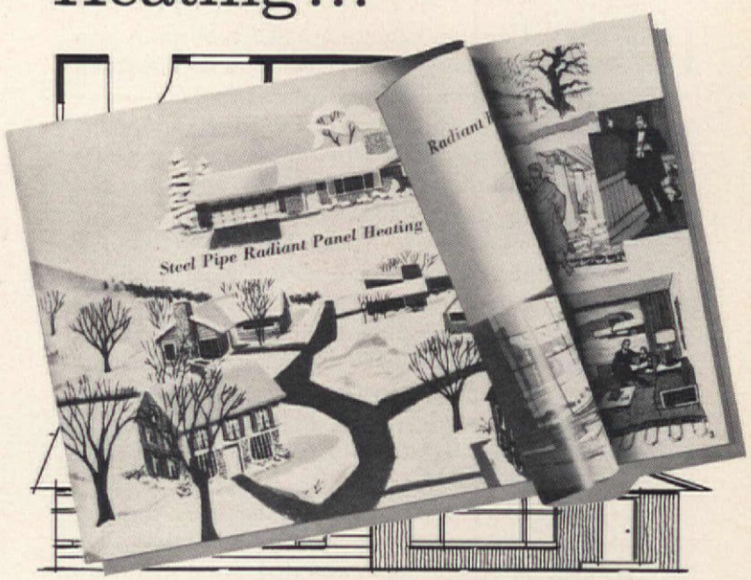
IN A BATHROOM where you use them, towels are handy in this built-in cabinet with glass door that lets the bright colors show through. Pull-out shelves keep towels accessible. Designed by Ralph and Jane Bonnell.

THE END

The FACTS about

STEEL PIPE

Radiant Panel Heating...



Send for new

FREE BOOKLET

Before you okay your Plans

Learn about radiant panel heating's benefits *before* you build or remodel . . . an investigation will help you select all the conveniences you're sure to want in a lifetime modern heating system . . . of course, you'll want clean, draft-free, healthful comfort . . . and a system that frees every inch of floor and wall space for your use. Send for the free, non-technical booklet today . . . investigate *before* you okay your Plans.

STEEL PIPE IS FIRST CHOICE

- Low cost with durability
- Strength unexcelled for safety
- Formable—bends readily
- Weldable—easily, strongly
- Threads smoothly, cleanly
- Sound joints, welded or coupled
- Grades, finishes for all purposes
- Available everywhere from stock

INSIST ON PIPE MADE IN U. S. A.

COMMITTEE ON STEEL PIPE RESEARCH
AMERICAN IRON AND STEEL INSTITUTE
150 E. Forty-Second St., New York 17, N. Y.

Committee on Steel Pipe Research
Department AH, American Iron and Steel Institute
150 E. 42nd Street, New York 17, New York

Please send me without obligation a copy of the full-color booklet "Steel Pipe Radiant Panel Heating for Modern Living."

Name_____

Address_____

City_____ Zone____ State_____

Helter Shelter (continued from page 36)

3625 Hall Street in Rapid City, South Dakota, is a very ordinary house except to its owners. It's not the sort of place that would tempt anyone to give it a name of its own, like "The Oaks" or "Wisteria Place." It's extraordinarily ordinary, but we Gundersons think of it as a very special dwelling.

In this baseless, human folly we are like about sixty-five per cent of the country's homeowners. The unwritten theme song of our legion is "Don't ask us to see our houses as they appear to the cold eye of the scientific appraiser. After all—when your heart's on fire—smoke impedes vision." And, my husband would hasten to add, there are evidences of brain damage too.

Now that you know we love 3625, I may as well confess that it is not the house we were always going to have. Light years from it!

That house was going to be so different. Its qualities were the theme of a hundred wartime letters. Its mellow countenance shone from every fine magazine which we studied in the postwar one-room apartment in Omaha. There was something about That House which, even now, makes my head spin a little.

That House had everything: guest quarters, a wasteful spaceful dining room with four stout walls around it, a huge kitchen, bathrooms like those that towel manufacturers cause stage-set geniuses to erect for American Home's presentation of the new crop of thirsty terry cloth. Only, of course, That House wasn't going to be big or pretentious or expensive. It wasn't to be old and it wasn't to be new. It was to have been built by someone who wanted all the things we wanted in a house and, having achieved them to perfection, was suddenly moved to sell for a song to us and go off to join the children in Tibet.

Let's not talk about That House any more. There are younger people all over America talking about it in their trailers and Efficiency Apartments. And very good talk it is too. Hello, young lovers, watch yourselves!

3625 is the house I want to talk about. The house I know best. Let me tell how it entered our life.

We were happily renting a neat, small cottage with a huge green lawn and doing very nicely, thank you, when on a hot August Sunday morning both of us heard far-off music. We didn't dream it was happening to us. You never do.

"Notice a lot of houses for sale in the Sunday Journal," Bob remarked casually.

"I wonder if they're any good?" I asked. Rapid City was one of the postwar boom towns of the U.S.A. and there was wholesale building with such frenzied speed that a great many wise voices were raised in caution if not in protest. The fact that we were renting such an acceptable place was a major miracle in a community that had doubled its size in less than ten years.

We poured more coffee and came to the conclusion that since we would be ready to buy That House one day, it would be an extremely shrewd, forehanded thing to do to launch a private research project on what houses were being sold, what they cost and how they looked. In the same carefree way Typhoid Mary may have decided to spend her half-day dropping by the Lab Clinic.

The realtor we called was a charming, helpful, honest man. He listened to the story of That House and did his



best. He showed us, of course, nothing remotely like it, but we saw a number of large, old, costly houses.

Somewhat daunted, we explained that these certainly weren't That House and my goodness such prices! The realtor had known all of this since before we were born but he was too polite to show it. He took us, instead, to new houses that didn't cost nearly so much. All of them suggested in nontherapeutic fashion the box that holds the aspirin tablets—twelve tablets.

Finally, full of remorse for the busy realtor on his best day, we came to a house that certainly wasn't big and handsome but at least it wasn't so obviously cramped and boxy, either. What it was, was our undoing.

We entered with a purposeful skepticism. The August glare in our eyes blinded us to the musty living room. The House seemed neither shabby nor shiny.

"Come along here," the realtor suggested kindly. We followed down a hall and saw a tiny bedroom, a small bathroom, a minuscule bedroom and finally a bedroom that seemed almost large.

Back to the living room for a moment—but only a moment, our realtor wanted us to see the kitchen. Rather good. So compact. This was also markedly true of the dining area. "No waste space," he said. We nodded sagely.

Another split second in the living room and the helpful man pulled us toward a whopping big Utility Room. Utilization had been a fetish with the planner of this place. We examined the attached garage and heard of its infinite possibilities. Bob was absorbed in mental pictures of himself uncharacteristically knee-deep in honey-hued shaving curls, nails expertly held between his teeth. I was rather unresponsive to the things we could do with an attached garage. Years ago I learned to turn down the item which the saleswoman urged as a dress of infinite possibilities: "My dear, you can switch this collar, add a choker, use scarves . . . the changes are simply infinite." Life had taught me that this sort of dress would not stand by itself and that I was the last woman to go over half way with any of its hidden potential.

While Bob continued to muse in the garage, I wandered out the back door into the heat of a sprawling back yard that could have been rented for the alligator shots in Tarzan pictures.

The back yard was long and wide and a-tremble with savage vegetation gone berserk. Lush and noxious foliage covered everything, bounding up like Jack's own beanstalk. Bob joined me and we gazed together, marveling at Mother Nature's zip. Did we stumble even for a moment on the fact that this wilderness of untrammeled *élan* meant that the house had been a very long time vacant? Did we then draw the logical conclusion that many another house-looker, wiser and more practical than we, had come, looked and passed on?

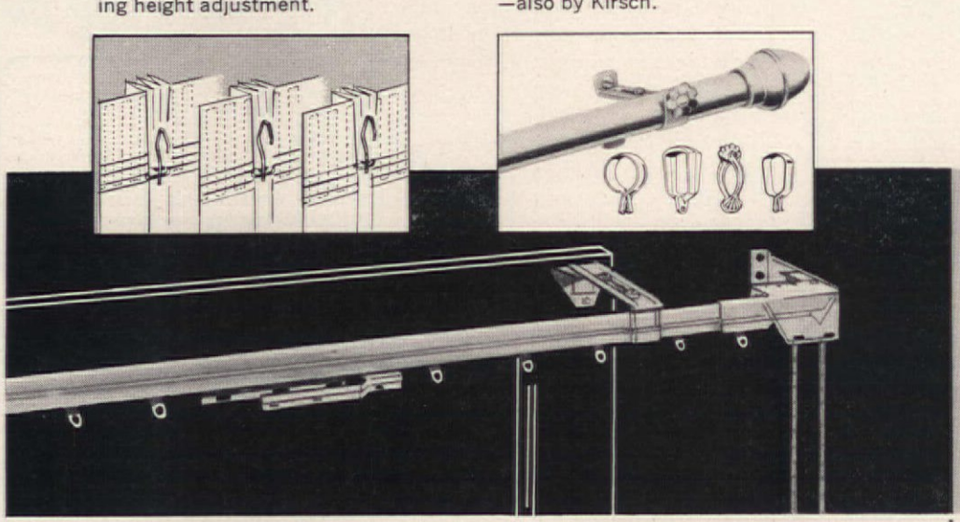
We certainly did not.

On that special, hot, summer Sunday the back yard fascinated us. Nothing had been planted. The lawn had not been attempted as in front. What we saw worked a kind of spell on us both. We could visualize the greensward that would quickly spring up to replace the uneven, uncultivated, uninhibited slice of Eden Gone Sour.

Standing amid the cockleburs, hands shading our eyes, we could see the patio and the thick hedge (continued)

Professional-looking pleats are practically guaranteed, with this new adjustable Kirsch Easypleat tape. There are twice as many pockets per yard, for utmost leeway in spacing. The openings are arranged in three rows, for heading height adjustment.

Look to Kirsch for cafe curtain hardware, too. Beautiful Kirsch cafe rod sets in gleaming brass add new stature; they come in adjustable lengths; ¾", 1" and 1½" diameter. You can choose easy-to-use spring clips or rings —also by Kirsch.



take your cue from **KIRSCH** *on IDEAS as well as drapery hardware*



Send coupon today for the big full-color book, "Window Decorating Made Easy". In it you'll find 32 pages of inspiring window styling ideas, instructions, diagrams, hints, and a Color Selector Kit. Only 50c. Or ask for "How to Make Curtains and Draperies", including a drapery hardware buying guide. It's free!

Making windows look wider—without marring the walls—is only one of the many wonderful effects you can get with the amazing new Kirsch Empire. Never before has traverse equipment in this price class offered such streamlined beauty, sturdy "oversize" quality, smo-o-th performance, and wide variety of applications!

Whatever window effect you plan, be sure to get KIRSCH drapery hardware, every time. Depend on Kirsch—the name you know—to help you make the most of every yard of fabric. It pays to ask for Kirsch—by name!

KIRSCH COMPANY

439 Prospect, Sturgis, Michigan

Gentlemen:

Please send me ___ "Window Decorating Made Easy—by Kirsch", for which I enclose 50c.

Please send only "How to Make Curtains and Draperies"—free.

name_____

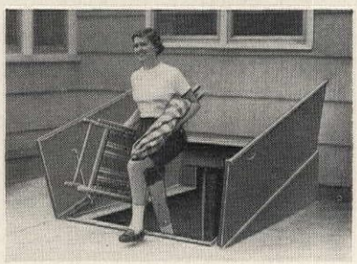
address_____

city_____ zone_____ state_____



REPLACE YOUR WORN-OUT WOODEN HATCHWAY...

with an all-steel BILCO basement door



. . . and your basement entrance will be weathertight, good-looking — for a lifetime. A spring-balanced Bilco door floats open at a touch . . . locks securely . . . costs so little. And you can install it yourself — in just a few hours!

Bilco®

AMERICA'S FINEST BASEMENT DOOR

The Bilco Co., Dept. R-13
New Haven 5, Conn.

Please send me your free illustrated folder and name of local dealer.

NAME _____

ADDRESS _____

CITY _____ ZONE ___ STATE _____

Red Yellow Pink

CARNATIONS



(Each color in separate packet)



"Thousands of our finest customers came to us through this carnation offer."

HENRY FIELD

SPECIAL JUST 10¢ P.P.D. FOR 3 FULL-SIZE PACKETS

"Bloom in your garden like those in the greenhouse...yellow, pink, red. Gorgeous blooms right up 'till frost."

Fragrant as perfume—hardy as zinnias—bloom all summer. Our carnation offer brings you a whole summer of colorful blooms—a flower that always thrills with its beauty and fragrance. Hardy, grow anywhere, bloom all summer—and you'll love the delicate pinks and yellows—the bold reds. All yours for just a dime—to win you as another good friend for Henry Field's. Sorry, only one offer per customer.

HENRY FIELD Seed & Nursery Co.
752 Oak St., Shenandoah, Iowa

Please send me those 3 packets of carnation seed. My dime is enclosed. I'd like your new catalog, too.

Name _____

Address _____

P.O. _____

(Zone) (State)

"For Over 60 Years!"

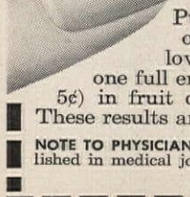


WHAT YOUR DOCTOR KNOWS ABOUT

SPLITTING NAILS

AND

KNOX Gelatine



Published medical research shows that 7 out of 10 women made their fingernails lovely and pliant . . . simply by drinking one full envelope of Knox Gelatine daily (about 5¢) in fruit or vegetable juice, bouillon or water. These results are caused by the food factors in Knox.



NOTE TO PHYSICIANS: For reprints of the *only* clinical reports published in medical journals, write Knox Gelatine, Johnstown, N. Y.

©1959 Knox Gelatine Co. At your grocer's.

(continued)

and the little tool house and the profusion of flowers, trees and shrubs. We could hear the creak of gay canvas chairs as we sat down to wait for the barbecue to be just right.

The magic was complete. We looked at the wilderness of wild rose thorns, chickweed, dandelion, crab grass, ragweed, sweet clover and purple alfalfa, laced everywhere with exquisite sinews of Creeping Jenny and rye grass, and we could see guests at a long checkered table cloth at a backyard supper.

The lawn, the hedge, the flowers, the tool house, the patio and the guests have all come in due course but the enchantment of making them come was never again quite so golden as on that Sunday we went dreaming in the tall weeds.

We didn't enter the house again on that visit. We walked around it with the realtor and one of us inquired the price in a tight voice. It was high, by our necessarily unreasonable standards. High but not impossible. Wise man that he was, the realtor could see that we were in the mood.

"Might be able to get them to come down a couple of hundred," he said almost to himself. "Built by an Army Captain, you know. He's overseas now and his wife is waiting to join him with the kids. Naturally, she'd like to have the house sold before then, but Army folks do a lot of house buying and selling and they usually mean the first price they set. We'll see, if you like."

"Well," Bob said rather indifferently, "you might tell her I'll offer a thousand less." I nodded approvingly.

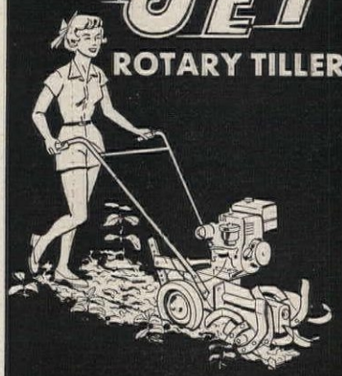
Oddly, the spell was gone by the time we'd left the realtor and driven back to the cottage. The house-looking seizure, savage as it had been in the heat of the day, seemed to leave as quickly as it had come. We went to a dinner party that evening and stayed until nearly midnight.

As we were getting into bed, the telephone rang. Bob came back from answering with a stricken expression. "She's accepted my offer. We've got a house. I'm going to meet the realtor at the bank at nine tomorrow morning."

Panicky, we tried to take stock. What had we liked so much about the house? We could not even meet each other's eyes.

for just easy tilling

ARIENS JET ROTARY TILLER



Home gardening is fun with an Ariens JET! This low-cost tiller has recoil-starting 3 h.p. Briggs & Stratton or Clinton engine . . . fingertip controls . . . all-steel tines for S-L-O-W, steady tilling 8" to 20" wide . . . free-swinging depth bar . . . Timken and needle bearings. Other tillers may look like an Ariens JET but not one can equal it for engineering . . . performance . . . and dependability! See your dealer or write for free literature!

Ariens

ARIENS COMPANY
225 Calumet Street, Brillion, Wisconsin

METAL and GLASS GREENHOUSE

Sunlyt JR.



6' x 8' greenhouse

ONLY $275 Delivered

Now you can have this sturdy, rustproof, prefabricated "Build-it-Yourself" *Sunlyt JR.* for only $275. (Benches and inexpensive heating extra). Here, under time-tested glass, you'll grow anything and everything 365 days a year. With No-Money-Down, 3-year Pay Plan costs only $10.00 per month. *WRITE FOR FREE CATALOG* 12-3.

LORD and BURNHAM
IRVINGTON, N.Y.

NEW EARLY TOMATO

An extremely early tomato, often ripening big red tomatoes by July 4th, has been developed at the Jung Farms in Wisconsin. You can obtain a trial pkt. of this tomato by sending 10c to the Jung Seed Co., Box 25, Randolph, Wisconsin. They will not only send you this tomato seed but also a pkt. of the glorious Giant Hybrid Zinnias and a copy of their 52nd Catalog, America's most colorful 1959 seed catalog.

FREE TO HOME OWNERS!

VALUABLE LANDSCAPE PLANNING KIT FOR RANCHES, MODERNS, COLONIALS, ETC.!
BIG COLOR CATALOG, FREE TOO!
MAIL CARD TODAY TO

KELLY BROS. NURSERIES, INC. DEPT. AH-3 DANSVILLE, N.Y.

For years we had owned That House in all our dreams. Now, in less than three hours, we had betrayed all our idealism and glibly bought . . . just a house.

At six o'clock the next morning we drove over to 3625 and peered at it with distinct disbelief. Is this—can it be—our house? Self-consciously, we went to the long ranch-style porch and peered through the picture window into the bare living room. Our living room.

The living room was the tiniest room of all.

Then we recalled that in all of our quarter-hour visit Sunday, we had really never considered that room. We hadn't even looked at it.

House-buying madness had come over us on Sunday and now it was early in the cold light of Monday and the witchcraft piper must be paid. We were back in the workaday world with a house—the first house of our own.

Not a striking house, not a charming house, not a house that focuses so memorably on the mind that you wonder about its occupants or find yourself driving back for another glimpse.

The house we had just bought was just a bought house.

Within ten days' time we were living in our house. By the second day, we loved it. Not because it was ideal or rich in hidden advantages that made themselves apparent once we were settled. We loved it just simply because it was ours. Of course, we were going to reform it. Our love was wise. We knew just what changes had to be made.

The open hall arrangement, which made the stingy living room look fairly large but gave no usable space at all, must be closed off. The bedroom between the living room and the big bedroom—ours—must be split two ways. On the living-room side we got indispensable depth and a beautiful wall of balanced shelves to the ceiling. On the bedroom side we got a walk-in closet behind sliding panels so immense that we could put two double beds in it if it seemed a good thing to do.

We made whole windows into half windows and used the space as it pleased us best. We hung cabinets, created closets, added light fixtures and always there were more bookshelves—though they never kept up with the books in our household.

A very ordinary house—one of many million homes all over America whose proud owners happily acknowledge the fact without regret. "Except to us," they would say as we Gundersons do.

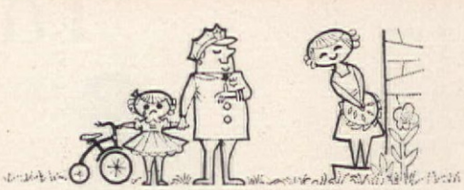
Maybe there is as much pleasure and creativity in making the undistinguished house a very special house through love and attention as in poring over plans, watching the workman and cuing the painter who is materializing that other, almost impossible Dream House which the rare, sensible and very lucky minority love as we do our plain Jane—3625.

She really took us in a little and we know her every fault. We were out of our minds to buy like that. We admit it. We can't even pretend this is the proper way to become a homeowner. We only say that thousands do it just this way every year and, in an illogical but satisfactory fashion, never really regret it.

3625 isn't the best of breed of even the most modest line of American shelters, but she isn't ordinary either . . . because she's ours. THE END

Your yard's really your own with an Anchor Fence®





SITUATION LOOK FAMILIAR? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily at home and make your yard more fun for the whole family. Makes it easier for you to relax because the children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

You'll like the good looks of Anchor Fence—the handsome square frame gate and corner posts. And you'll appreciate how well Anchor Fence—zinc-clad after weaving—stays solidly erect and good-looking year after year. For an interesting *free* pamphlet write: ANCHOR FENCE, 6503 Eastern Ave., Baltimore 24, Md.

Look for the Acorn Top—mark of a genuine Anchor Fence.

FOR A FREE ESTIMATE, call the local Anchor Office, today. You'll find the phone number in the Yellow Pages.

protect children, pets, property with

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.®

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. Sold direct from factory branches and warehouses in all principal cities

IN THE MARKET FOR CARPET?

SEARS, ROEBUCK and CO. has the one acrylic carpet fiber— EASTMAN VEREL that meets the high quality standards of SEARS carpet tests

Before you buy . . . take a long, long look at Sears Harmony House carpet of Eastman Verel—the only acrylic fiber that met every exacting test Sears laboratories could devise.

Sears Harmony House carpet of Eastman Verel looks and feels the way a luxury carpet should . . . firm, yet pleasing to the touch . . . lush . . . springy.

Marvelously resilient and durable, too . . . Verel shrugs off family footsteps . . . is easy to care for . . . mothproof for life . . . immune to carpet beetles . . . allergy-free.

In fact, Sears has picked Verel for two exciting Harmony House carpets.

"RADIANCE"—A SEARS FIRST —100% Verel loop pile in 7 Harmony House tweeds and solid colors of sparkling clarity . . . high-style slub effect. $8.95 sq. yd.

"CARAVAN"—an exclusive Sears "Durablend" quality of 80% Verel, 20% nylon . . . hi-cut plush pile . . . 4 coordinated Harmony House solid colors. $11.95 sq. yd.

See "Radiance" and "Caravan" at Sears Retail Stores, Catalog Sales Offices . . . or order from your Sears Spring Catalog. Call Sears for samples to be shown in your home without obligation. Sears guarantees satisfaction or your money back. Budget your purchase if you wish on Sears Easy Payment Plan.

FREE SAMPLE

Mail this coupon to: Personal Service Dept., Sears Roebuck and Co., 925 South Homan Ave., Chicago 7, Ill.

NAME_____

ADDRESS_____

CITY_____ ZONE____

STATE_____

Please send sample swatch of "Radiance" ☐ "Caravan" ☐

Verel is the trademark for Eastman modified acrylic fiber. Only the fiber is made by Eastman, not the carpets described here.

Eastman MODIFIED ACRYLIC FIBER

VEREL

EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Company, 260 Madison Avenue, New York 16, N.Y.



THREE HANDSOME TABLES you can make yourself. Two of the oblong type placed side by side will create a generous-size coffee table. The square-top version makes a most attractive end table.

PETER GOWLAND

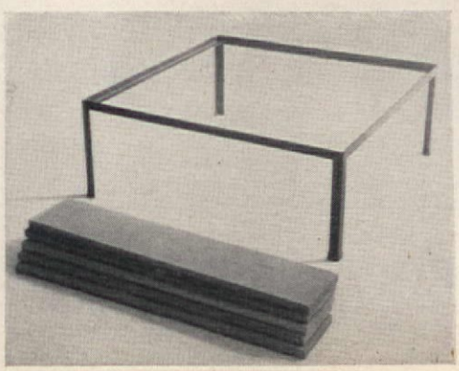
Modern Coffee Table

Here is an inexpensive design with a contemporary flair that will give you the coffee table or generous end table you've been needing. You can use almost any topping on these angle iron frames, from formica to wood boards to mosaic tiles. We used oak boards, staining every other board in color, then we used clear sealer on the remaining boards. You can have a single-color top or multi-color top, use paint or choose a clear lacquer that will show the natural wood grain.

Your local welding shop will make up the one-inch angle iron frames for you. They should be 11½" high. Square top has opening of 30" x 30", costs about $12.00. Larger size, 30" x 44" costs about $14.00. Paint the frames flat black, then fit the bottoms with plastic feet to protect rugs and floors. The 6"-width boards are cut to length. Sand them satin-smooth, including sides.



MEASURE BOARDS carefully to make sure they will fit the top snugly. Cut boards a trifle longer to allow for sanding.



USE 5" or 6" BOARDS for each top. After sanding, stain with tube oil colors mixed with wood sealer. Brush on, wiping off excess with cloth.

Create new livability in your home with Andersen Windows

Above: Andersen Gliders—picture windows that slide open sideways—turn former storage shed (below) into this dream home. Andersen also makes casement, awning, hopper, double hung and basement windows. Remodeling designed by Paul MacAlister, Chicago.

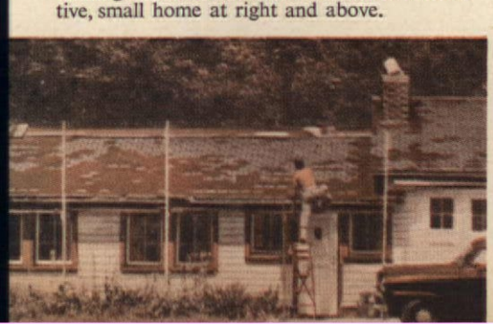
They'll add striking beauty like this, give you draft-free comfort, protect your remodeling investment!

Nothing adds value like sound remodeling. But all the money you spend means little if your windows sweat, corrode, leak. How to be safe? Use famous Andersen Windows. Their handsome wood sash and frames are up to 1800 times more effective than metal in shutting out cold. They add natural warmth and beauty instead of a blank metal look. And wood won't sweat up. It can't rust, pit, corrode. No termites or decay, either. Penta-treating protects Andersen Windows permanently. And Andersen's precise manufacture assures trouble-free operation for the life of your home. Get free remodeling tips and ideas by mailing the coupon below.

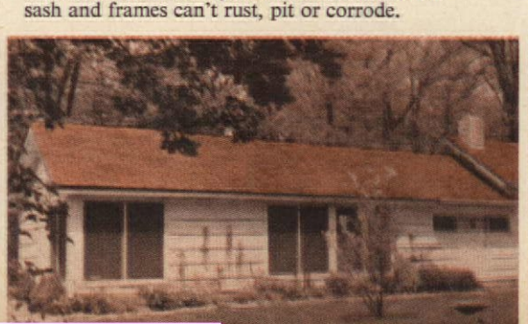
Andersen Windowalls AW
TRADEMARK OF ANDERSEN CORPORATION

Once you've lived with them, you'll never live without them.

BEFORE ANDERSEN WINDOWS. This storage shed presented the kind of a remodeling problem many people would shun. It was structurally sound, but unsightly. Ingenuity and Andersen GlidingWindows transformed it into the attractive, small home at right and above.



AFTER ANDERSEN WINDOWS. See how handsome Andersen Gliding Windows greatly improve the appearance of this small home. They open effortlessly. Close weathertight to seal out drafts. And their beauty lasts because their wood sash and frames can't rust, pit or corrode.



MAIL FOR FREE REMODELING IDEAS!

Andersen Corporation, Bayport, Minnesota AH-39

Send me free 20-page booklet of remodeling pictures and ideas. I understand there is no obligation. Please check ( ) plan to build ( ) plan to remodel

Name_____

Address_____

City_____ Zone____ State_____

Room To Grow In...

Twelve years ago, Mr. and Mrs. Joseph B. Gag bought the rather ordinary Dutch Colonial you see at right. As their family grew, one boy plus one girl, they realized that their five rooms were not enough. The question of whether to remodel or move was considered and their fine location easily settled that matter. They were situated on a winding country road near a large reservoir, and their property was beautifully landscaped with plenty of handsome, lofty trees, a rare and lovely setting they didn't want to leave.

Before attempting structural changes, the Gags listed all the things they wanted in their "new" home. Then they called in architect John C. Close, who translated their basic needs into a new and expanded floor plan framed in an attractive Colonial exterior. Just a few of the things they gained were a 12x20′ living room with a new master bedroom above it. They added 6 feet to the front of the house, providing an entrance porch. The kitchen and dining room were expanded and a new fireplace was built. The pride and joy of the Gags is the entirely new family room (12x18′) replete with pine paneling and a Dutch-door access to the secluded rear terrace. With "just" the decorating of the house left to do, Mrs. Gag feels the big jobs are behind her. Her enthusiasm and love for her new home are so great that any work she does on it is surely a labor of love.

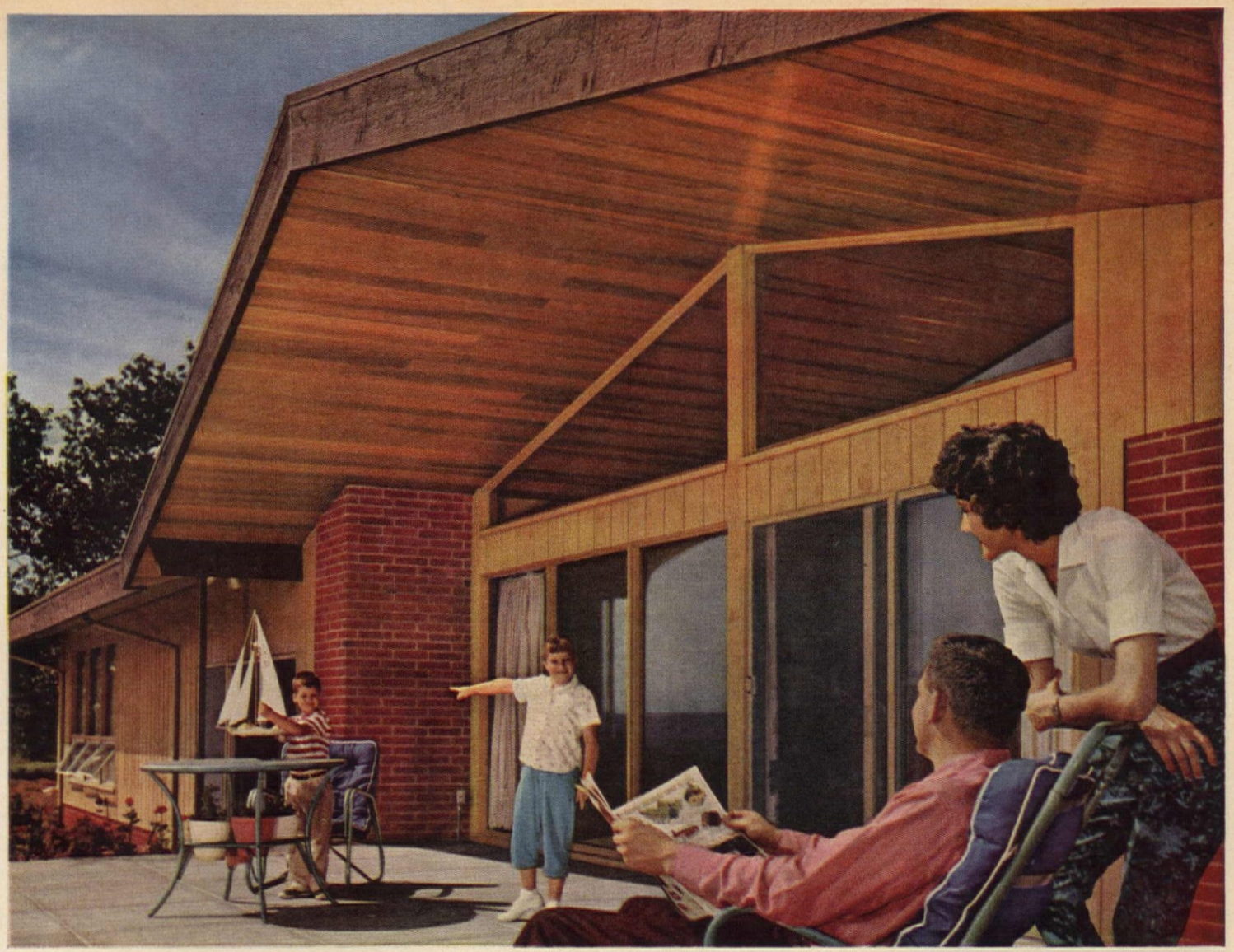




"BIGGER AND BETTER" best describes the changes wrought by Architect John Close in updating the Gag home in Stamford, Connecticut.

REWARDS OF REMODELING, more space, more efficiency—a handsome New England Colonial exterior.





Live better IN A MODERN HOME OF WEST COAST LUMBER!



"Look, mama . . . daddy!" Another big event in little lives ties in with the family fun of relaxing on the patio . . . of a new, up-to-date home. When you've made a new home your first budget consideration, you've made the first step toward a solid investment. When you build with lumber, you know you'll have a beautiful, enduring home with the warmth and friendliness only wood can give.

Use dependable West Coast lumber for the new home you're planning. It adapts perfectly to your site, to the architectural style you have in mind.

When you reach the point where dreams merge into action, visit your retail lumber dealer or local builder. He'll be glad to help you get started on *your* new home.

Send today for this beautiful 4-color booklet. It's FREE!

DOUGLAS FIR
WEST COAST HEMLOCK
WESTERN RED CEDAR
SITKA SPRUCE



West Coast Lumber

From the Pacific slopes of the great Northwest



WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison Street, Room 27, Portland 5, Oregon

Please send me your FREE booklet "How You Can Own A New Home" which shows actual color photographs of outstanding homes, together with important facts on the financing of a new home.

Name_____

Address_____

City_____ Zone_____ State_____

new . . . gloriously red
LIVING FENCE



AMAZING FAST-GROWING
EVER-BLOOMING
ROSE HEDGE
for as little as 12c a foot

See the sensational Red Robin Living Fence (*Gloire Des Rosomanes*) that's sweeping the country! Surround your property with beauty and protection for as little as 12c per foot. Plant THIS SPRING; have a vigorous LIVING FENCE bursting with fragrant red roses THIS SUMMER. Not a sprawling multiflora. Grows upright to 6 feet if desired. Keeps out intruders, noise. Available only from Ginden.

FREE! Send Today for Big, Full Color Book Showing Uses of Living Fence!



GINDEN NURSERY CO.
Dept. 103
San Bruno, Calif.

Paste on post card and mail!

Send me without cost or obligation, prices, guarantees, and free color portfolio on Red Robin Living Fence.

(Air Mail reaches us overnight)

Name_____

Address_____

City_____



COME AND GET IT!

That extra man-appeal you get from candlelight at supper, you also get from using Lea & Perrins Worcestershire in your cooking. It's seasoning to a man's taste, made simple. Most foods that need salt and pepper taste better with Worcestershire, too. And Lea & Perrins' full-strength yet mellow flavor can't be copied.



FREE: 64 PAGE COOK BOOK
"DISHES MEN LIKE"
Write:
LEA & PERRINS
241 West St., New York City 13.
Dept. H

"Rambler Rose"—

Full instructions for making this lovely rug are complete in this issue— no pattern to buy

It is our pleasure to offer you for the making, the lovely "Rambler Rose" pattern shown here. In the past few years, rug shows have become a prime attraction for homemakers and hobbyists who like to create beauty through their own handiwork. Rugmaking is a form of art an amateur can tackle with confidence, knowing that results will be satisfactory providing directions are followed carefully. The graph drawing, at right, can be reproduced right on a burlap or monk's-cloth background.

Both the rectangular shape and the simplicity of the design lend themselves to many uses. Use this rug at your bedside to welcome your first step every morning, use it as a runner in a hall or stairway. For stairway use, just add as many more sections as are required to fit the length of the stairs. If needed, you can also add a few extra inches of plain background at top, bottom and sides. The rambling design makes a delightfully fitting pattern as it twines over the stairs. We used lightweight wool flannel cut into strips ⅛ inch wide for a low, close

TO REPRODUCE GRAPH DESIGN: Press burlap or monk's cloth. With pencil and a yardstick outline size, 2 ft. by 6 ft.— *But do not cut to size at this time as this will be done in a later step.* Mark off 2 ft. by 6 ft. area into 2-inch squares. Keep them perfectly straight and even. Each square shown in the graph drawing at right represents 2 inches. To reproduce, draw the lines of the design with a soft pencil exactly as shown in the drawing, line by line and square by square. As you draw, enlarge each line to fit the 2-inch square. If you have never enlarged a graph drawing before, practice on a scrap of paper. You will be surprised at how adept you can become. The roses are red (shown black in the graph) and pink (shown white in the graph). Leaves and stems are light and dark green (shown black and white in graph). To continue the design just reverse or "flop" the pattern and repeat for the length you require



DOROTHY LAMBERT BRIGHTBILL

heirloom in the making

looped nap that will give years of wear and stay surprisingly fresh with regular daily care.

MATERIALS NEEDED

1. 2¼ yds. best-quality burlap or small-weave monk's cloth
2. Approximately 10 lbs. of cut woolen strips or, if you prefer wool rug yarns, 8 oz. will be required for each square foot of hooking
3. 1 rug hook
4. 1 rug stripper
5. Rug dye if needed
6. Heavy-duty carpet and button thread
7. Rug frame if desired

INSTRUCTIONS

Preparation: Wool remnants are ideal for hooking, and old woolen clothing may be used if the fabric is still strong. Cut away all worn areas. Wash in lukewarm water and suds, then rinse thoroughly. If you wish to dye fabrics, use any good commercial dye; follow manufacturer's instructions carefully. It won't matter if the fabric does not take the dye

(continued)



ROMANTIC RAMBLING-ROSE design lends itself beautifully to stairs, adding a note of color and pattern.





SEYMOUR SMITH

SNAP-CUT®

PRUNERS

do wonders for your SHRUBS

Proper pruning is the key to beautiful shrubs . . . makes your place a showplace! Take the 'huff and puff' out of your pruning this year. These fast cutting pruners are so light, so easy to use, you'll realize instantly this is a real gardener's tool.

At your hardware store, garden supply center or building supply dealers.

SEYMOUR SMITH SNAP-CUT Quality Tools Since 1850

SEYMOUR SMITH & SON, INC.
Oakville, Conn., U. S. A.

SEND 10¢ FOR THIS PRUNING HANDBOOK

Here's 28 pages just full of practical suggestions on how *you* can get results from proper pruning. For better shrubs, trees, hedges, get your copy of this how-to-prune booklet. We have to ask you to enclose 10¢ . . . . and this book is worth every dime of it!

Seymour Smith & Son, Inc.
103 Main Street
Oakville, Connecticut

Here's my 10¢. Please send me a copy of your PRUNING HANDBOOK

My name_____

Address_____

NEW! Pard



the dog food that's

Lickin'-Good

Now there's a new Pard—Pard with Beef Gravy. And if you like to see your dog enjoy his meals, you'll get a real kick out of feeding him new Pard or regular Pard.

All the meat is *beef* in Pard—fresh, lean beef fortified with all the other ingredients a dog needs to stay in tip-top condition.

Lickin'-good—that's what Pard and the new Pard with Beef Gravy are. Feed them both to give your dog variety with no change in nutrition.



Swift
104TH YEAR

all the meat is beef

To Serve Your Family Better

"Rambler Rose" (continued)

evenly, as it will work up into nicely shaded areas. You can achieve almost any color desired by leaving fabric in dye longer for strong shades, by dyeing fabric of one color with another shade and experimenting to achieve shades and tones so desirable in hooked rugs.

Press all fabric while still damp, then cut into ⅛-inch strips and we do recommend a rug stripper for this to save time and to cut uniform strips.

Cut to size, 27x75", the burlap or monk's cloth, on which you have already reproduced the design. See page 91. This allows 1½ inches on all four sides for hems. Baste hems down to back of rug. Press with a damp cloth.

HOOKING RUG:

Do one section of the rug at a time, starting from the top or the bottom. To make it easy to handle, do about 12 inches at a time. First work on the outline of the design and then fill in the design. Next, fill in the background as follows: Hold your strip of wool under the burlap pattern in your left hand, go through mesh of burlap from top with hook; pull strip through mesh, just high enough to form a low loop. Make sure that first and last ends of each strip are on top or front of rug. Clip ends even with loops. When the rug is completed, the ends will not show—they are locked in and will not pull out. Go into almost every mesh of burlap depending on weave.

Make certain loops are close enough together to be securely held in place—yet not so close or tight that a hard puckered effect results. The rug should be supple and lie flat.

Hook right through the hem, so no hem will show when the rug is finished. Repeat for each section until entire rug is hooked. If you use a rug frame, allow several extra inches on all sides of the rug size to permit fastening the burlap or monk's cloth background to the frame. Roll according to the manufacturer's directions. Again the design is hooked first, then background filled in around design. When rug is entirely hooked, remove from frame. Cut away surplus background AFTER allowing 1½ inches on all sides for hems. You can turn the hems to back of rug, making 1-inch finished hem, or you can bind the hems with rug binding and turn to back of rug. Use strong carpet and button thread for hemming.

Note: If you do not use a frame, always work from center out to avoid puckering. THE END

WHEN YOU'RE GOING TO MOVE

Please give The American Home five weeks' advance notice so we can change the address on your subscription. We must have both old and new addresses; so fill in new address below and send it with the address label from this issue (or a facsimile) direct to The AMERICAN HOME Subscription Dept., Forest Hills 75, N. Y.

Name

New Address

City Zone State

Oak floors give your home higher resale value



8 out of 10 home buyers prefer OAK Floors

A home of your own is one of the best investments you can make today. It's an even better value when the floors are Oak. While you're living in your home, Oak Floors give you greater enjoyment. Should you decide to sell it, Oak Floors will help you obtain the highest resale price... because Oak is preferred by 8 out of 10 home buyers.

Durable, healthful, beautiful—This preference for Oak is natural. Oak Floors are durable...don't show the wear of constant family traffic and aren't dented by the weight of heavy furniture that damages most flooring materials. Oak Floors are clean, healthful and comfortable... easy to keep beautiful with a minimum of care. And Oak's distinctive blend of rich wood grain and coloring harmonizes perfectly with any interior decoration plan.

Greatest flooring value—No other flooring material offers you so many lasting advantages, and economy too. Oak actually costs less than any other quality floor or floor covering (only $5 to $6 a square yard installed in most localities), yet retains its value through the years. Ask your architect, contractor or lumber dealer to give you comparative floor costs and life expectancy figures. You'll find your best investment is Oak Floors...a sign of quality construction in any home. Write for free color booklet showing exciting uses of Oak Floors.



OAK FLOORS

Oak...the floor you'll never wear out

Compare these advantages of OAK with any floor at any price

- Lifetime durability
- Natural wood beauty
- Comfortable resilience
- Resistance to damage
- Non-denting surface
- Easy to keep clean
- Warm and healthful
- High insulating quality
- Low cost

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, 814 STERICK BUILDING, MEMPHIS 3, TENN.





Trade Winds

Beauty from two worlds —
the easy mood of the West and
the drama of Far Eastern color
and line, crafted with
Kent-Coffey's traditional quality.
For entrance elegance
or family room accent . . .
a chest or desk
in Mandarin red or ebony.
To a grouping of Oriental cherry,
add a piece for color . . .
as a goldsmith adds a jewel.
Ask your dealer for
the most elegance with economy —
he will show you Kent-Coffey.



KENT-COFFEY

MANUFACTURING COMPANY

Lenoir, North Carolina

For decorating brochure in color showing Tradewinds in three fascinating finishes and other groups for beautiful bedrooms, send 25 cents to Dept. AH 3-59 Kent-Coffey, Lenoir, N. C.

Just Ask Us! (continued from page 18)

in a single operation. Eat the beef hot, make a *third* meal, in the event there are leftovers, based on roast-beef hash or similar "leftover" recipes. Your chicken will be all ready for a quickly-put-together meal at another time.

Q. *What is the best way to curtain an unattractive stairway wall that has three narrow, staggered windows?*

A. Attention will be drawn away from your problem windows if you decorate to blend them with their setting. This may be done by using correlated fabric and wallpaper for this area.

Q. *Before painting my basement lavatory, how should I prepare and waterproof the walls?*

A. Coat with a cement or a masonry waterproof paint. These will serve as a finish coat and help to prevent dampness from seeping through the masonry wall.

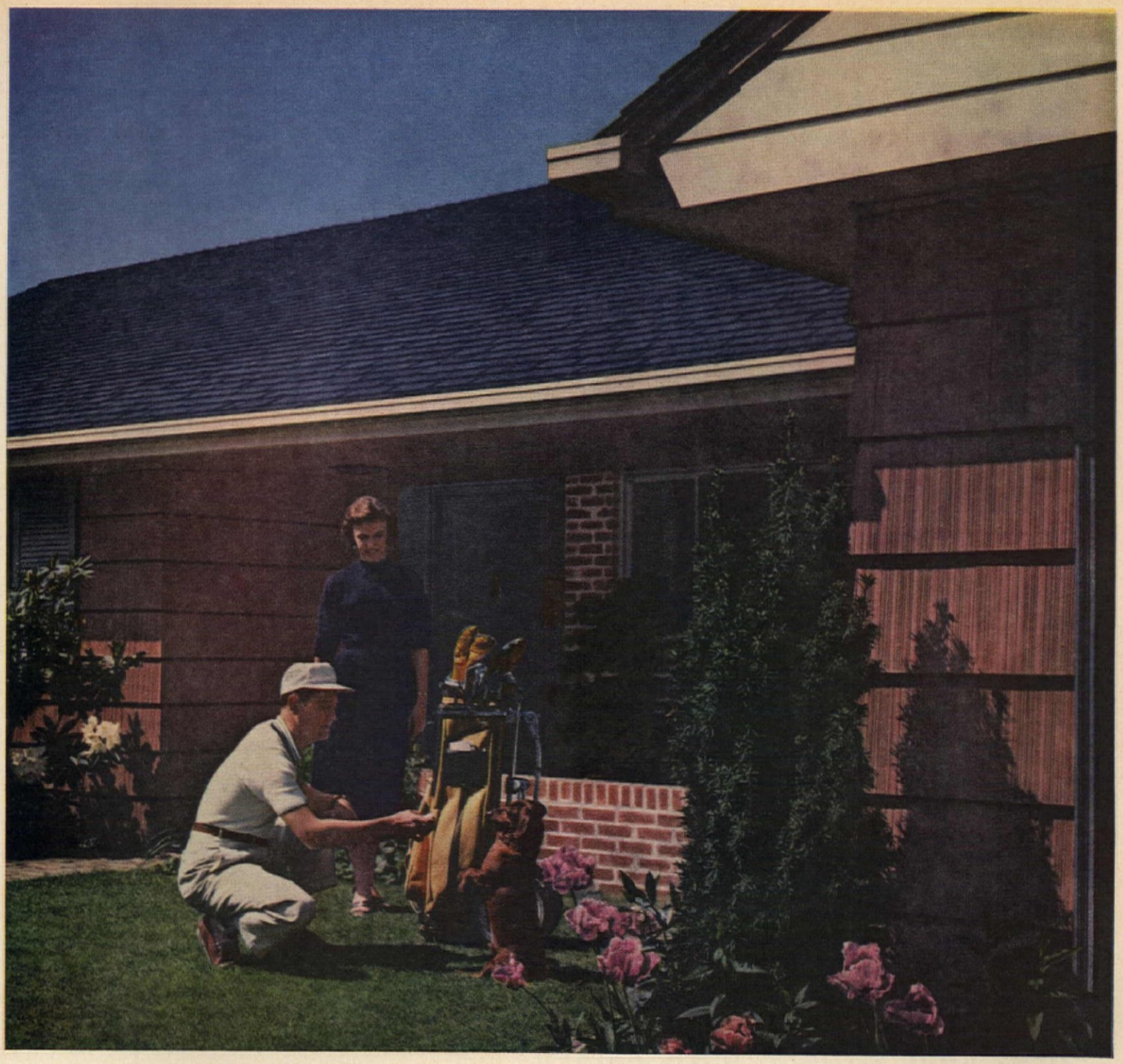
Q. *Can you give me recipes for a low-salt diet and a diabetic diet?*

A. Such recipes are of a specialized nature and are not included in our general food program. However, you can get such recipes from your doctor or from your local hospital. THE END



A BEAUTIFULLY EFFECTIVE HEDGE

for property lines or other places where only partial screening is wanted can be made with fruit trees or other small trees or shrubs espaliered against a wire fence. The espalier technique requires more or less frequent tying of the branches, trimming them to the desired size, and the pruning out of unwanted growths.



the NATURAL choice is CEDAR

Pride is part of the purchase when your home is genuine cedar. That triple-thick roof of rugged cedar shingles . . . those richly-textured walls of colorful cedar shakes . . . reflect good taste tempered by sound judgment. *Yes, you'll be proud of your house of cedar.* Proud—*each time you enter*—of its warm and friendly appearance. Proud—*should you ever decide to sell*—of the solid worth it maintains. And delighted—*during all the rewarding years in between*—that your natural choice was cedar!



SEND COUPON FOR HELPFUL HOME PLANNING IDEAS

RED CEDAR SHINGLE BUREAU

5510 White Building, Seattle 1, Wash.
Gentlemen: Please send my copies of *"The House of Cedar," "Ideas for Homes"* and *"Distinctive Roof Applications."* I enclose 10c.

Name.....

Address.....

City.....*Zone*.....*State*.....

In Canada, address: 550 Burrard Street, Vancouver 1, B. C.

Timothy Farm (continued from page 32)

simultaneously, "Why not? What are we waiting for?"

It already had a name; Timothy Farm, although we don't farm its only ten acres, and I wouldn't know timothy if somebody tickled me with a blade of it. But we decided to keep on calling it that anyhow.

We knew we were going to have to make changes in the kitchen and toyed with the idea of "doing something" about the lean-to and the dangerous steps. As it turned out, our grandchildren weren't the problem. It was Pete himself who missed his footing and disappeared from sight with horrible thumping noises. He didn't break any bones, but it was no time at all before we had our architect friend, George Sprague, over from Chadd's Ford on the other side of the county to help us. Following out our suggestions, he converted the lean-to into a "laundry and flower room." At least that was his name for it. Because he paneled the walls with grooved pine and used antique hardware for the cabinets, it is almost the most charming room in the house. It *is* used for a laundry room on Mondays, but it is also the setting for our breakfasts and dinners for two. It is Pete's office when he stays home to work. It's the refreshment room when we have a party.

Wanting our children and Pete's sister to share our new home with us, we bedded them down, at separate times, in the eaved bedroom on the third floor. But their joy and ours was dimmed when they had to crash and grope their way in the middle of the night or early morn to reach our bathroom facilities on the second floor. So once more we had the boys with the hammers in and now there's a new dormer window looking out to the barn and a convenient little washroom for our visitors under the roof.

We don't talk about the new water pipes we had to put in nor do we find that many people are interested in the groundhog (or skunk or possum) which mastered every new-fangled garbage pail we tried to outwit him with. "They were here first," I keep telling myself as I clear up what they have rejected.

But in answer to the question, "What do you do with yourself?" I've never been busier or happier in my life. My married daughter and her growing brood are only seven miles away and we are always glad to see each other. On one of his visits with us my son converted two stalls in the barn into an office-studio for me. He knocked out the stall partition and put in a neat, sturdy wooden floor. Pete wanted to have the room that resulted properly insulated so that I could paint my portraits of flowers or pound the typewriter in comfort in all kinds of weather, including frigid, but I was too anxious to move in. I'm ashamed to say it almost made me bawl when Pete wanted to do something *else* to better it. So in spite of the electric radiators, the temperature is sometimes a brisk 50—but I dress for it and it's all mine.

Last winter we had a blizzard which dumped 43 inches of snow on us. That was the official measurement on level ground but nobody tried to figure the drifts—and I'm not going to tell the story of our enforced four-day seclusion (except upon request). However, I now have the answer

(continued)

Do-it-yourself the fast, easy way
—let *Beautiful*
CONOLITE®
cover your kitchen with color!



When your home needs re-doing, do-it-yourself with CONOLITE—the ideal, hard-surface plastic laminate for sink tops, tables, bars, walls.

CONOLITE is less expensive, flexible, and easy to handle . . . comes in rolls for less trimming . . . seamless application. And you can apply CONOLITE yourself . . . cement it to stay on any wood or metal surface. Even 350° heat can't hurt CONOLITE. It's also stain, mar, and chip resistant.

Your reliable Lumber and Paint Dealers have many rich patterns and wood grains available. When you do-it-yourself, make it easy to do . . . **COVER IT RIGHT . . . WITH CONOLITE!**

CONTINENTAL CAN COMPANY
CONOLITE DIVISION
WILMINGTON, DELAWARE

LOOK WHAT GAS IS DOING NOW!



SO COMPACT—IT FITS ALMOST ANYWHERE. Only 26¾ inches wide, new Philco Gas Duomatic can easily be installed upstairs, downstairs, or wherever doing the laundry is most convenient and practical. It lines up with kitchen cabinets, or fits in a bathroom, utility room, hall—even a closet.



SPECIAL WASH 'N WEAR CYCLE. Many fabrics need no ironing after drying in the new Philco Gas Duomatic. Special 5-minute no-heat tumbling gives wrinkle-free finish. In addition, you get Philco's exclusive "power-soak"—better than overnight soaking, plus filtered lint-free washing.

With this new PHILCO Gas Duomatic Washer-Dryer you'll never lug laundry again!



YOU'LL NEVER LUG LAUNDRY AGAIN with a Philco Gas Duomatic. Place this compact washer-dryer wherever you need it most. You can even use it as a hamper, running it as soon as you have a full load. With gentle Gas drying, there's no need to sort fabrics. Even the most delicate fabrics dry safely because Gas doesn't "bake" your clothes. Instead, your Philco Gas Duomatic fluff-dries with a light, soft-moving flow of air.

FASTER, MORE ECONOMICAL—BECAUSE IT'S GAS! Gas doesn't waste time warming up, so it saves you time and money. The Philco Gas Duomatic has full 8-lb. capacity—washes and fluff-dries in as little as an hour. This keeps your monthly bills low, too. You save up to $32.50 a year with this Gas washer-dryer. See it at your Philco-Bendix dealer's or Gas Company soon.

AMERICAN GAS ASSOCIATION

PHILCO®

ONLY GAS does so much more...for so much less!

HOW TO MAKE
YOUR ROOMS LOOK

Big, Bright, Beautiful



Surround yourself with beauty . . . send for booklet.

For WALLS and CEILINGS, Pratt & Lambert *New* Lyt-all Flowing Flat transforms your rooms into spacious elegance in your choice of exquisite colors. Lasting, *scrubbable beauty.*

For WOODWORK and TRIM, flawless perfection in matching colors with Vitralite, the Long-Life Enamel. *Gloss or Eggshell luster.*

For FINE WOOD FLOORS, rich beauty with P & L "61" Floor Varnish. Not slippery. Gloss, Satin or Dull luster. *No waxing. Lasts years.*

Call your painting contractor or see your Pratt & Lambert dealer.

PRATT & LAMBERT-INC.

A Dependable Name in Paint since 1849

"THE HOME PLANNER would have to look long and far before she would find a more helpful or lucid booklet than Pratt & Lambert's COLOR . . . for Harmonious Living." — Says LIVING For Young Homemakers.



PRATT & LAMBERT-INC.
63 Tonawanda Street, Buffalo 7, N. Y.

Please send me a copy of "COLOR . . . for Harmonious Living." Enclosed is 10c for postage and handling.

NAME _____

ADDRESS _____

CITY ZONE STATE

(continued)

to "Suppose you get snowed in?" It's a simple one. If you do, just *stay* in. See to it that the woodpile is near the house and sit back and enjoy it.

In the nearly four years we have lived here, no matter how far we have roamed, for Pete to catch up with such interesting and glamorous personalities as Yul Brynner or Marilyn Monroe or Danny Kaye (to name a few)—or from what posh or unposh places we have returned, when we reach Timothy Farm we never fail to get a special warmth of the heart and a lift of the spirit when we see our own (slightly mortgaged) red barns and our own "Little house in the hollow," as those who were born and bred in Birchrunville call it. THE END

CAR SAFETY



Use your car for work, for pleasure, or both, but always *play it safe!* Here are a few tips to carry you over the highways and through the years to safer, smoother driving.

1. Is your car covered by insurance? One or more of the following types are suggested: Liability, Property Damage, Collision, Medical Payments, Comprehensive.

2. Have a routine car "check-up" periodically; have an immediate check-up at first signs of faulty operation.

3. When purchasing a car, always inquire about the various safety qualifications.

4. Concentrate on "defensive driving" while at the wheel. Be prepared to cope with "the other fellow's" driving as well as your own.

5. Make motoring a real pleasure for yourself and for others by remembering to practice and honor courtesy of the road.

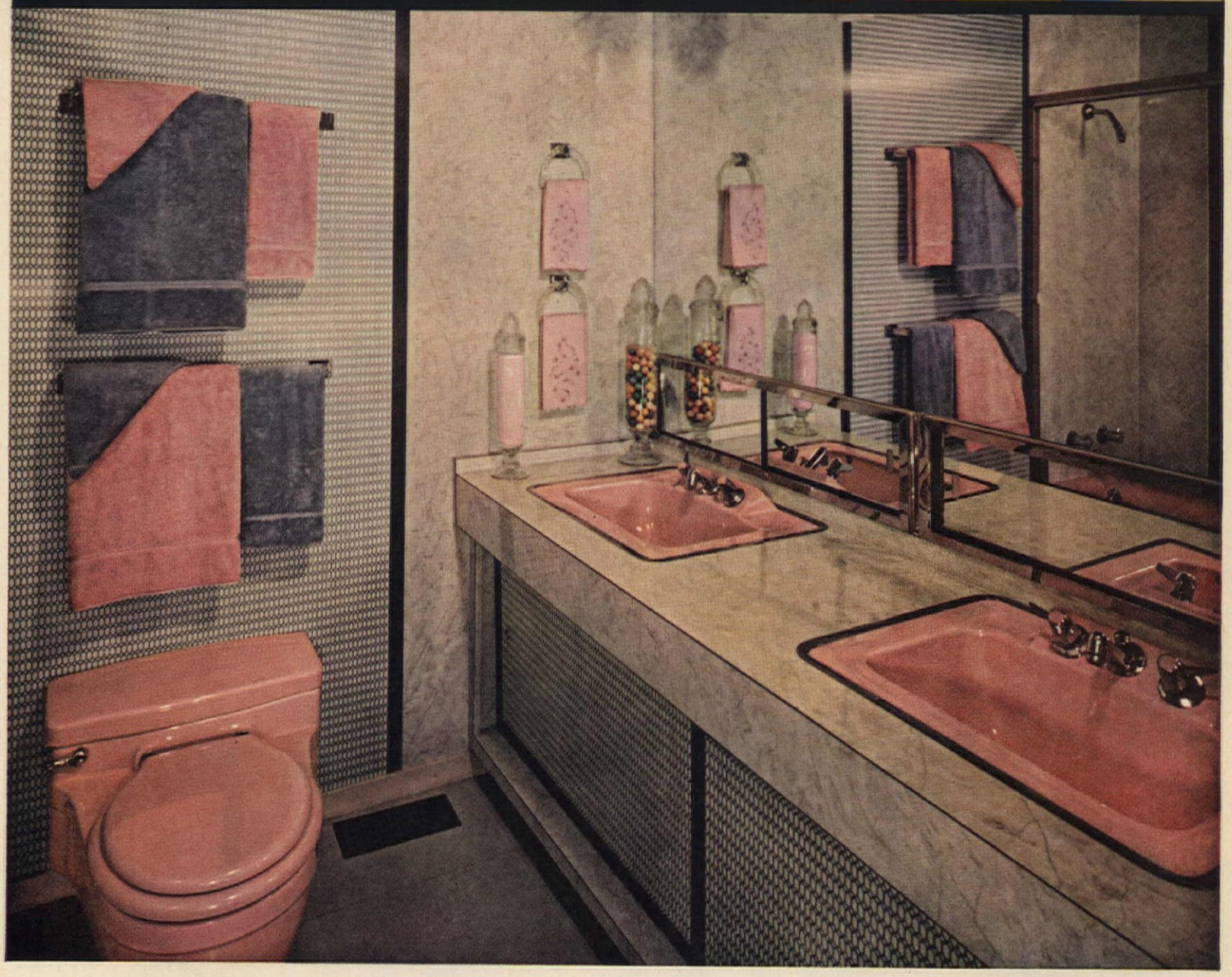
6. When parking your car in the driveway put a block of wood or rock under one of the back tires to avoid rolling. Leave the car in gear, of course, and engage handbrake.

7. Be sure to slow down when approaching the exit strip on parkways. Parkway speed is accelerated and it is wise to check your speedometer to assure a substantial slow-down.

Courtesy of American Automobile Association

TESTED AND SELECTED FOR USE IN NATIONAL nh HOMES

VIKING LINE



Yours with Briggs Beautyware—

Features that Make a Difference in Today's Bathrooms



THE EMPEROR—Streamlined, one-piece design and truly quiet operation make this closet the ultimate in good looks and efficiency . . . an achievement in the Briggs line.

ALL-NEW BEAUTYWARE FITTINGS—A complete line of sleekly styled brass fittings. Bright new idea: interchangeable colored inserts to match Briggs compatible colors.

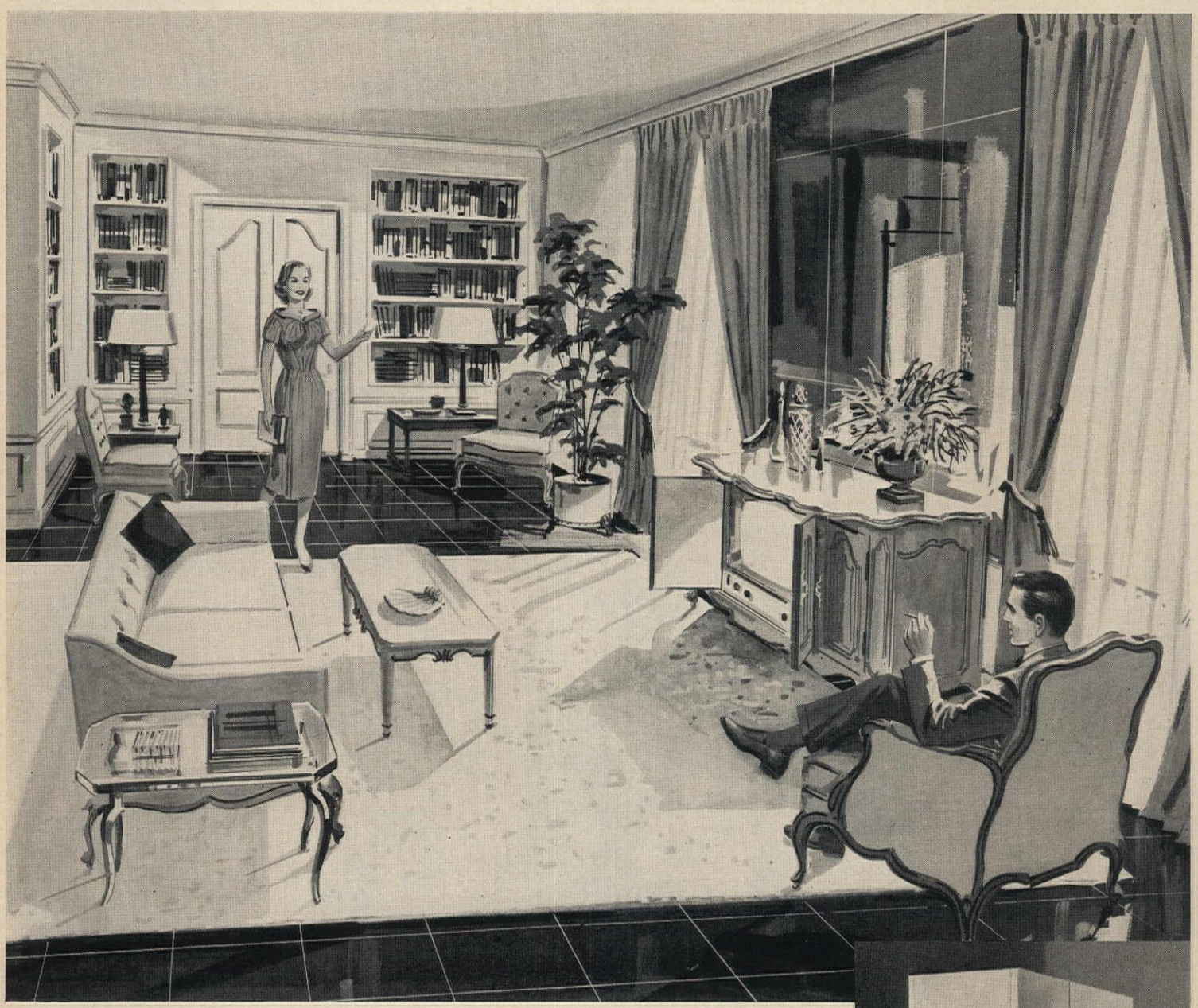
Think there's no difference in bathroom fixtures? National Homes *knew* there was when they recently specified Briggs Beautyware for both bathrooms of their progressive Viking line. Briggs' obvious advantages appealed to them as they will to you—features like the sleek, counter-top lavatories for single or double use . . . inspired compatible colors that breathe life into bathrooms . . . the exclusive slip-resistant tub for bathing comfort . . . easy-clean vitreous china surfaces. When you visit National Homes' Viking line in your vicinity, or any other new home of quality, look for Briggs Beautyware—known for the features that make a difference!

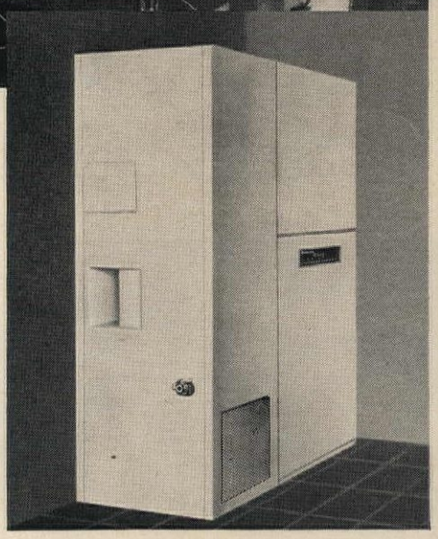
BRIGGS

BEAUTYWARE

BRIGGS MANUFACTURING COMPANY • WARREN, MICHIGAN

Now! Year-Round Comfort with Gas Air-Conditioning!





The SUN VALLEY All-Year® **heats** and **cools** with **one** unit!

The Arkla-Servel Sun Valley* can do all this:

Heat and Cool, automatically with a single unit. *Circulate and Ventilate* springlike weather, and *Filter and Clean* to provide dust and pollen-free air for every room. *Dehumidify*... a must in humid areas. Comes in sizes suitable for every home.

Only because it's Gas can it assure you all this:

Trouble-free operation and long life. No moving parts in the cooling cycle. No need for fuel storage, either. Gas is piped right into your home. Gas air-conditioning is practical, too, because versatile Gas is your most economic fuel. AMERICAN GAS ASSOCIATION

ONLY GAS does so much more...for so much less!

*Trademark. Product of Arkla Air Conditioning Corp., Evansville, Ind., & Little Rock, Ark.

Remodeled to Accommodate 32 Children (continued from page 14)

of the house. A new addition, which he calls the *terrace room*, is completely surrounded by insulated glass panels. It connects to the outside terrace with sliding doors.

With so much glass surrounding the rear of the house, the outside planning required much thought. Bird feeders, bird baths and rock gardens have been planned so they can be enjoyed from the terrace room, as well as from an outdoor vantage point.

Near the outside terrace, Joe dug a pond, which in time will be a source of good material for curious children: in it will be "frogs, lilies, goldfish, etc." Confidentially, we think Joe Longstreth built the terrace room so he could enjoy the rain! "It's a pleasant sight to watch nature give her world a drink of water." This was his way of expressing the pleasure.

Sliding glass doors, which also connect the outside terrace to the dining room, provide a delightful view for guests to enjoy the family antiques in the dining room, while seated on the terrace.

Says Joe, "It's just being natural, for beauty in man-created objects generally exists because man has merely adapted something natural to serve a specific function. And when you see natural polished wood, and your eye moves up to see a flourishing, old majestic tree . . . there's nothing out of harmony." So you see, he has combined the old with the new, not only in effect, but also in his mind, and here you have a factor which plays a vital part in decorating, a quality that contributes importantly to the over-all picture.

Joe's kitchen was planned with his hobby of cooking and entertaining very much in mind. The kitchen, located between the terrace room and the dining room, serves both areas conveniently, as well as the terrace, often used for outdoor dining. Wood cabinets were chosen because "warmth of real wood was essential for blending rooms together, as well as for harmony with charming antique pieces. Good simple lines and the naturalness of wood make them an integral part of the house, and not a separate room where you cook."

Joe chose yellow appliances, and a rarer philosophy concerning them you've never heard. . . . "Again, the yellow harmonized with nature. In the spring, the pale yellow is daffodilish; in summer, it's a welcome and soothing relief from the brighter things outside; in the fall, the yellow couples with the autumn tones of the draperies in the kitchen and terrace to perfection; in the winter, and all the time for that matter, the yellow is cheerful and again, the simplicity in design does not seem to scream 'KITCHEN'."

Our comment—continue writing, Joseph Longstreth, and please don't ever stop! THE END



A BIG BUY for 10¢

When we were very young, a wonderful adventure was possible for a single penny. This was the going price for ten licorice cigarettes, or three jaw breakers, or a caramel sucker. As the years grew, the nickel became our hero. A five-cent piece bought street car transportation, a chocolate soda, a pair of shoe laces, a giant frankfurter, a root beer... almost an endless procession of fabulous, useful things!

Then came the era of the dime. Every Woolworth's was living evidence that all who entered could be a King for the tenth part of a dollar. Today's dime has lost its luster. The list of worldly goods it can purchase shrinks continually. A dime still buys a nickel candy bar, one doughnut, a cup of coffee (cream 5¢ extra) and a host of trivia.

But even today there's an occasional Big Bargain for ten cents! We have one such. It's a beautiful, full color decorating booklet that tells you "When, Where and How to Use Wallpaper". In fact, that's the title of the booklet. It has sixteen pages of useful information that can be very helpful to you in your home. Chapter headings include *Color and How to Use, Decorating Ideas, Get Larger or Smaller Looking Rooms.* These booklets are "hot off the press" and can be mailed promptly. Even in its heyday, we doubt that a dime ever bought more value. So, if you would like a modest "blue chip" investment, send ten cents in coin, together with this rectangle and your name and address to Dept. AM.

P.S. More about E-Z-DU next month.

IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York

CUT-TO-FIT HOMES CUT BUILDING COSTS



Build your own home and save the builders' profit—plus savings in lumber and labor with Sterling Ready-Cut-Homes. Anyone can assemble with simple, easy to follow plans furnished. Every house complete with all lumber, roofing, nails, glass, hardware, paint, doors and windows, marked ready to erect. Freight paid. Complete building plans ready for filing at low cost. Sold separately if desired. Write today!

ORDER NOW
SAVE UP TO 1/3
PRICED FROM $2150 UP
Five Easy Payment Plans
Send 25c for NEW COLOR CATALOG

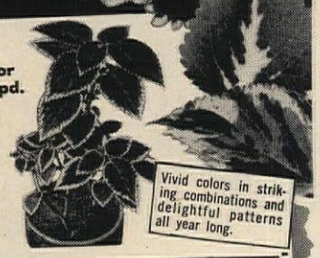
INTERNATIONAL MILL AND TIMBER CO.
DEPT. AH-39 BAY CITY, MICHIGAN

2 COLEUS
Brilliantly-Colored Foliage Plants



BOTH for only 25¢ PPD. | **OR 4, all different, for only 50¢, ppd.**

Henry Field's **SPECIAL OFFER** — ***Enjoy Them as House Plants, in Window or Porch Boxes, on the Patio or as Outdoor Bedding Plants***



Coleus are the most colorful of all foliage plants, with striking combinations of vivid greens, reds, yellows, purples and bronze. And they are easy to grow in any sunny location.

We send you healthy rooted cuttings, carefully wrapped in moisture-retaining polyethylene plastic film. The plants reach you as fresh and full of life as when they left our greenhouses.

This low-priced special offer to win new friends will not be repeated this season. (Our regular catalog price on Coleus is 45¢ each.) Quantity is limited, so order now. Sorry, but we must limit orders to $1.00.

HENRY FIELD Seed & Nursery Co.
709 Oak St., Shenandoah, Iowa

I enclose.....for.....Coleus plants, each plant to be a different color pattern, and sent postpaid to my door.

☐ Check here for big, new, free catalog.

Name_____

Address_____

P.O._____ (Zone) (State)

"For Over 60 Years"

Pattern Order Form

Please allow three weeks for handling and mailing.

TO START YOUR SPRING DECORATING

Painting Patterns:

802—60c Wonderful Swedish provincial designs to paint on walls, kitchen cabinets or furniture. Clear primary colors in delightfully amusing scenes and wonderful bold floral motifs.

897—35c Restore that old Boston rocker just wasting away in your attic, with this authentic "bronze" powder decoration, which is simply a lovely gold floral and fruit design stenciled on.

1528—40c Decorate an old chest of drawers with peasant posies of bright clear color and form. You'll be surprised how "becoming" it will be, no matter where you use it.

1532—50c If you like Chinese décor, revamp an old desk—or a chest of drawers—with this Pillement inspired design of figures and floral sprays.

1533—45c If you have a battered-up old-fashioned "hope" chest, give it new life and a new face with this charming Swiss scenic and floral pattern.

Needlecraft Patterns:

1643—$1.00 Do you need new curtains? Want something different? Try making these wonderful sheer curtains just like some in the Metropolitan Museum. They are draped to one side with a full straight jabot on the other side. Trim with tassel fringe.

1694—50c Like needlepoint? Start with a cover for a stool (or use pattern for a pillow). Beautiful floral spray using quick Gros Point stitch.

1695—50c A hand-embroidered bell pull makes a perfect wall decoration. It looks so elegant too. Easy-to-do crewel stitches to work with wool on linen.

Building Patterns:

2000—50c Construction pattern for a work bench that will start you off on the right foot. Lots of drawer space and a counter top that can take abuse.

2001—50c Construction pattern for a tool panel to make a complete workshop with the bench above.

2121—50c If you have limited space here is a pattern for a pint-sized work bench that is so compact you wouldn't believe it possible to hold so much.

2124—50c Need a long harvest table? Try this construction pattern for a real beauty with drop leaves and simply turned round legs.

2125—75c Whoever has enough small tables? This is a construction pattern for a real delight with TWO drawers and drop leaves. Use plain or "rope" legs.

☐ 802—60c	☐ 1533—45c	☐ 2000—50c
☐ 897—35c	☐ 1643—$1.00	☐ 2001—50c
☐ 1528—40c	☐ 1694—50c	☐ 2121—50c
☐ 1532—50c	☐ 1695—50c	☐ 2124—50c
	☐ 2125—75c	

Name

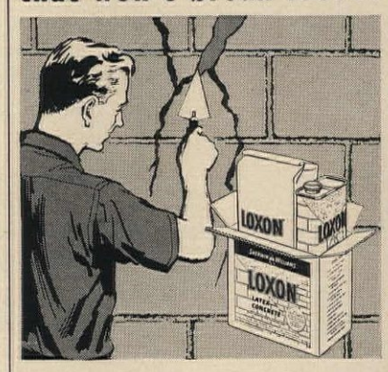
Street Address

City *Zone No.* *State*

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

AMERICAN HOME
PATTERN DEPARTMENT
P.O. BOX 296
FOREST HILLS 75, N.Y.

CONCRETE REPAIRS
that won't break loose!



LOXON LATEX CONCRETE patches holes and cracks in any kind of masonry . . . and does it easily, smoothly, permanently. Made of super-fine cement and finely ground glassmaker-quality sand mixed with pure liquid latex to provide amazing adhesion. Ideal for repairing foundations, floors, broken steps, brickwork and mortar. Superior to any other type of concrete repair material. At leading paint, hardware, lumber and department stores.

LIKE PERFECT CAKES?



Taylor Dial Oven Thermometer tells you exact temperature at baking dish. A "must" for perfect cakes, pies, cookies. Sets on rack or hangs. Only **$1.98.** Send for free cooking temperature booklet. Dept. AH, Taylor Instrument Cos., Rochester 1, N. Y., and Toronto, Ont.

Taylor **INSTRUMENTS**
MEAN ACCURACY FIRST

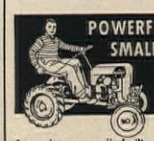
YOUR BEST BUY IS A NEW brick HOME

See Your Builder Today

SPONSORED BY MEMBERS OF THE
STRUCTURAL CLAY PRODUCTS INSTITUTE

Do FALSE TEETH Rock, Slide or Slip?

FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. FASTEETH is **alkaline** (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.



ECONOMY JIM DANDY TRACTOR

Low price, ruggedly built. Quick service, low upkeep. *ECONOMIES built since 1946*
Send for Free Catalog
ENGINEERING PRODUCTS CO.
915-R-3 Niagara St.
Waukesha, Wis.

JACK OF ALL CHORES
7-9 H.P. Models 8 m.p.h.
- Auto Steering, Trans., Clutch, & Diff. 40% More Drawbar Pull
- Hood, Fenders. Over 20 "quick change implements", lawn, garden, estate or farm.



GRAVELY
makes tough jobs
EASY!

EASY PAY PLAN 30 tools

UNMATCHED PERFORMANCE!

Rotary Mower attachment mows-mulches the finest lawns or roughest weeds *faster, easier, better!*

Just one of 30 year-round, job-proved tools. Gravely, with *more* power . . . *more* performance . . . *more* tools, does the jobs others can't!

All-Gear Drive, Power Reverse, Optional Electric Starter. Riding or Steering Sulky.

Write for FREE 24-page "*Power vs Drudgery*" Booklet TODAY!

GRAVELY TRACTORS, INC.
P.O. BOX 614-C DUNBAR, W. VA.

FIELD-TESTED SINCE 1922



miracle fabric
Juleps

outwear several pairs of cotton gloves. Much gayer, too, and give barehand freedom.

only
59c

Dirt repellent, washable. For housework, gardening, painting.
Edmont Mfg. Co., Coshocton, Ohio



Learn FLOWER Arrangement and FLORISTRY Easily and Quickly AT HOME

FOR PLEASURE—please your friends and family with professional corsages, centerpieces, etc. Your church and club will welcome your assistance in arranging impressive floral designs. Win Blue Ribbons. Many earn good money while learning.

FOR PROFIT—prepare for tremendous money-making opportunities for trained men and women in the Floral Field. You may quickly learn how to make professional arrangements for the home, weddings, social affairs, funerals—wherever flowers are used. Start your own profitable business or get good paying position. Excellent part-time money-making opportunities. **Study and earn your diploma at home.**

Write Today for FREE Book, "Opportunities in Floristry"
NATIONAL FLORAL INSTITUTE
Studio A-39, 11026 San Vicente Blvd., Los Angeles 49, Calif.



STRAWBERRIES

are ideal family income projects. One-tenth acre yields 650 — 900 quarts. Allen's Berry Book tells best varieties and How to Grow Them. *Free copy. Write today.*

W. F. ALLEN COMPANY
10 Evergreen Ave., Salisbury, Maryland

FOUNDATION PLANTING !

10 Plants: 6 Pfitzer Juniper, spreader, blue-green. For sunny spots. 4 Japanese Yew, upright, compact, deep green. Sun or shade. All 2 and 3 times transplanted. 10" to 16". Strong roots.

10 for $12.95

Postpaid at planting time. FREE CATALOG.

MUSSER FORESTS, Box 1-C Indiana, Pa.

SHOPPING INFORMATION

REMODELED TO ACCOMMODATE 32 CHILDREN

Pages 10–12, 14: Kitchen cabinets—Mutschler Bros. Co. Counter tops—Formica. Built-in range and refrigerator—Frigidaire. Sink—Elkay. Ventilating fan—Trade-Wind. Kitchen and terrace-room flooring—Amtico. Terrace-room furniture—Molla. Textured paint—Enterprise. Sliding doors—Nudor. Aluminum windows—Ware. Insulated glass panes—Twindow.

21 WAYS TO GET MORE STORAGE

Pages 33–35, 76–81: "Repose" glassware—Libbey Glass. "Blueberry" dinnerware—Stangl. "Accent" stainless steel—Oneida Deluxe. Basket—Grand Basket Co. Desk set—Barbros Ltd. Diamond weave place mats—Royal Cathay. Napkins—Edmond Dewan Co. Design of room divider—Douglas Fir Plywood Corp. Hi-Fi and TV equipment—RCA.

BUILD A VACATION HOUSE

Pages 44–47, 75: Exterior siding—U.S. Plywood. Interior pine paneling—Western Pine Assoc. Walnut paneling (living room)—U.S. Plywood. Window units—Andersen Corp. Lighting fixtures—Moe Light. Deck screening—Filon Plastics Corp. Door hardware—Schlage Lock Co. Fireplace—Condon-King Co., Inc. Folding doors—Modernfold Doors. Refrigerator, range and water heater (owner's section)—Frigidaire. Kitchen unit (guest's section)—General Chef. Cabinets (both sections)—Republic Steel. Stainless-steel sink; kitchen tools; rack—Ekco Products Co. Sleeping units—The Englander Co. Coverings—Cohn-Hall-Marx. Folding chairs—Telescope Folding Furniture Co., Inc. Tables and chairs for dining—Durham Manufacturing Corp. Deck furniture—The Troy Sunshade Co. Floor covering—"Nairon Deluxe" by Congoleum-Nairn. Pull-up shades (owner's section)—Breneman-Hartshore, Inc. Pull-up shades (guest's section) Joanna Western Mills Co. Fabric matching shades—Jofa, Inc.

GOOD VICTUALS

Pages 48–50: "Tear Drop" salt and pepper shakers—Verity Southall. Baker in Higo basket—Ed Langbein. "Flower Lane" flatware—Heirloom Sterling. Brass caffè espresso—Europa Commerce.

TAKE BAKED BEANS/TOMATO SOUP

Pages 52, 53: "Holiday" soup bowl—Kenro Corp. "Oatmeal" tureen and ladle—Doranne of California. "Hazelton" soup spoon—Imperial Knife Co. "Sallad" salad bowl with servers—Hazel-Atlas. Walnut salad server—W. R. Vermillion. "Twilight" platter—Denby Ware. "Flower Lane" carving set—Oneida Ltd. Amethyst decanter—Rees & Orr. "Palett" platter—Frederik Lunning. White casserole on stand—Gilley. "Satinay" cloth—Post & Sherman. Automatic electric skillet—General Electric.

FAMILY FOOD

Pages 58, 59: Silver candelabra; sugar and creamer; "Fontana" flatware—Towle Mfg. Co. Silver footed dish—International Silver Co. "Cellini" dinnerware—Castleton China. "Rhapsody Turquoise" crystal—Fostoria Glass. "Canterbury" crimped bowl—Duncan & Miller. Collectors' crystal plate—Imperial Glass. Corbosco flowers; grapes—Sun-Glo. Turquoise and gold apples—Deldan Design. Brass centerpiece bowl—Bard Creations. Turquoise and silver cloth—Chicago Weaving Corp. Candles—Will and Baumer. "Contemporary" pewter coffee service; candelabra; salt and pepper; bowl; "Pointed Antique" flatware—Reed and Barton. "Weather Vane" dinnerware—Knowles. "Jamestown Amber" goblets—Fostoria Glass. Glass bowl—Ebeling & Reuss. Individual baker in basket—Ed Langbein. Gold place mats and napkins—Paragon Linen Co. Draperies—Riverdale Drapery Fabrics.

DRAMA WITH FLOOR PATTERNS

Pages 110, 111: Flooring—Armstrong Cork Co. Fabric—Everfast Mills. Vase—Blenko "Heritance" China—Harker Pottery. "Dandi-Lion" toy—Bantam, U. S. Toys, Inc.

PHOTOGRAPHS

Kranzten Studios: pages 10–12, 14. Ray Solowinski: pages 29–32. George de Gennero: page 33 (top). Frank Gaynor: page 33 (bottom). George Szanik: pages 34 (top left; 2nd strip from top, left), 35 (bottom 2), 79 (top). Richard Fish: pages 34 (bottom 2), 81 (2nd from top). Lew Merrim from Monkmeyer: pages 37–41, 94. F. M. Demarest: pages 35 (top 2), 42, 43 (left 2), 44–50, 52, 53, 55, 56, 58, 59, 65, 66, 75, 76, 90, 91. Warren Reynolds: page 43 (bottom right). Dale Healy: page 79 (2nd from top). Gene Trindl: 79 (bottom). John Hartley: page 81 (3rd and 4th from top). Peter Gowland: page 86. Fred Rola: page 88 (2nd and 3rd from top). Joseph Molitor: page 88 (bottom). Gene's Studio: page 108. Otto Maya: pages 112 to 117. DRAWINGS: Grier Riemer: page 39. Harry Mace: page 82.



New formula
ELECTRASOL

20% more detergent in every package
Costs less than any other detergent on the shelf
Stops spotting on glasses, dishes, silver

You're the winner all the way when you choose to use New Formula Electrasol!

It saves you money . . . saves you work, actually helps your dishwasher do a better job for you because its exclusive formula washes so clean, rinse water slips off in sheets!

Here's the way to obtain the results you've always wanted . . . and isn't it great to know it's so economical, too!

America's most economical dishwasher detergent

ELECTRA-SOL

Another famous product of Economics Laboratory, Inc., St. Paul, Minn.

How to use Paint and Varnish Removers

W. T. SMITH

When you have finally decided that you can't stand the cracked, discolored finish on that old piece of furniture any longer, it's time you got busy with a paint and varnish remover. You can approach the problem in either of two basic ways. Physically, by applying force behind a sharp scraper or sandpaper, with a power sander, or chemically, by applying a liquid remover.

1. If you want to start from scratch, so to speak, on a wood finish and perform such basic operations as changing from a dark to a lighter color, the most effective remover on plane surfaces, free of turnings, carvings, or moldings, is a sharp cabinet scraper, kept sharp with a file. This tool will remove most finishes cleanly, down to the raw wood at a single stroke. The operation is more rapid and thorough than the use of solvent-type removers but requires considerable experience with the tool.

2. There are many chemical removers on the market which are noninflammable, odorless and soluble with water.

In addition to the remover, the essential equipment for the job are a brush, a wide, rimless can, a 3-inch-width scraper, a package of No. 3 steel-wool pads, and a stiff scrubbing brush. A brass wire brush of the type used for dressing suède shoes will be found useful for small corners and crevices, as will a "pick" made of a six-inch piece of ¼ or 5/16-inch dowel, sharpened at one end in a pencil sharpener.

First, don rubber gloves, and apply a heavy wet coat of remover to an area of not over two to four square feet of flat surface or perhaps a couple of legs of a chair.

Don't try to brush it out like enamel, but daub it on from a full brush to get the surface all covered with a minimum of brushing.

After about twenty minutes, take the putty knife or broad knife scraper and slide it from you at an angle of about forty-five degrees. If it slides along the surface of the wood easily and takes all the old finish off without effort on your part, the remover has done its work and it's your turn. But, if the old finish doesn't slide off in a consistency like custard-pie filling, the remover hasn't finished the job and wants more time. If it's sort of sticky and dry-looking apply another coat. If it is still quite wet, give it more time.

If the finish is not softened to the bottom but still forms quite an accumulation of soft material on the knife (slide gently over the surface—never dig or scrape hard), go over the entire treated area with the knife and scrape the removed material off into the can provided. Re-apply remover, wait, and repeat. Two such treatments will suffice to remove even the toughest finish, ordinarily, or you don't have the right remover.

Next, take a steel-wool pad and with a twisting motion clean out moldings. Follow immediately with the stiff brush and remove all soft material. Wrap a cloth around

(Continued)

For the Electric Appliance that means the most...

Presto®...They All Wash Completely Under Water



SAVE $6.95
...On each appliance you add because one Control Master runs all 7!



One $6.95 Control Runs All Presto *Control Master*® Appliances So You Can Fry, Bake, Roast, Grill, Pressure Cook, Automatically

Plug In Control Master to cook perfect meals automatically by controlled heat.

Detach Control Master so appliances wash completely under water, handles and all!

Discover the marvels of controlled heat cooking with Presto Control Master Appliances. Control Master *watches* over foods...ends pot watching, constant stirring, and fussing. Foods never stick, burn, or boil over.

So for carefree cooking, carefree clean-up...see Presto Control Master Appliances at your dealer today!

Complete meals in 5 Minutes with Presto Cookers! Meat, carrots, onions, potatoes, even a custard dessert, in just 5 minutes! All foods cook 3 times faster. Stainless Steel or Aluminum. From $12.95

NEW Submersible Automatic Coffeemaker in Stainless Steel

"Makes perfect coffee every day because yesterday's coffee is washed away." The new Presto washes completely clean under water. No crevices to trap coffee oils. 2 to 9 cups. **$24.95**

NEW Stainless Steel Beverage Pitcher to Match Coffeemaker **$8.95**

Presto® NATIONAL PRESTO INDUSTRIES, INC., Eau Claire, Wis.

© 1959, N.P.I.I.



REACH FOR THE TELEPHONE

and share the news

"Must tell Betty about the dress."
"Wonder how Sue likes her new beau?"
"Aunt Mary would love to talk to the children."
"The Smiths must think we've forgotten them."
"Wonder if Jim is feeling OK again?"
"I owe Frances a call."

There's so much to tell—so much news to share. And something new every day.

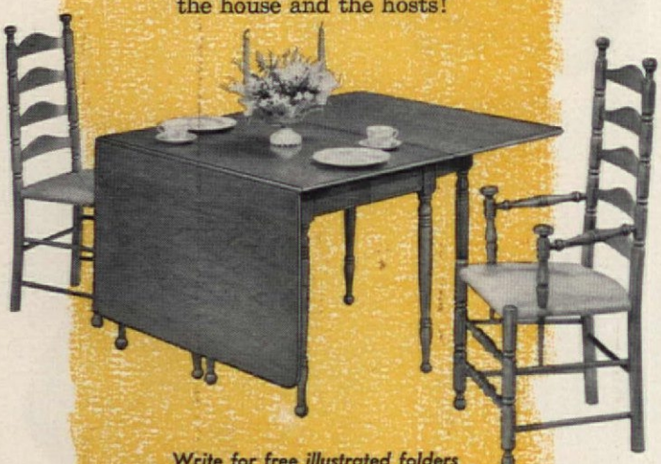
So reach for the telephone for those pleasant daily visits. Best way there is to keep in touch with friends and the family, nearby or out of town.

BELL TELEPHONE SYSTEM

Fairest for the fare...

Dining—a time for pleasure, a time for leisure—deserves your "best foot forward." A glowing Pennsylvania House Colonial table befits the fare, the house and the hosts!





Write for free illustrated folders
Pennsylvania House Furniture, Lewisburg 13, Pa.

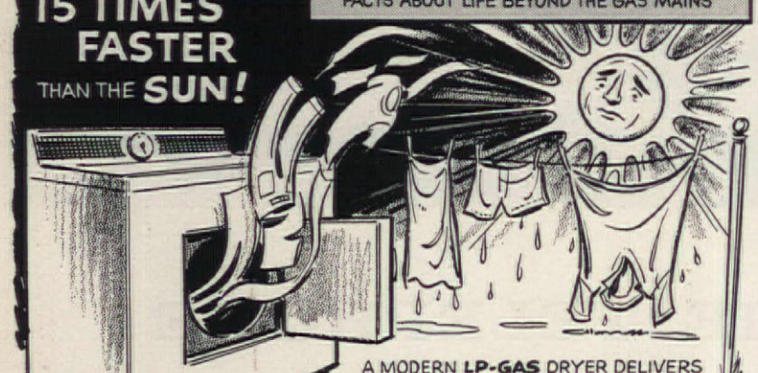
PENNSYLVANIA HOUSE

FINE COLONIAL FURNITURE

In Solid Cherry and Solid Maple for Living, Dining and Bedroom

LP-GAS DRIES CLOTHES **15 TIMES FASTER** THAN THE **SUN!**

Did you know?
FACTS ABOUT LIFE BEYOND THE GAS MAINS



A MODERN **LP-GAS** DRYER DELIVERS FLUFF DRY CLOTHES IN MINUTES! NO WARM-UP, NO WAIT... NO WASTED HEAT! **NOTHING** DRIES CLOTHES SO SWIFTLY AND **ECONOMICALLY!**



LP-GAS REFRIGERATOR USES ONLY A TINY FLAME TO COOL AND FREEZE FOOD. MAKES ICE AUTOMATICALLY! YOU NEVER FILL TRAYS!

LOOK FOR THIS SEAL— THEN BUY WITH CONFIDENCE!

MEMBER NATIONAL LP GAS COUNCIL
LIQUEFIED PETROLEUM GAS
BUTANE - PROPANE - BOTTLED GAS - BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO...

NATIONAL LP-GAS COUNCIL, DEPT. AH-2
185 N. WABASH AVENUE, CHICAGO 1, ILL. or 1355 MARKET STREET, SAN FRANCISCO 3, CALIF.

(continued)

the sharpened end of the wood pick and clean out all corners.

It is at this point that the water-soluble removers show their value. If you are using such a material, dip the brush and steel wool in water to soak off all softened finishing material. The residue in the wool or brush is washed out easily in a pan of water. Scrub the surface using plenty of water to clean it of the finishing material, wipe with a cloth and the job is done.

On the other hand, if the more common type of solvent-base, wax-carrying remover is being used, the surface must be steel-wooled and scrubbed down with a solvent such as mineral spirits or gasoline to remove all vestiges of the finish as well as the residual wax from the remover. Be sure to work in a firesafe area.

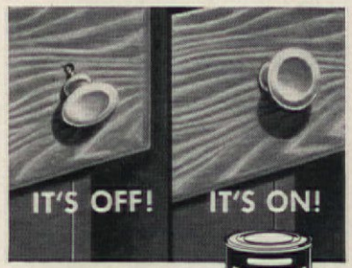
A further aid to a complete cleaning job after using a solvent and wax remover, is a scrubbing brush and a boiling-hot-water solution of the alkali floor cleaner obtainable in all hardware stores. This floor cleaner is a remover in itself—though not of the fastest or strongest type—and will remove the last vestiges of material from the crevices of the wood as well as raising the grain slightly, which boosts out the last—hard-to-get—element of old finish.

The thoroughness with which the piece must be cleaned will depend on your further plans for it. If the piece is merely to be refinished in the same or darker tone, the piece should be allowed to dry thoroughly—16 to 24 hours—and sanded lightly with an abrasive paper of about 320-mesh grit.

If, however, an old paint finish is being removed or if the piece is to be bleached to a lighter color, every bit of old material must be removed. The water-alkali floor cleaner should be applied with a brass wire brush or abrasive paper.

Filler can be removed from the pores of coarse-textured woods such as oak, ash and walnut by applications of a floor cleaner or even a hot solution of lye or caustic soda and brushing the grain lengthwise with a fine wire brush. If lye or caustic soda is used, rinse down the piece with a half-and-half solution of ordinary cider vinegar and water. THE END

KNOB LOOSE?



Avoid shrinkage with reliable, easy-to-use Plastic Wood. Won't split, holds screws solidly!



For surest results always use GENUINE

PLASTIC WOOD

Handles like putty—hardens into wood!

REMOVE PAINT ENAMEL, VARNISH, etc. **QUICKLY EASILY**

With Wonder-Paste, you can remove the toughest finish in one easy scraping. Quickly applied with a paint brush. Stays put on uprights. Harmless to wood, metal, hands. At paint and hardware stores.

Send 25¢ for illustrated Manual on Refinishing or write for free Wonder-Paste folder.

Wilson-Imperial Co., 114 Chestnut St., Newark 5, N.J.

WONDER-PASTE

PAINT REMOVER

Burpee Seeds Grow

Send postcard or letter for Burpee Seed Catalog **FREE**

W. ATLEE BURPEE CO.

Address: **394 Burpee Building**—*at nearest city:* **Phila. 32, Pa.** *or* **Clinton, Iowa** *or* **Riverside, Calif.**

WIN CONTEST CASH Yes—YOU can win a big Cash Prize—Cars, Homes, Trips, TV sets. WE'LL SHOW YOU HOW! Our students have won over 4 million dollars! Learn the secrets of the winners. **FREE**—Write for CONFIDENTIAL CONTEST BULLETIN! Contains winning helps for current big contests. No obligation.

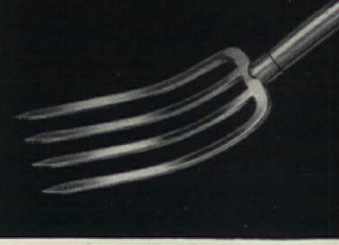
SHEPHERD SCHOOL, 1015 Chestnut St., Dept. A, Phila. 7, Pa.

Woman Nearly Itches To Death

"I nearly itched to death for 7½ years. Then I discovered a new wonder skin creme. Now I'm happy," says Mrs. D. Howard of Los Angeles

Here's blessed relief from tortures of vaginal itch, rectal itch, chafing, rash and eczema with a new amazing scientific formula called LANACANE. This fast-acting, stainless medicated creme kills harmful bacteria germs while it soothes raw, irritated and inflamed skin tissue. Stops scratching and so speeds healing. Don't suffer! Get LANACANE at druggists!

Nothing succeeds like a Green Thumb®



tops in garden tools

The Union Fork & Hoe Co., Columbus, Ohio



She's just a nose away from the snuggest spot in town!

. . . for this is genuine L·O·F *Thermopane*® insulating glass.

There's *Thermopane* in every window of this house. And it means this little girl and her family will have a happier, healthier future here . . . warmer in winter, cooler in summer, more comfortable all year 'round.

L·O·F *Thermopane* gives you a blanket of dry, clean air sealed between two panes of glass. It insulates your windows, keeps them from being big "holes" in your wall insulation. No need for storm windows.

Next time you look at new houses, look for genuine *Thermopane* windows. It's one sure sign of quality and of a house built for your comfort and economy.



GENUINE L·O·F

Thermopane

is made in the U.S.A. solely by Libbey-Owens-Ford and consists of an insulating blanket of dry, clean air sealed between two panes of glass.

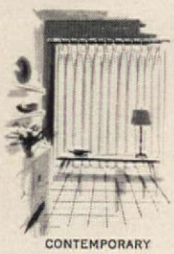
L·O·F GLASS

Thermopane INSULATING GLASS

LIBBEY·OWENS·FORD *a Great Name in Glass*

TOLEDO 3, OHIO


TRADITIONAL

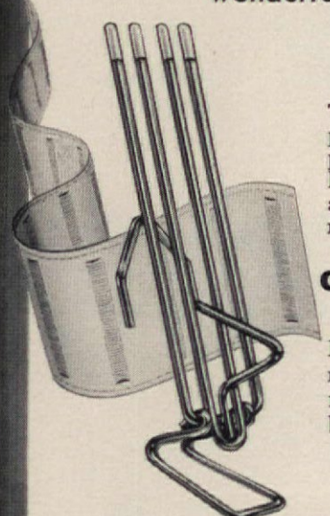

CONTEMPORARY


PROVINCIAL

. . . have fun . . . save money . . . be thrilled with

Custom made Draperies you make yourself!

So quick and easy with these two wonderful Conso Products!



CONSO® NIP-TITE® Pleater Hooks

They make the crispest, most even pleats in the world, because NIP-TITE pleater hooks have an *exclusive* hinge-lock and *unique* middle arm that *lock* and *hold* pleats in place with custom made perfection – always.

CONSO® BESTPLEAT® Pleater Tape

Its pockets are solidly *woven-in, never* rip, *never* sag. Wash or clean BESTPLEAT as often as you like – it springs back strong and firm.

With CONSO NIP-TITE *and* CONSO BESTPLEAT *your draperies almost make themselves! Get the best, first* – CONSO



You NEED the splendid NEW 16th Edition

1001 DECORATING IDEAS

76 pages, many in full color, crammed with wonderful ideas about the latest in decoration. You can transform your home with new beauty. 1001 Decorating Ideas shows you how. Many easy-to-follow directions to make slip covers, bedspreads, lamp shades, draperies, cornices and swags with that "professional touch". Just send 25¢ in coin to Dept. AH-3.



Guaranteed by Good Housekeeping

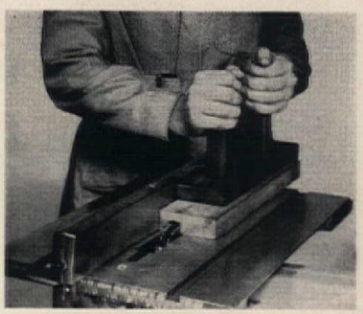
"NIP-TITE" HOOKS PATENTED NO. 2,796,928 • "CONSO", "BESTPLEAT" & "NIP-TITE" REGISTERED ®

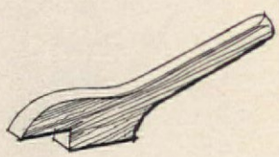
CONSO · 27 West 23rd Street · New York 10, N. Y.

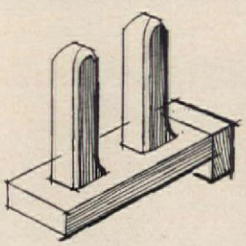
TABLE SAW TIPS

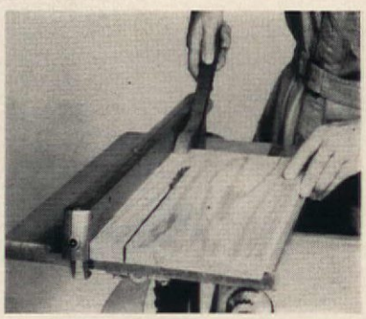
These Easy-to-Make "Holders" Will Add Safety to your Workshop Projects

A NOTCHED PUSHER STICK will protect your hands when working with a table saw. In ripping short strips of wood within 4" of the rip fence, use the notched pusher stick in your right hand, while at the same time feeding the work with your left hand.









A TWO-HANDLED, "HOLD-DOWN" stick should always be used when you are cutting deep dadoes or grooves in a piece of wood. This will hold the work securely without endangering your fingers while you pass the work back and forth across the circular blade.

INFORMATION: M. ROBERT BEASLEY

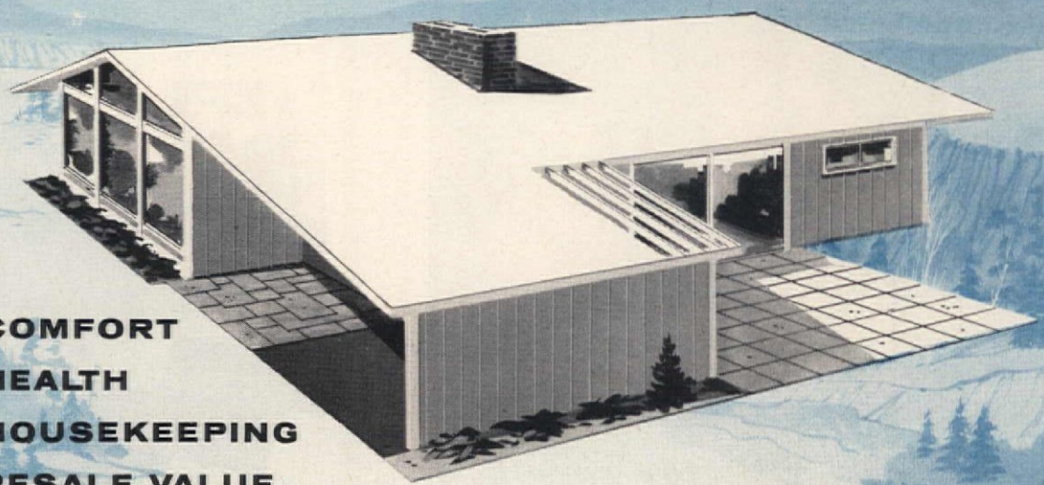
TO AMERICAN HOME SUBSCRIBERS WHO ALSO SUBSCRIBE TO HOUSEHOLD

As you know, Household magazine discontinued publication last November.

You will be glad to learn that American HOME is going to fulfill the balance of the Household subscription for the subscribers who were also American HOME subscribers. Because of the difference in price of the two magazines, you will receive one issue of The American HOME for each two issues of Household that were due you. These copies will be added to the end of your American HOME subscription.

It may take a little while to get the expiration date changed to show the new date when your subscription will stop. (After the change, there will be a letter "W" after the expiration date which appears at the end of the first line on your address label.) But your subscription will be extended—to bring you more home service ideas from The American HOME. We know you'll like the things we are planning for you.

HOW TO GIVE YOUR HOME
A LIFT FOR LIFE



A LIFT FOR COMFORT
A LIFT FOR HEALTH
A LIFT FOR HOUSEKEEPING
A LIFT FOR RESALE VALUE

YORK Answers 7 Important Air Conditioning Questions to Help You Get the Most Value and Long-Term Satisfaction Per Dollar!

Questions on Cost

Q: Will adding a York Air Conditioner to an adequate warm air system save on installation costs?

A: *It would save hundreds of dollars.*

Q: Which are more practical—air or water-cooled models?

A: *Water—if it's plentiful and inexpensive in your area, otherwise a York air-cooled model is your best buy.*

Q: Are operating costs reasonable?

A: *Yes. York conditioned homes in the average Southern community cost as little as 39¢ per day per horsepower. Northern areas average 50% less.*

Q: How much will the system cost?

A: *Figured on "time" payments, count on an average of twenty or thirty dollars per month, depending on your specific cooling problem.*

Questions on Product

Q: In homes where space is at a premium, is there any alternative to having the unit installed inside the house?

A: *Of course. York's money-saving twin system models may be installed in remote locations.*

Q: What capacity air conditioner will the average 5-room home require?

A: *That depends—on room sizes, insulation, window exposure, etc. Your York Dealer is best qualified to answer this question for you.*

Q: Who do I call to take the first step toward installing our new system?

A: *Your best guarantee of a quality installation lies in the proved integrity and reputation of your York Dealer. He's listed in the yellow pages of your phone book.*

FREE YORK HOME SURVEY!

To help select the system that's best for you, your York Dealer now offers a FREE analysis of your cooling needs. Call him today for an appointment! (*Your York Dealer handles a complete line of air conditioners: twin cooling systems that may be installed outside the house; add-on systems; systems that fit waste space in attic, closet or crawl space; even combination heating and cooling systems for year 'round comfort!*)

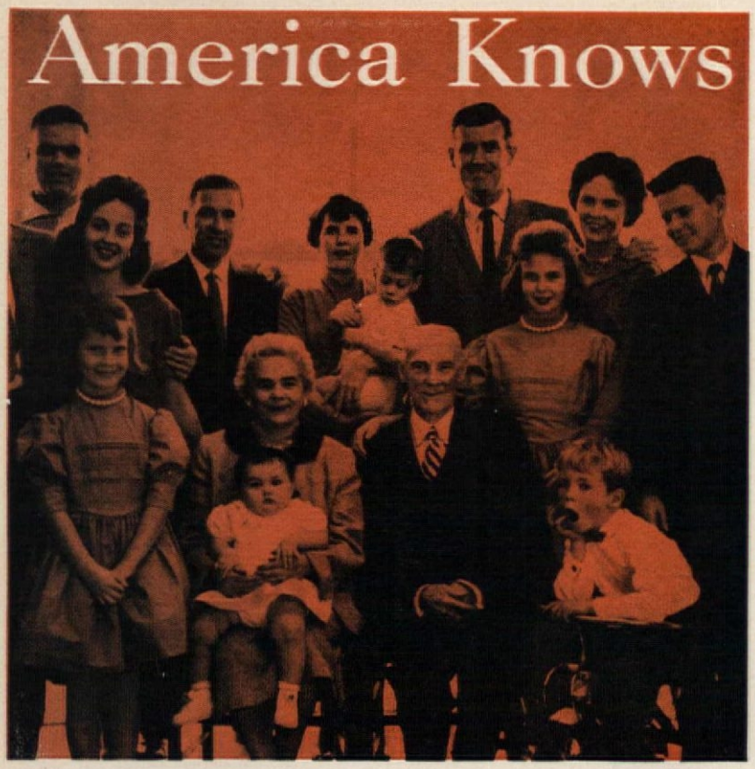


YORK

YORK CORP. SUBSIDIARY OF BORG-WARNER CORP.
103 WEST GRANTLEY ROAD, YORK, PA.

Air Conditioning, Heating, Refrigeration and Ice Equipment • Products for Home, Commercial and Industrial Installations

BORG-WARNER
RESEARCH & ENGINEERING
MAKE IT BETTER



one floor polisher is the very best

REGINA

TWIN-BRUSH POLISHER and SCRUBBER



America's No. 1 Polisher

BUILT RIGHT TO GET PROFESSIONAL RESULTS... QUICK AND EASY!

FAST-WORKING TWIN BRUSHES. Two sets, Regina made and patented. One set scrubs and waxes, the other polishes without carrying over caked wax, dirt. Twin buffing pads too. Work fast in 12" sweeps.

VITAL 17 POUNDS. No lighter polisher does the job and no polisher feels lighter. Weightless in motion!

PERFECT SPEED, 600 RPM. Synchronized with weight for proper friction, important reason why floors (table tops, too) gleam and *gleam*. You hardly ever wax! Just buff now and then.

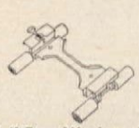
POWER-PACKED MOTOR. Has all the muscle needed to scrub floors spotless, spread wax evenly, polish bright. Plus extra power for extra tough jobs like sanding, refinishing.

ALL METAL FOR SUPER-STAMINA. Thousands still giving trouble-free service after almost 30 years. No polisher can match this! Priced for any budget.

wanted most because it's the best! does the most, too!



New! Dispenser* Automatically pours wax, detergent and rug cleaning fluid.



Roll-Easy Attachment* Cleans all carpets expertly, easily. Saves work and money.



Do-it-Yourself Kit* Sands and refinishes floors and furniture, does professional job.

*OPTIONAL

BY THE WORLD'S LARGEST MAKERS OF TWIN-BRUSH POLISHERS
ALSO MAKERS OF REGINA ELECTRIKBROOM

FREE! Send today for informative folder!

The Regina Corporation
6 Regina Avenue, Rahway, N.J.
Please send free folder on care of floors and name of nearest dealer.



Name_____

Address_____

City_____ Zone____ State_____

IN CANADA: Send coupon to Switson Industries, Ltd., Welland, Ont.

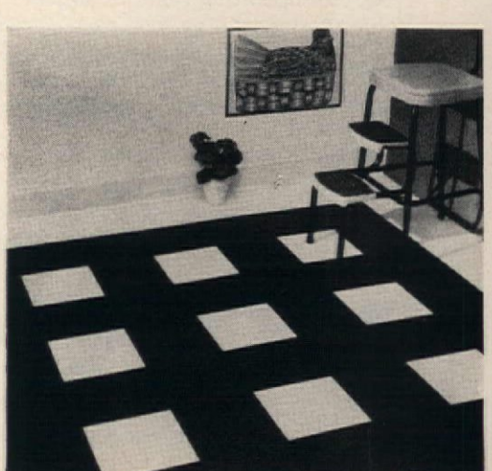
Drama with Floor Patterns



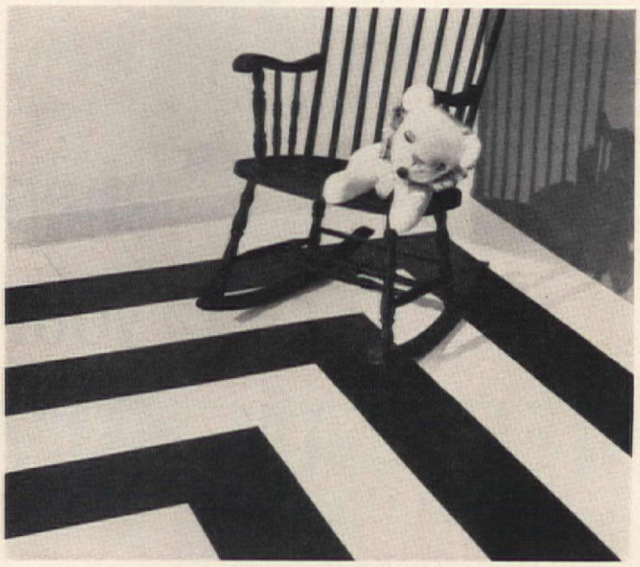
HERRINGBONE STRIPES (above) spark the simply furnished room.

A striking, dramatic floor can add interest and glamour to an ordinary room. Attractive floors can be created simply by using tiles of two different colors. For example, the simple but effective pattern of light squares surrounded by dark ones, that appear in the photograph at the bottom of this page.

Alternate herringbone stripes add dash to a simply furnished room and chevron stripes present an interesting pattern for a playroom or child's room. If you find the old-fashioned checkerboard pattern pleasing, elongate it to make a room look more spacious. Two colors, wisely used, are all you need to bring a decorator touch to floors.



A POPULAR PATTERN consists of dark centers with light borders. Reverse the order (right) surrounding light centers with dark borders—a handsome accent!



CHEVRON STRIPES (above) are recommended for the room that needs a central focal point. Perfect for the middle-of-the-room activity associated with the children's room or the family room.



TO MAKE A SMALL ROOM LOOK MORE SPACIOUS (above) try the simple expedient of flooring design with an elongated checkerboard pattern. Pleasing to the eye, it also adds space and drama to any room.

Shopping Information page 103

what a vacuum!



no hose!
no attachments!
no foolin'!
it's the world's easiest way to clean!

ten o'clock and all's clean!



NO WONDER WOMEN RAVE ABOUT

SWEEPING THE COUNTRY **REGINA**

Electrikbroom

There's no vacuum like Regina Electrikbroom! Handier than anything to run around the house because it's a light 6¾ pounds, half the weight of other vacuums. And what an eager beaver! Vacuums carpets, floors, upholstery, draperies, stairs, under furniture, zip, zip, zip, without attachments. Swivel nozzle adjusts to get dirt anywhere. Powerful motor at 15,000 rpm even picks up lint, dog hairs, stepped-on foods in one swoop! Dirt cup empties like ashtray and vacuum hangs on any hook. So fast, so efficient, Electrikbroom is used daily in thousands of hotels and motels. Be smart! Get, give Electrikbroom. Modestly priced.

eliminates carpet sweeper, broom, dust mop, dust pan, upholstery brush

FREE! Send for informative folder

The Regina Corporation, 6 Regina Avenue, Rahway, New Jersey
Please send me free folder, "IT'S MODERN WITCHCRAFT" and name of my nearest dealer.

*Name*_____

*Address*_____

*City*_____ *Zone*_____ *State*_____

IN CANADA: Send coupon to Switson Industries, Ltd., Welland, Ont.

REGINA ELECTRIKBROOM — by the makers of famous Regina Twin-Brush Polisher and Scrubber



BACK REST

For reading or eating in bed. Cream colored with attractive blue stripes. Only **$3.98**

Shipped anywhere. Add 35¢ for postage and handling.



PUT YOUR FEET UP

on a Rest-Well RELAXER. Folds flat when not in use. Made of beautifully grained mahogany finished plywood. Upholstered red leatherette. Price **$6.98**

Shipped anywhere. Add 45¢ for postage and handling. Free Circular.



FOR LEG PAINS

Doctors advise that you sleep with a Leg Elevator under your mattress. Stops leg cramps; relieves Varicose Veins, Phlebitis and Leg Arthritis. Folds flat in daytime. *Free Circular.* Single Bed **8.98** Double Bed **9.98**

Shipped anywhere. Add 60¢ for postage and handling.

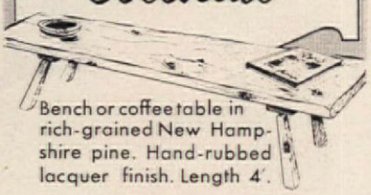
REST-WELL PRODUCTS CO., Dept. 12
415 West 127th St., New York, N. Y.



You Plant These Pots—40 for $1

Plant summer seedlings, cuttings or slips in these Pots made of pressed fertilizer. *They'll get a head start . . . with faster, stronger growth!* To transplant, put Pot and all into the ground! Pots disintegrate—roots grow right through with excellent aeration—with no shock. You need no fertilizer, and much less water. 2¼″ diameter. *Guaranteed to please or your money back!* 40 PLANT POTS for only $1, postage paid. 100 PLANT POTS, $1.95. Order from **Sunset House, 2727 Sunset Bldg., Beverly Hills, Calif.**

New Hampshire *Colonial*



Bench or coffee table in rich-grained New Hampshire pine. Hand-rubbed lacquer finish. Length 4′.

Please enclose check or money order.

Height 13½″ Wt. 21 lbs. $9.95 Height 17½″ Wt. 26 lbs. $12.45

Shipped express collect.

WRITE FOR ILLUSTRATED CATALOG

GREENFIELD INDUSTRIES

151 Forest Road Greenfield, N. H.

FREE! U.S. STAMPS

PLUS COMPLETE U. S. CATALOG



Sensational Get-Acquainted Offer — From World's Largest Stamp Firm! FREE...scarce genuine centennial postage stamp, as illustrated, picturing first U.S.A. (issued in 1847) PLUS Big collection of 30 all-different United States-19th century, valuable $1 stamp, etc. PLUS collection beautiful Commemoratives including American Revolution, Wild West, 1893 Columbian, many others. EXTRA: Big Bargain Catalog of all U.S. Postage issues; other exciting offers; Stamp Collector's Guide. Send 10c to help cover mailing costs. ACT NOW!

H. E. HARRIS & CO.
5107 Transit Bldg., Boston 17, Mass.

YOUR OLD FUR COAT Into NEW CAPE, STOLE or JACKET $22.95



MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S World's Largest Fur Restyling Service. Get greater value; selection unmatched at any price (35 styles). Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1959 Style Book.

MORTON'S, Dept. 21-C, WASHINGTON 4, D. C.

WRITE FOR NEW FREE STYLE BOOK



AN OLD TIME VALUE $7.75

EARLY AMERICAN LADDER BACK CHAIR

(direct from workshop to you)

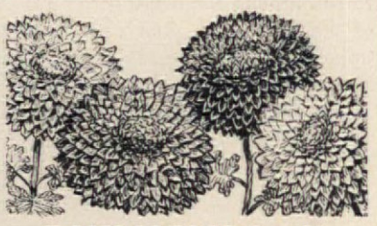
Height 42″ Seat 17½″w., 14″d., 17½″h.

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two.

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen

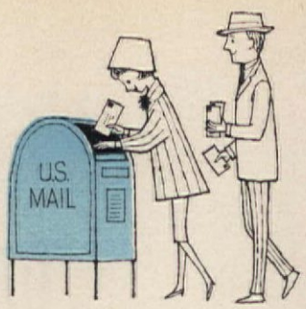
Dept. A39, STATESVILLE, NORTH CAROLINA



DAHLIAS! 10 for $1

For quick action 10 blooming size healthy Dahlia roots only $1. Order 30 for $2.50 and get 12 imported Holland Anemone Tubers free of extra cost. If C.O.D. postage extra. Cash orders add 40c shipped postpaid. Dahlias will be giant decorative, double ball type. Red, yellow, lavender, pink, bronze, etc., as available. Plant as late as July. Guaranteed to bloom this season or replacement free.

Michigan Bulb Co.
Dept. DP-1402, Grand Rapids 2, Michigan

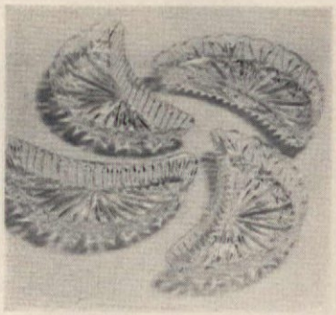


shop your AMERICAN HOME

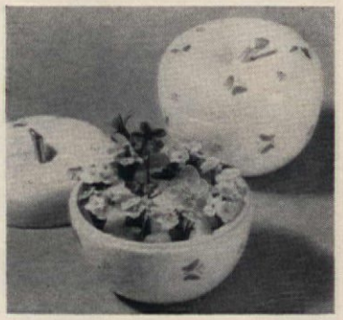
FUNNY BUNNY salt and pepper shakers will be as cheery as can be on your Easter-morning breakfast table. Cute ceramic bunnies are 3″ high, and have their own wicker baskets to nest in. But don't just use them at Eastertime—their whimsical faces will put you in a sunny mood every day of the year! $1.25 a pair. Page & Biddle, 21-AH Station Rd., Haverford, Penna.

NO BONE TO PICK with these lovely German lead-crystal bone dishes! They'll lead a million lives as sauce dishes, ash trays, side dishes, mint or nut cups—or of course for their original purpose as bone dishes next to each diner's plate. 6″ long, they're a graceful crescent shape. $1 each, 4 for $3.75, 35c post. Helen Gallagher, 413-AH Fulton St., Peoria, Illinois.









EASTER-EGG-SHAPED cupcakes are pretty and easy to do in this cast-aluminum pan. The kids will love to make their own party fare—they can put two together for plumper cakes. In the fall, frost them in chocolate and add vanilla "lacing" for fanciful footballs! Makes 8 eggs, each appr. 2x3x1″. $2.95. Maid of Scandinavia, 3245-AH Raleigh, Minneapolis 16, Minn.

SHOOT THE BREEZE of country-fresh air into your rooms with a pretty Room Refresher. The size and shape of an apple, it's white porcelain dashed with gold butterflies and as fresh as a spring breeze. Without the lid, it's a dainty bouquet of tiny artificial flowers and gives off a clean, subtle herb aroma. $2.95. Artisan Galleries, 2100-AH N. Haskell Ave., Dallas 4, Texas.



Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

MARKET PLACE

CHECK IN red, brown or blue on white wash-and-wear Stevens cotton makes a smart casual for shopping or housework. Also solid colors in wash-and-wear poplin: beige, turquoise, blue. Both have adjustable snap belt, link fastener. 10-20, 20-44, 12½-24½. For 10-20, $12.95; over 20, $14.95. Matching hat or bag, $3.95. Western Classics, 622-AH S. Country Club, Tucson, Ariz.



PRETTY AS A PITCHER can be is each of these white ironstone jugs, and a versatile trio they are on your table for milk, juice, syrup, cream, sauces and gravy. They're graduated, like the Three Bears—the biggest holds two pints, the middle size a pint and a half, while the little one is just a half-pint. All three, $7 from Old Guilford Forge, Dept. AH, Guilford, Connecticut.





CONSULT THE BOARD to remind yourself of Susie's music lesson at 4:00, and that you're almost out of milk. Handsome pine-framed blackboard is 19x17", in honey pine or maple finish. Four drawers below will keep scissors, string, pencils, extra chalk handy. Eraser and chalk incl. Great for family messages! $9.70. In kit, $6.25. Yield House, Dept. A-9, No. Conway, N.H.



STUFFED SHIRTS won't go for these delightful 9" stuffed animals, but the young-in-heart of all ages love them on sight! Owl is blue and yellow, pussy is blue; there's a pink bunny and a black-and-white penguin. Gay stuffing for Easter baskets! Features are appliquéd felt, stuffing and covers are cotton. $1.25 each; all 4, $3.95. Craft Shop, Dept. AH-5, Cambridge, N.Y.

SUPERWIDE
Fiberglas Draperies



5 YEAR WRITTEN GUARANTEE

The Miracle Fabric
You Can Wash and Hang in 7 Minutes!

Only Ronnie — the world's largest distributor of Fiberglas curtains and draperies — can solve your drapery problems for you at such tremendous savings. *You actually save one-third the price you would pay for made-to-order draperies.* 931 ready-made sizes that fit any wall, window and corner of your home. New drapery weight, no-iron, work-free Fiberglas that never, never needs ironing or dry-cleaning . . . just wash and hang. Your choice of 52 of the newest decorator colors in stunning prints and solid colors.

RONNIE
(World's largest distributor of Fiberglas Curtains and Drapes)
145 Broad Avenue, Fairview, Bergen County, N.J.

FREE
Color brochure, price list, and actual swatches. Just send us your name and address and we'll rush Drapery Sample Kit to help you select the draperies you want. No obligation whatever. So mail the coupon now!

RONNIE, 1A-3 Ronnie Bldg.
145 Broad Avenue, Fairview, Bergen County, N.J.
Please rush me, ABSOLUTELY FREE, the new Ronnie Drapery Sample Kit, including actual swatches, color brochure, how to measure information plus everything I need to order the Superwide Draperies I want. I am not obligated in any way.
Name .....
Address .....
City ..... Zone.... State.....

Spinning Wheel Planter



$7.95 plus 35¢ shipping

You'll put *this* Spinning Wheel in your sunniest window or on a coffee table to catch every admiring eye. Fill the planter well with greens or small potted violets. An authentic replica, made of pine, 17" hi x 23". "Well" treated for planting. Charming gift for the whole family! *Satisfaction guaranteed.*

FREE Spring Gift Catalog Write for it!

Foster House
6523-K3 N. Galena Rd., Peoria, Ill.

nowhere else in America... such a tremendous selection
Over 2000 Early American Reproductions
The Hard-to-Find Items You've Searched For Available DIRECT BY MAIL!



• Colonial Pine Furniture • Braided Rugs • Early Colored Glass • Hand Blown Bottles • Bells • Pewter • Copper Pots and Kettles • Dinnerware • China • Sconces • Hanging Lamps • Cupolas • Early Thumb Latches • HL and Strap Hinges • Outdoor Colonial Lanterns • Chandeliers • Pine Spoon Racks • Boot Scrapers • Weathervanes • Andirons • Fire Tools • Shelves • Trivets • Candle Holders • Snuffers • Plant Brackets • Hooks • Switch Plates • And everything else you ever heard of!



Old Guilford Forge
38 Broad Street, Guilford, Conn.
N.Y. Retail Store: Purdy Station, N.Y.

SEND 25¢ FOR ILLUSTRATED CATALOG

DIRECT FROM FACTORY!
Solid Maple or Birch
CAPTAIN'S CHAIRS
FULLY ASSEMBLED
READY-TO-PAINT
2 for $15.95



SADDLE SEATS BENTWOOD BACKRESTS
The finest glue and dowel construction for a full lifetime of comfort and service. Smart clean lines that make them at home in any room. SOLID BIRCH OR MAPLE sanded silky smooth ready for you to paint, stain or lacquer. These chairs are full size—seat 17" x 16½", overall height 28½". Minimum order, 2 chairs. PROMPT DELIVERY—shpg. chgs. collect. Send check or money order. Sorry no C.O.D.'s. MONEY BACK GUARANTEE. Complete instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Also available in smart contemporary styling. 2 for $15.95. Write for free ready-to-paint furniture catalog, also finished Colonial furniture.
VISIT OUR FACTORY SHOWROOMS
Makers of Fine Furniture Since 1851

MEADOWBROOK INDUSTRIES
Dept. A-39, 126 E. Sunrise H'wy, Merrick, L. I., N. Y.



WONDERFUL OVEN GUARDS! Catches all the drippings from pies and casserole dishes. Keeps your oven clean! Raised center cutout holds dish above drippings, eliminates smoke, distributes heat evenly, 12¾" wide, aluminized metal. Handy for baking, easy to clean—a must for your kitchen! $1.00 ppd.



JAM 'N JELLY DISPENSER $1.25 ppd.
Handpainted pixie forms cover and spoon. Fingers can't get goocy—spoon can't fall in jar. Gay striped hand-decorated ceramic, 5¼" high.

MOTHER HUBBARD'S
10-AC MELCHER ST., BOSTON 10, MASS.



Rooster CHAIR PADS

$1.98
2/$3.75
4/$6.98
Plus 35¢ shipping

Perk up a drab kitchen, dinette chairs or your prized ladderbacks with these gay hand-hooked Chair Pads. Made of nubby beige cotton with a proud rooster design in vivid colors, contrasting border. Size is 16″x15″. Order enough for all your chairs now! *Satisfaction guaranteed or money back.*

FREE Spring Gift CATALOG Write for it!

Helen Gallagher

413-K3 Fulton St., Peoria, Ill.

DIXONS EARLY AMERICAN AND MODERN FURNITURE



$39.95



$69.95

Choose from early American styles or Dixons Exclusive modern, shipped right to your door at direct factory savings. Over 150 items including tables, chairs, buffets, hutches, desks, occasional tables, sofa beds, beds, chests, dressers . . . everything for your home at a huge saving—no middleman.

Send 25c for big complete home furnishing catalog including over 50 fabric swatches

DIXONS FURNITURE CO.
DEPT. J-168, PITTSFORD, N. Y.

FURNISHED IN EARLY AMERICAN?



Send 25¢ For Our Famous Big 800 Picture Catalogue

Everything in Early American from furniture to pewter – 800 unusual items assembled in one large, fascinating fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village", a reconstructed New England museum – community of a century – and – a – half ago. Our workshop has both made and collected over 2500 reproductions.

Finished and unfinished reproduction furniture; chairs, beds, mirrors, rugs. Sandwich and Milk Glass, china, pewter, lamps, lighting fixtures. Fireplace equipment, weathervanes, wrought hardware, furniture brasses, Toleware, brass, copper.

Hundreds of Gifts with an Early American Flavor.

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

439A Brimfield Turnpike, Sturbridge, Mass.
50,000 people a year visit our Shop

FOR TALL MEN ONLY! SHIRTS WITH YOUR EXACT LONG SLEEVE LENGTH



BIG FREE CATALOG! Shoes, size 10AAA to 16EEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sox, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog, FREE! Write today!

PERFECT FIT in your big size! Sleeve lengths to 38, neck sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4″ longer than ordinary shirts! Not sold in stores – by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at amazingly low prices! Satisfaction Guaranteed! Write for FREE Catalog!

395 Brockton, KING-SIZE INC. Massachusetts



Protect Plants from Dog Damage

Keep dogs, cats, rabbits and other animals where they belong! Don't take chances—get Sudbury Chaperone, nationally famous, extra potent. Prevent burned evergreens, ruined flowers, soiled lawns, spilled garbage cans. Harmless, humane, invisible—a little lasts a long time. Automatic spray can, 6-oz. size, OUTDOOR Chaperone postpaid only **$1**

INDOOR Chaperone keeps pets off chairs, beds, sofas. Prevents soiled cushions, hairs, odor. Stops cats clawing. Ends puppy damage. Same style can, only $1.

Money-Back Guarantee. *Enclose $1 bills at our risk.*
SUDBURY LABORATORY, Box 58N, Sudbury, Mass.

SPRING SPECIAL!

Baby's First Shoes BRONZE PLATED IN SOLID METAL
Only **$3.99** a pair



COMMENDED BY THE NATIONAL PARENTS MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY!

AMERICAN BRONZING CO., Box 6504-R, Bexley, Ohio

PYRAMID STRAWBERRY GARDEN

GROW MORE QUARTS OF STRAWBERRIES IN 60 TO 90 DAYS IN A 5 FOOT AREA



BUY DIRECT! Send Check Or Money Order!

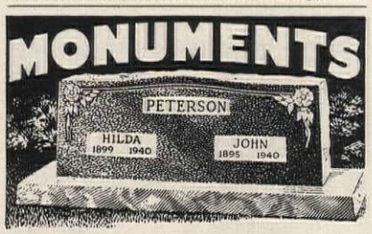
NEW, STRONGER CORRUGATED ALUMINUM!

Adds interest and beauty to your garden. Produces a bigger, better crop. 5 ft. size just right for 50 plants. ONLY **$8.95** ppd.

SPECIAL! 5 ft. corrugated aluminum garden with 50 Superfection Everbearing Strawberry plants. ONLY **$10.95** ppd.

MINNETONKA Nurseries
DEPT. A-3, EXCELSIOR, MINNESOTA

MONUMENTS



DIRECT TO YOU... EASY TERMS

Genuine Rockdale Monuments and Markers. **Full Price $14.95 and up.** Satisfaction or MONEY BACK. **We pay freight.** Compare our low prices. Write for **FREE** CATALOG.

AS LOW AS **$4.52** DOWN

ROCKDALE MONUMENT CO. Dept. 966
JOLIET, ILL.

BUNNY-HUGGING his nest is the top of an oval milk-glass jar just waiting to be filled with jelly beans and chocolates! Equally delightful is the other half of the team, a nested duck. 4½″ long, they make a good pair to give everyone who's passed the age for Easter baskets. $1.89 each, $3.65 the pair. Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Sturbridge, Mass.



IS A PUZZLE-MENT to keep even veteran crossword fans busy for weeks—over 4000 words! A huge 22x25″, its words are just a little harder than average. (Answers are in the back, if you want to peek!) A perfect gift for a shut-in and just the thing for that friend who never finds enough puzzles in the papers. $1 from Sunset House, 71 Sunset Building, Beverly Hills, Calif.



ASK A DAISY-and-Buttercup lass if she'd love these to bring Spring to her desk! In fine white china with a dainty Daisy and Buttercup pattern, hand-decorated with 24K gold trim, the set includes these pieces: blotter board with 4 china corners, double inkwell, stationery holder, stamp box, and blotter roller. $13.95 from Seth & Jed, Dept. AH, New Marlborough, Massachusetts.





PAGODA ROOF CUPOLA

Ready-Built, fully assembled PAGODA ROOF CUPOLA for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, painted two coats white, 31″ high, 18″ square. Aluminum or copper covered roof. Needs only a screw driver to put up in 10 minutes. With ALUMINUM covered roof, $43.75. With COPPER covered roof, $46.75. Express Collect. Other sizes and styles from $16.75 to $149.00. Weathervane shown 19″ x 23″ made of COPPER and ALUMINUM, painted black, only $11.95 postpaid. We also stock a large assortment of full bodied gold leaf weathervanes. **SEND FOR FREE CATALOG.**

CAPE COD CUPOLA CO. DEPT. AH-16 NO. DARTMOUTH, MASS.



HARVEST TABLE

Solid birch with handrubbed finish in antique maple, dark pine or mahogany. Peg leg or Pembroke leg. 40″ wide, 6′ long $75. 5′ long, $70, and 4′ long, $60. Unfinished, $10 less. Exp. Coll.

TEMPLETON CRAFTSMEN
Dept. 633 Templeton, Mass.

A COLLECTOR'S S&P!

STATE MAP and SYMBOL SALT & PEPPER

$1.00 per pair POST PAID



State Map is "salt." Pepper is states' best known symbol. ALL 48 States Available. Hand painted ceramic.

HEATHER HOUSE
336 North 4th St.
Burlington, Iowa



PLAY RIGHT AWAY!

Even If You Don't Know a Note of Music Now

Now it's EASY to learn ANY instrument. No boring exercises. Start playing real pieces by notes right away. Amazing progress, at home, in spare time. No teacher. Low cost. 1,000,000 students (including Lawrence Welk). Write for 36-page FREE BOOK. No salesman will call. **U. S. School of Music, Studio A1793, Port Washington, N. Y.** *(61st year)*

TV-STOOL



So handy around the house! As a foot stool or move up to the TV to change channels. Natural cowhide, strong latigo lacing, polished wooded legs. Holds 200 lbs. Ideal as a picnic, barbecue or camping stool. Compact for easy storage. ORDER NOW.

NEW LOW PRICE **$2.99** ppd.

Write for FREE Leathercraft Catalog

TANDY LEATHER COMPANY
P. O. Box 791-LP Fort Worth, Texas

DOWN COMFORTS *Beautifully* RE-COVERED



Also Wool Comforts Re-Covered . . . and . . . Feather-Fluff Comforts Made from Heirloom Feather-beds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen —*

© 1954 *Mail order only!*

ALDEN COMFORT MILLS-AH
Box 6070 Dallas, Texas

EARN $500 CASH

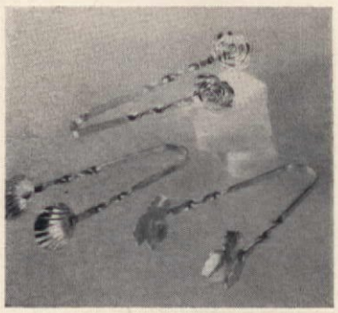
Churches, Women's Clubs, Societies, etc.

Earn $50 to $500 Cash, plus 24 card tables simply by selling advertising space on the table tops to local merchants who gladly cooperate. 6 different plans to pick from. No risk, nothing to pay, not even freight charges. Write,

F. W. MATHERS, Dept. AH, Mt. Ephraim, N.J.



RATTAN HOT MATS in assorted vivid colors bring cool comfort to your nice table top, and at the same time spark your table setting. Perfect under any hot dishes, they are heavy, woven rattan, 7" in diameter. Get extras for the next time you need a small "bread-and-butter" gift or bridge prize. Set of 3, $1. Three sets, $2.89. Foster House, 6523-AH N. Galena Rd. Peoria, Ill.



CUBE ROOT OF THE PROBLEM is a dainty way to serve cube sugar, and we think these sterling silver tongs are just the answer. 3½" long, they come in three designs: Rose, Maple Leaf, or Sea Shell. They're all lovely, so choose the one that goes best with your flatware. An elegant "little" hostess gift! $1.25 ea. Croydon Silversmiths, Dept. AH, 805 Lexington Ave., N.Y. 21, N.Y.



IF YOU'RE HEARING BELLS, it's because you have ceramic wind bells hung in your doorway, window or tree! Copied from ancient Oriental temple bells, they have a charming tone when spring breezes blow. So if the season March-es in like a lion, it'll be a breeze to send it out like a lamb. 3" high. 59c ea., 2 for $1. Carol Beatty, 11 Beatty Building, Culver City, California.

WELCOME GESTURE



Making a grand entrance is easy when you greet guests with this warm "hello." Gracious mat is hooked entirely by hand, even to the black lettering smack in the middle. In thick, sturdy cotton, it has a lovely floral design in red and olive green against a beige background. Popular half-moon shape is 18"x 34". A wonderful value! only $6.50 ppd.

Send 10c for new catalogue.

New Marlboro Stage Dept. A-3 GREAT BARRINGTON, MASS. *Jenifer House*

HANDICRAFT KITS PROJECTS MATERIALS FREE CATALOG!

Complete handicraft Project Kits with all necessary materials and easy instructions! Perfect for Teachers, Scout groups, Clubs, Organizations. Kits as low as 15¢ each! Make and sell beautiful corsages, party favors, place cards, etc. Ideas for year-around use! Postcard brings you FREE colorful Catalog. Write TODAY!

HOLIDAY HANDICRAFTS, INC.
APPLE HILL, WINSTED 13, CONNECTICUT

100 YEAR OLD U.S. STAMPS



We will send "On Approval" All United States stamps even those over 100 years old. We will also send on approval Foreign stamps in singles and sets incl. such famous issues as the Roosevelts, Coronations, etc. Send 10c for our introductory bargain of 50 dif. U.S. stamps, fascinating brochure etc. **Globus Stamp Co.,** 268-4th Ave., N.Y. 10, N.Y., Dept. 203.

WORLD'S LOWEST PRICED

ADDING MACHINE



Only machine of its size and price that counts up to 999,999,999. Adds, subtracts, multiplies, divides. Ideal for business, home, student or tax work. Only $2.95 plus postage C.O.D., if check or M.O. we pay postage. Beau. leatherette case, 10 day money back guar.

ONLY $2.95 $3.04 in Penna. Including 3% Tax

CALCULATOR MACHINE CO.
Box 126, Dept. M-911, Huntingdon Valley, Pa.

BIG $$$ CAKE DECORATING CANDY MAKING



HOUSEWIVES WANTED! No Experience Necessary. Spare or full time. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas, Easter, Weddings, Parties, all holidays and occasions. **WE SHOW YOU HOW** to turn your kitchen into a gold mine, start your own business small, grow big! No capital required, no age, educational limits. Big Money from clubs, churches, business firms, parties, weddings, birthdays. **WRITE FOR FREE FACTS** on complete home instruction.

CANDY & CAKE CRAFT, Dept. 263, Fallbrook, Calif.

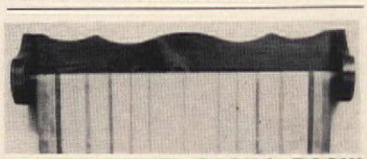
Send for Free Catalog

SIZES 1 to 5 ONLY



For a perfect fit in your size, buy shoes by mail from our catalog showing huge variety of styles for every occasion—particularly designed to flatter little feet!

Cinderella of Boston Dept. H. 85 South Street Boston 11, Mass.



ROLLER TOWEL RACK is BACK!

Neat little touch to Early American or Contemporary Kitchens. Ruggedly crafted of 1" Northern Pine; finished and hand-rubbed to a Honey Maple color. 19¼"L, 4¼"h., 4¼"d. A terrific man's tie rack, too! *Send 25c for catalog.*

only $1.98 plus35c postage

PUDDIN' HOLLER, Box 25, E. Swanzey, N. H.

BY MAIL!

Authentic Hand-Forged

Colonial Hardware

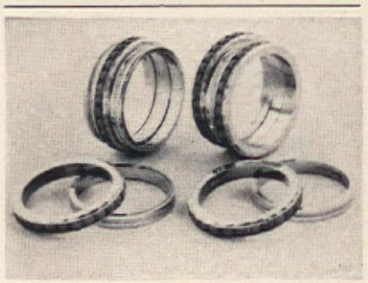


"Finds" for Early American houses—for unusual effects in contemporary homes. Faithful handsome reproductions, hand-wrought in our forge to give the look and "feel" of the originals. Latches, hinges, bolts, dutch door, cupboard hardware — all shown and described in our big catalog.

— ALSO —
SWITCH PLATES LIGHTING FIXTURES FURNITURE FIREPLACE NEEDS WEATHERVANES CUPOLAS
with an Early American Air!

Send 25¢ Now for this Remarkable Fully Illustrated Catalog!

Old Guilford Forge — Interiors in Early American Reproductions — 380 BROAD ST. GUILFORD CONN.



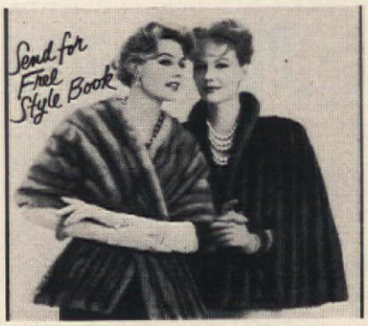
ANNOUNCEMENT: **GUARD RINGS**
(now in PEARLS too—due to many requests)

Mix & Match them. Sterling Silver or gold plate on Sterling set all around with tiny turquoise blue stones, or simulated pearls, diamonds, rubies, sapphires or emeralds.

Prices & Special Prices for Suggested Combinations
Plain (no gems)..**$1.50**—Gem Bands..**$2.95** ea.
2 Plain and 1 Gem..**$5**—2 Gem Bands..**$5**
1 Plain and 2 Gem..**$6.50**—3 Gem..**$7.50**

Send ring size or measure with string. Satisf. guar. Send cash, check or m.o. For COD send $3 deposit.

OLD PUEBLO TRADERS Box 4035, Dept. AH3 Tucson, Arizona



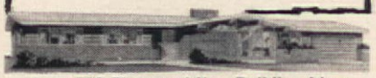
YOUR OLD FUR COAT INTO NEW CAPE, STOLE $22.95 Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. H-1, N.Y.1.

BUILD YOUR OWN *from proved home plans*

Finest Plans Money Can Buy



Over 700 Plans and New Building Ideas

Find your dream home and many ideas in this complete library of home plans. Every design proved for economy, comfort, beauty. Save $1000 or more whether you build your own or contract.

SAVE 3 BOOKS ONLY $2

1. **FAMILY ROOM HOMES**—222 popular homes
2. **HILLSIDE & SPLIT LEVEL**—100 designs
3. **NEW TRENDS in Selected Homes**—260 plans
4. **BLOCK MASONRY**—225 economical beauties
5. **DUPLEX HOMES**—12 pages of twin plans
6. **WEEKENDER HOMES**—ingenious prefabs

Books $1 ordered separately...Ppd. in U. S. & Canada

HOME BUILDING PLAN SERVICE
Studio A, 2454 N. E. Sandy Blvd., Portland 12, Oregon

DO YOU WANT A HEAVENLY FIGURE?

Satin lastex front and back panels combine with nylon power-net sides to mold your figure into fashion's version of the perfect womanly form.

The HEAVENLY FIGURE ALL-IN-ONE, eliminates pinching or rolling. Has long front zipper for ease in slipping in and out. Criss-cross walk-a-way design gives freedom of movement when bending, sitting, stretching or walking. The HEAVENLY FIGURE has wonderful "hold in" power that's comfortable and effective to properly shape your torso. No Bones about it. Makes you look slim, yet lets you feel free.



- **Exciting fluid drape.**
- **Unbroken line from bustline to thigh.**
- **High bosomed bandeau.**
- **Gives a flat tummy, a neat back view, yet permits rounded hips.**

Sizes A cup—32-36—$5.95; B cup—32-42—$5.95; C cup—32-46—$6.95; D cup—36-46—$6.95

$5.95 pink, black or white panty girdle style $6.95

WILCO FASHIONS, Dept. S-435-C
35 So. Park Ave., Rockville Centre, N. Y.

Please send "HEAVENLY FIGURE." I want to try on approval for 10 days. If I am not completely satisfied, I may return for refund of purchase price.

( ) **I enclose $**..... **You pay postage.**
( ) **Send C.O.D. I will pay postal charges.**
( ) **Regular Girdle** ( ) **Panty Girdle**
( ) **White** ( ) **Pink** ( ) **Black**
Bra Size..... **Waist Size**.....
( ) **Send me**.....**extra crotches at 49c each.**

Name.....
Address.....
City..... **Zone**.... **State**.....
(Save approx. 70c by sending check or Money order.)



TITANIA

the most BRILLIANT gem stone on Earth!—says the Saturday Evening POST & READER'S DIGEST about this amazing **man-made miracle!**



Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per carat ONLY $12*

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY $25*

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY $32*

Regent (Synth.) Star Rubies and Sapphires at proportionately low prices.

FREE booklet and handy Ring-Size Chart
*Plus 10% Federal tax

REGENT 10 Day Money-Back Guarantee **LAPIDARY CO.**
Dept. AH-43, 511 East 12 St., New York 9, N. Y.

CURTAIN CHARM

WITH RUFFLED UNBLEACHED MUSLIN



Tieback
45", 54", 63" 72" long ..... **$3.50 pr.**
81", 90" long ..... **$4.00 pr.**

Tier
25", 30", 36" 40" long ... **$2.50 pr.**
2 pair to window $5.00
Both types 70" wide per pair

Matching Valance
9" x 70" ..... **1.00 ea.**

ALL PRICES POSTPAID

Buy these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. Also available in white ruffled muslin.

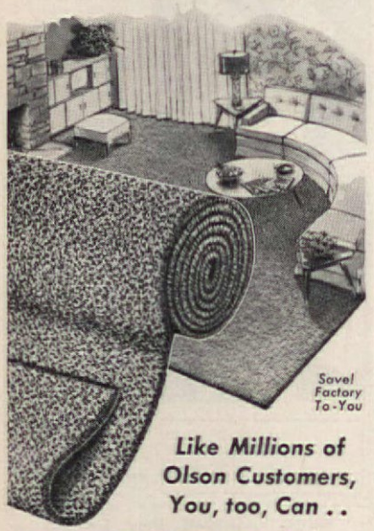
Check or money order, no COD's please. Satisfaction guaranteed. Write for price list and description of other curtains.

COUNTRY CURTAINS, Box AH-39, Stockbridge, Mass.

OLSON 2 in One RUGS

Amazing, Low-Priced

BROADLOOM



Save! Factory To-You

Like Millions of Olson Customers, You, too, Can . .

SAVE UP TO 1/2

. . by Letting Us Use the Good Wools and other Valuable Materials in YOUR OLD RUGS, CARPETS, CLOTHING, etc.

It's *Easy*—it's like Magic. No matter where you live, *write now* for beautiful, *Free* Olson Rug and Decorating Book in full colors and Free Rug Coupon.

Your Material is picked up by Express or Freight at our expense and sent to Olson Factory where valuable wools, etc., are reclaimed like new, sterilized, shredded, bleached, merged, carded and re-spun with choice New Wools, re-dyed and woven in one week into heavier, deeper-textured, reversible broadloom rugs or wall-to-wall carpeting—and you save ½ your rug money.

FREE Scatter Rugs

Monthly Payments —if you wish

(Up to $16 Extra Value) . . . just for trying room size Olson Rugs. If not delighted, return for refund and you keep the Scatter Rugs as a Gift.

Limited Time. Write Today



2 RUGS IN ONE

USE BOTH SIDES. LIKE GETTING ONE RUG FREE

Lovely enough for finest homes. Customers say: "Wear Like Iron"

CHOICE OF 44 COLORS, PATTERNS, regardless of colors in your material. Any size —up to 18 feet wide, no seams, any length:

RICH TWEEDS	EMBOSSED EFFECTS	FLORALS
SOLID COLORS	EARLY AMERICAN	OVALS
TONE-ON-TONE	ORIENTAL DESIGNS	ROUNDS



NO RISK TRIAL OFFER. We guarantee to please or pay for your materials. Our 84th year. *World's Largest Weavers dealing Direct with American Homes.*

MAIL THIS COUPON OR A POSTCARD

FREE To Every Reader

Mail Money-Saving Book of Rugs, Model Rooms, in Color, and Free Rug Coupon—Free to:

Name_____

Address_____ ©ORC

Town_____ State_____

OLSON RUG CO. Dept. B-18

CHICAGO 41 | NEW YORK 1 | SAN FRANCISCO 8
2800 N. Pulaski | 15 W. 34th St. | 209 Post Street

YOU CAN BE SURE IT'S *AUTHENTIC* . . . if it's from

STURBRIDGE

Your choice of hundreds of tables, chairs, desks, lamps, all kinds of *authentic* Early American furniture and decorations. Each item reproduced in detail — chosen for its timeless beauty and usefulness in homes of today. Over 800 items are pictured, all described in complete detail — all available at modest prices at our shop, or by mail from our big new catalogue.

SEND 25¢ FOR NEW 800-PICTURE CATALOGUE OF EARLY AMERICAN HOME FURNISHINGS

Tables, dry sinks, chairs, benches. Desks, beds, chests. Braided rugs. Lamps, lanterns, weathervanes, cupolas, Hardware, furniture brasses. Fireplace equipment. Glass, pewter. Hundreds of gifts.

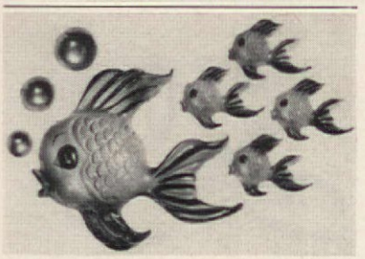


STURBRIDGE YANKEE WORKSHOP

the Nation's Center for Early American

439 Brimfield Turnpike, Sturbridge, Mass.

50,000 people a year visit our Shop



Charm your Bathroom Walls with these exquisite PEARL Ceramic Fish. Gold bubble blowing Mama measures 8"x8", babies 3½"x2⅔". Available in Black with Gold Flecks, Pink, Yellow, Turquoise all with black trim, White with Brown trim, finished with Mother-of-Pearl luster. Complete set (8 pcs) only $5.90 ppd. Specify color. Send check or M.O. TODAY. Satisfaction guaranteed. Calif. Res. add 24c Sales Tax.

Manufacturers of Fine Quality Ceramic Artware

THE FLORIN

Box 6-T, San Clemente, California

FREE! Samples On Request

COLORED BURLAP

MODERN DECORATOR FABRIC

Ideal for Drapes, Table Coverings, Wall Coverings and practically every decorating situation. 12 luxurious colors. As low as 79¢ per yd. Send today for free samples and literature.

deburco

7 Market St., Paterson, N. J. Dept. 220

PRETTY KETTLE

of bright highly polished aluminum. Look at its beautiful shape! Highest quality, made for constant use in the very best kitchens. Handle is insulated.

Add 50c ea. postage $1 ea. west of Miss.



Send for free catalog

2 qt. size, $5.95 3 qt. size, $6.95

HATHORE, A2, 542 3rd Ave., N. Y. C. 16

SHADE TREE **GROWS 10 FT. FIRST YEAR*** $1.00



TREE OF HEAVEN! Sensation of nature! Why wait years for the pleasure of a shade tree? Tree of Heaven, unmatchable in beauty, produces six foot branches, blooms in great clusters of colored blossoms, after established. **"Mrs. Ogden of Rosemead, Cal. says: "Tree of Heaven I planted grew ten feet in 4 months."** Ideal for new homes and to replace smaller trees around older homes. Enough seeds for an orchard of sheltering trees—$1 postpaid. Grows anywhere or money back.

WESTERN WORLD PRODUCTS, Dept. 526
2611 Tilden Ave., Los Angeles 64, Calif.

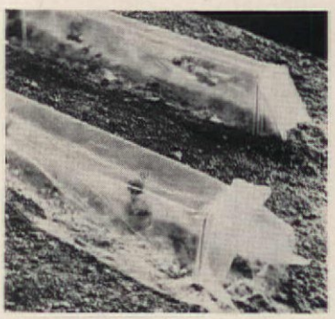
GAL WITH A HEART OF GOLD will love this tiny gold miniature heart to wear with her favorite black dress. Shown about actual size, it's 14K gold on a dainty 14K gold chain. We think it would be a lovely Easter gift for a favorite niece or godchild, perfect accent for a teen's sweaters! $4.95. Americana Jewelry, Dept. AH, 237 Huguenot Street, New Rochelle, N.Y.



PRETTY SMALL POTATOES wouldn't even fit into these miniature skillets—they're just 3" wide! But you'll really be cooking if you use them as ash trays, coasters, knickknacks or nut dishes. Of solid copper, in an Early American design, they won't tarnish. A carefree gift for an antique lover! Set of 4, $2. Hubbard House, Dept. A-72, 10 Melcher St., Boston, 10, Mass.



PLAN TO PLANT seedlings as early as March, in their summer rows, but protect them with ingenious *Sav-A-Ro*. Clear, 2-layer plastic film on metal wickets 5" high ends transplanting shock and maintains warmth, moisture and ventilation. Edges are packed with dirt as sealer. 12' length and 12 wickets, $1.79. Walter Drake, AH-66 Drake Bldg., Colorado Spr., Colo.



NEW! EXQUISITE LIFE-SIZE DECORATOR TREE MURALS



Now . . realistic dimension in life-size, decorator colors tree murals. Cut out and applique like wall paper. Hand Printed on antique finish paper. 45" x 100". Tree can be placed across or at angle. Fits any size wall. Regular $25.00 Value. Found in most expensive homes. Murals can also be placed from right to left. Money back guarantee.

Choice of:
- MING Grey, Gold, Black
- CHERRY BLOSSOM Pink, Black, Grey (Shown)
- PINE
- ELM Green, Gold, Black
- 4-SEASONS Brown, Blue, Gold, Green

$7.95 plus 51c shipping

Hollywood Art Crafts. 1524 N. Western Ave. Dept. AH3, Los Angeles 27, Calif.

Your

BABY'S SHOES PRESERVED in CHINA-LIKE BEAUTY



The Original world-famous PORCELYNIZED* process— *NOT merely a pearl lacquer coating—* **is a** *twice-baked* **permanent finish that transforms your baby's first shoes into exquisite Dresden-like treasures. Beautifully color-toned to order. Sold** *only* **by mail.**

FREE ILLUSTRATED FOLDER AND MAILING BAG

DorAnn's 73P, Fordham Rd., W. Newton 65, Mass.

THE PROVEN WAY TO PLAN A HOME



Superb livability is assured for your home if selected from these books by Hiawatha Estes, nationally syndicated columnist. Each book is a magnificent digest of design, planned for gracious living. *Homes of Distinction* $1; *Homes for Living* $1; *Ranch & Country* $2; *Prize Homes* $1; *Award Homes* $1; *Town & Country* $1. A brilliant collection. Low-cost proven plans are available. All 6 books, a $7 value, only $5.

Nationwide Plan Book Co. Northridge 60, Calif.

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. G-4, Wilmette, Ill.

DENIM CAR JEANS!



Auto Seat Covers

SANFORIZED DENIM Scotch Plaid, or Candy Stripe . . .

Long Wearing—Water & Stain Resist. Will not shrink or discolor. No problem installing. WASHABLE. Split or Solid styles. NEW LOW PRICE: **$3.98** per seat. (Sold formerly at $4.98), plus 25c for postage. Enclose payment for prepaid delivery. SPECIAL, both front & rear, $6.50.

CRYDER SALES CORP.
Dept. N-408, Box 79, Whitestone 57, N. Y.

Yes, now you can destroy unwanted hair PERMANENTLY, right in the privacy of your home! Mahler is NOT a depilatory!

NEW BOOKLET TELLS HOW TO **KILL the HAIR ROOT!**

By following our directions, you too, can use the Mahler safely and efficiently. Send 10c today for important new booklet "New Radiant Beauty"

MAHLER'S, INC. Dept. 839C
PROVIDENCE 15, R.I.

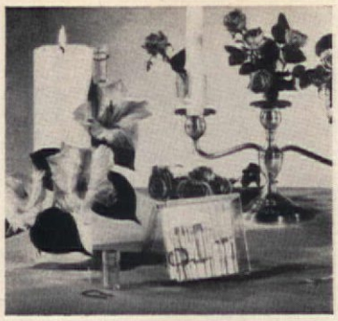


HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS "THE DANBURY" Design. Size: 28"x48" stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instructions for shading.

only $7.50 postpaid

SEND 25¢ FOR Illustrated Catalogue

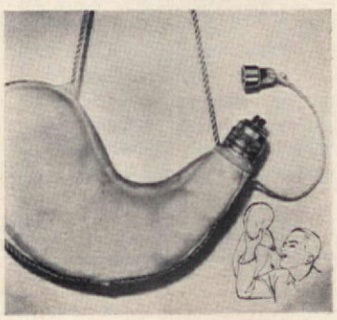
REBECCA S. ANDREWS
A39
Walnut Ridge, Arkansas



JUST ONE LITTLE CANDLE can look very festive, if it's lavishly garlanded with flowers in clever clear plastic *Flower Cups*. Set includes 4 cups 2" high, 4 rings to spiral around slim candles, and 4 wire prongs to go into larger sizes. Use them for the prettiest party cakes ever, and get extras for your admiring friends! $1.50 from Elron, 352A W. Ontario St., Chicago 10, Ill.



OFF THE RECORD-player and into their own cabinet go your records—200 of them! Roomy 23x17x28" cabinet has hardwood legs and frame, Masonite® sides and sliding doors, in mahogany, blond or walnut finish. Bright touches are the brass ferrules, knobs and movable dividers. Assembles without tools. 15 lbs. $19.95, exp. coll. Jeff Elliot, Dept. AH-2, Flushing 52, N.Y.



IF THEY GET YOUR GOAT-skin flask, the campers in your family will never give it up—they'll tote beverages in it on fishing expeditions. Imported Spanish goatskin, it holds 1 liter (1⅕ qts.) and has a carrying cord. Even little squirts will have so much fun squirting into their mouths, we bet they'll drink their milk! $4.95. Deer Hill, Box 312-AH29, Flushing 52, N.Y.

Shortest distance between two pounds



your "SILHOUETTE" bath scale by

Health-o-Meter

It's so much easier to take off a pound or two when you see results *immediately* . . . on the big, clear Panoramic dial of this precision scale. Has easy-lift handle, wide non-skid platform. Model 87 shown, $10.95 (slightly higher far West). Others from $6.95.

REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN
Guaranteed by Good Housekeeping

Health-o-Meter

America's weight watcher . . . since 1919

CONTINENTAL SCALE CORPORATION, CHICAGO 36, ILLINOIS



Free Fashion Guide Reveals Secret of FASHION WITHOUT FUSS!



"I was the world's worst nag," says Mrs. Bordeaux of Turner Falls, Massachusetts—because I couldn't bear to see my husband and children spoiling my lovely new furniture. Then I sent for your FREE FASHION GUIDE. Now we're a happy family again—because we live WITH our furniture instead of FOR it, thanks to my new **Window-Clear** plastic covers!" You, too, can enjoy FASHION WITHOUT FUSS—beautiful furniture without strain or tension, with these wonderful new fashion-right covers. Extra-heavy, smooth-as-satin plastic lets every detail of color, line, fabric show thru . . . yet not a particle of soil or stain can penetrate! So inexpensive, too . . . And they're **shaped to fit** any chair or sofa! WRITE TODAY for FREE FASHION GUIDE showing over 150 styles and sizes!

house of Schiller

60 EAST 25th STREET, Dept. AH39, Chicago 16, Ill.



see for yourself!

Capra Gems

more dazzling than diamonds at 1/30 the cost!



FREE Booklet

Get full facts, FREE, on the most amazing discovery by modern science—CAPRA GEMS. *A miracle of science described in recent issues of Saturday Evening Post and Reader's Digest.* They're more dazzling than diamonds, yet cost much less. CAPRA GEMS' refractive quality is actually higher than diamonds! Brilliantly beautiful, dazzling CAPRA GEMS are hand cut, hand polished and hand selected . . . priced within the reach of all who love fine gems. A 1-carat diamond stone costs you approximately $1000. A comparable choice selected, 1-carat CAPRA GEM is yours for $27, federal tax included . . . and can be bought in small easy payments.

GET THE FACTS NOW

Valuable illustrated booklet shows a wide selection of men's and women's rings. Gives full details, including prices and settings . . . shows all CAPRA GEMS actual size. Limited supply, so send today without delay. No charge, no obligation. Get all the facts on CAPRA GEMS . . . more dazzling than diamonds.

SEND NO MONEY

CAPRA GEM CO., Dept. AH-39, P.O. 5145, Philadelphia 41, Pa.

SAVE MONEY ON THIS OFFER



CREEPING **PHLOX** (PHLOX SUBULATA)

8 FOR $1 ONLY

24 FOR ONLY $2.89

Each spreads 12" diameter mature. Myriads of blooms, each flower about 1" diameter. Foliage carpets ground with dense evergreen mat, nursery grown, strong, healthy plant divisions. Ain't rose-purple, white, blue, pink. 8 for $1, 24 for $2.89. If C.O.D. postage extra. Cash orders add 35c ship postpaid.

Michigan Bulb Co., Dept. XS-1402, Grand Rapids 2, Michigan.

BE GOOD TO YOUR FEET!

Send for our Free Catalog

SIZES 1 to 13 SHOES AAAAAA to EEEEE



You'll enjoy buying from our world-famous catalog showing quality shoes priced from $9.95—our vast size range insures perfect fit or money refunded, so send for your free copy now!

AAAA to C sizes 3 to 12 desert sand, red, grey, tan, black, white calf $12.95 10½-12 $13.95 add 35c postage

SOLBY BAYES Dept. A. 45 Winter Street, Boston 8, Mass.



BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY **100% WOOL!**

All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for **FREE SAMPLES** and literature on this quality rug material—as well as on our economy-priced *READY-MADE* braided rugs.

BLOOMFIELD WOOLEN COMPANY

Department AH-39 • BLOOMFIELD, INDIANA

READYBUILT Fireplaces

Shipped Complete Anywhere — Ready to be installed.



Large selection attractive models in cast brick, stone, wood. Use with electric, gas logs. Ideal for auxiliary heat. Install yourself. Lasts a lifetime. Prices from $69.50. Send for catalog - - Dept. AH

Readybuilt Co., Baltimore 23, Md.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

DOLLS! DOLLS! DOLLS!

LEARN world's most fascinating business. We teach you to *repair, make, sell* all kinds of Dolls and accessories. Study at home. *Earn while you learn.* Start your own business part or full-time. We show you how. FREE catalog without obligation.

THE DOLL HOSPITAL SCHOOL

Studio A-39

11826 San Vicente Blvd. • Los Angeles 49, California

KEEP KITTY SAFE, CLEAN—INDOORS

KITTY LITTER



Perfect cat box filler absorbs moisture, odors. Obtain at pet counters.

Send for Folder on Cat Needs

LOWE'S, INC., Dept. 307, Cassopolis, Mich.

Monroe FOLDING BANQUET TABLES



Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

Monroe Co., 112 Church St., Colfax, Iowa

CAKE DECORATORS-



You can learn to decorate cakes, too, and have fun doing it. Cake decorating is not only fun, but beautiful cakes are much in demand, and you can have a profitable business right in your own kitchen. Easily learned from illustrated instruction books. Write today for our free catalog of books, tiered stands, syringes, bags, tubes, molds, pans, candy-making and all baking supplies.

MAID OF SCANDINAVIA CO.

Dept. J, 3245 Raleigh Ave., Minneapolis 16, Minn.

DRY-BATHE YOUR DOG OR PUP IN MINUTES

PULVEX DRI-SHAMPOO



NO WATER . . . NO MUSS . . . NO WORRY

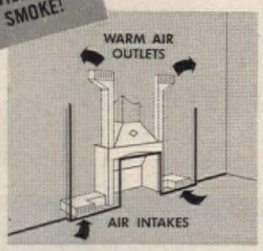
Just foam it on...and towel it off! Your dog is gleaming clean. No danger of colds or drafts. Kills fleas; deodorizes, too. Get PULVEX Dri-Shampoo at pet, drug, dept. stores. PULVEX, Chicago 14.



THIS FIREPLACE CIRCULATES HEAT...

Your fireplace built around a Heatilator Unit gives double enjoyment—extra comfort of circulated heat plus a fireplace that is sure to draw properly.

WILL NOT SMOKE!



- Warms every corner. Cool air, taken into the double-walled firebox, is warmed and circulated around the room. Hot spots and chilly corners are eliminated.

WARMS EVERY CORNER!

- Exclusive Pressure-Seal damper. Seals the flue when fireplace is not in use—prevents chilly downdrafts and loss of winter heat or summer air conditioning up the chimney.

ASK FOR THE GENUINE!

- Ideal for hard-to-heat basement rooms. Makes summer camps usable weeks longer in spring and fall.
- Provides auxiliary heat in case of power failure.
- Insist on the genuine Heatilator Fireplace Unit. Sold by leading building material dealers.

HEATILATOR®
AMERICA'S LEADING
FIREPLACE

Heatilator Div.
Vega Industries, Inc.
103 East Brighton Avenue
Syracuse 5, N. Y.



Please rush me FREE illustrated booklet on the genuine Heatilator Fireplace

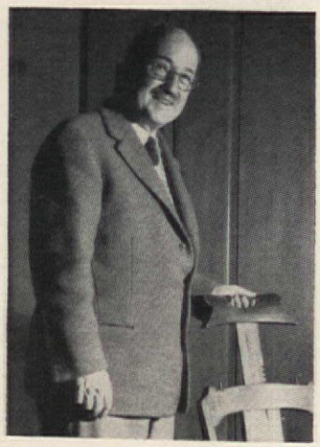
Name.....

Address.....

City..... *Zone*..... *State*.....

coming in

april



WE VISIT THE SAMUEL CHAMBERLAINS

Come along on a visit to this famous couple in their lovely New England home. Mr. Chamberlain is the author of the recently published "Italian Bouquet" which takes you on a gastronomical tour of Italy. Author Chamberlain also did the lovely etchings and photographs for his book.

SHOULD I TRADE IN MY HOUSE ON A NEW MODEL?

Mr. Perry Prentice, editor and publisher of *House and Home*, takes issue with Mr. Fred Hecht, executive of Sears, Roebuck and Co. Both gentlemen wage a verbal battle covering both sides of this controversial and often-asked question.

YOU CAN STILL FEED FOUR FOR $1.50

Do you think it an impossibility in this day and age? If so, there is a delightful surprise in store for you. Read how we did it—served four tempting, tasty meals on this low $1.50 budget.

25 WAYS TO DECORATE FOR UNDER $50.00

If you long to have that "decorator touch" in your home, but feel this might be a costly proposition, then we have good news for you. For less than $50 we show you 25 ways to introduce the "high fashion look" in your home!

COMPLETE KITCHEN

COMBINES: STOVE • OVEN
SINK • REFRIGERATOR
FREEZER • STORAGE



Other models available with 8 cu. ft. refrigerator including 2 cu. ft. pull-out freezer drawer . . . stainless steel or porcelain tops . . . natural wood finishes . . . garbage disposal.

WRITE
today for complete details and specifications of General Chef kitchen units.

GENERAL AIR CONDITIONING CORP.
Dept. D-10, 4542 E. Dunham St.
Los Angeles 23, California

General Chef
NATIONWIDE SALES AND SERVICE

WHEN YOU CHANGE YOUR ADDRESS Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. **The American Home Subscription Dept. American Home Bldg., Forest Hills, N. Y.**

START YOUR FLORIDA FUTURE TODAY!



MAIL THIS COUPON NOW

RECEIVE THIS FREE BOOK!

See for yourself why families from every state in the nation have bought homesites in CAPE CORAL, Florida's new, fast-growing waterfront city. See how easy it is for you, too, to enjoy real Florida living

- **CAPE CORAL challenges comparison!**
- **CAPE CORAL invites inspection!**

CAPE CORAL, on Florida's beautiful Gulf Coast, is offered and sold on merit alone—for as little as $20 down and $20 per month!

MEMBERS OF:
Lee County and Fort Myers Chamber of Commerce
Dade County Chamber of Commerce
Florida State Chamber of Commerce

MAIL THIS COUPON TODAY!

Gulf Guaranty Land & Title Co., Dept. W3
1771 N. Tamiami Trail, Fort Myers, Florida

Please rush my FREE copy of "The Cape Coral Story" in full color.

Name.....

Address.....

City..... Zone..... State.....

Pepperell sheets and blankets make any bedroom beautiful!



Right out of a storybook—new Colonial Rose! So bewitching...so beguiling... and so very right for you!

Can you imagine anything more romantic than Pepperell's new Colonial Rose? In fact, it's *so* dreamy you'll find yourself using this delightful all-over print as a coverlet, too. Now yours in Rose or Blue, flat or 'Sanforized' fitted. Shouldn't Colonial Rose be in your bedroom this very day!



lower-pretty Pepperell Pastels—so luxurious, so smooth o your touch. And, of course, like all Pepperell sheets, ney're yours in flat or 'Sanforized' fitted. 7 fresh colors.



Beautiful Blankets — made from miraculous Acrilan® for greater warmth, ounce for ounce, than any others. Colorfast, mothproof, machine-washable! Mmm, heaven!



Gay Meadowspray — another dainty new floral from Pepperell's famed fashion collection! Multi-colored to mix with your pretty pastels. In petal-smooth percale.

Chemstrand Acrylic Fiber

Lady Pepperell Sheets and Blankets

PEPPERELL FABRICS®

FITTED • REGULAR • WHITE • COLORS • STRIPES • PATTERNS • SCALLOPED • PERCALE • MUSLIN • NYLON

Fresh from the oven...

WALNUTTY BROWNIES



Have homemade brownies in minutes with—

DIAMOND WALNUTS and BETTY CROCKER BROWNIE MI



Ask any brownie lover: The crunchiest, most-reached-for brownies are always made with Diamond Walnuts. For these are California's very choicest walnuts—with fresh, plump, flavorful kernels every time. Diamond Walnuts come 3 convenient ways: Fresh-shelled in vacuum cans, or in "recipe-size" Saran bags, or in the shell in cellophane bags.

DIAMOND WALNUTS make the best brownies



Warm welcome *any* busy day — homemade-fresh brownies! Make 'em quick, make 'em easy with Betty Crocker Brownie Mix. One package has enough mix for 36 fudgy brownie squares. Have a nice-to-come-home-to treat today with your own homemade-good brownies.

"We guarantee homemade-perfect* brownies every time!" Betty Crocker



*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with describing your baking to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your mo